ABSTRACT

Online Retail Management Software is a software application to be developed for the use in any retail unit/shop. The software aims at computerizing all the activities related to the retail unit. It should be a comprehensive one to cover all the aspect of a retail shop.

The application has 13 modules consisting of several sub modules each:

Module 1: Supplier/Creditor Detail

Module 2: Customer/Debtor Detail

Module 3: Item Details Module 4: Purchase

Module 5: Purchase Return

Module 6: Stock Maintenance

Module 7: Order Processing

Module 8: Sales

Module 9: Sales Return

Module 10: Accounts

Module 11: Query

Module 12: Reports

Module 13: Feedback

INTRODUCTION

Online Retail Management System is a form of electronic shopping store where the buyer is directly online to the seller's computer usually via the internet. There is no intermediary service. The sale and purchase transaction is completed electronically and interactively in real-time. The development of this new system contains the following activities, which try to develop on-line application by keeping the entire process in the view of database integration approach. User gets its email id and password to access their account.

Administrator of Online Retail Management System has multiple features such as Add, Delete, Update shopping Items.

Customer of Online Retail Management System has multiple features such as Sign up, Login, Shop online, Get an invoice.

Features of Online Retail Management System:

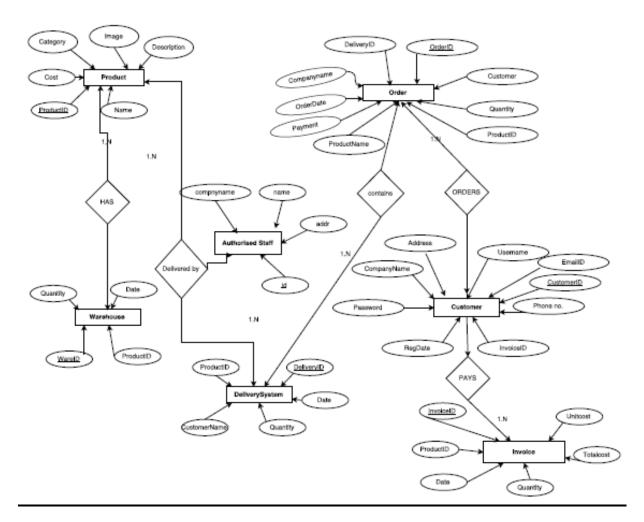
- 1. Secure registration and profile management facilities for Customers.
- 2. Browsing through the e-Mall to see the items that are there in each category of products like Apparel, Kitchen accessories,
 - Bath accessories, Food items etc.
- 3. Creating a Shopping cart so that customer can Shop N number of items and checkout finally with the entire shopping cart

- 4. Customers should be able to mail the Shop about the items they would like to see in the Shop
- 5. Secured mechanism for checking out from the Shop (Credit card verification mechanism). Updates to customers about the Recent Items in the Shop.
- Uploading Most Purchased Items in each category of products in the Shop like Apparel, Kitchen accessories, Bath accessories, Food items etc.

SQL

SQL stands for Structured Query Language. SQL is used to communicate with a database. According to ANSI (American National Standards Institute), it is the standard language for relational database management systems. SQL statements are used to perform tasks such as update data on a database, or retrieve data from a database. Some common relational database management systems that use SQL are: Oracle, Sybase, Microsoft SQL Server, Access, Ingres, etc. Although most database systems use SQL, most of them also have their own additional proprietary extensions that are usually only used on their system. However, the standard SQL commands such as "Select", "Insert", "Update", "Delete", "Create", and "Drop" can be used to accomplish almost everything that one needs to do with a database. This tutorial will provide you with the instruction on the basics of each of these commands as well as allow you to put them to practice using the SQL Interpreter.

ER DIAGRAM



MODULES

Our project consists of several modules namely,

- Administrator
 - Add a product
 - Modify a product
 - Delete a product
 - Search a product
- Customers
 - Login
 - Sign up
 - Shop products
 - Generate an invoice

Now we are going to see the various queries used in building these modules individually.

ESTABLISH CONNECTION WITH THE DATABASE:

ADMINISTRATOR:

1) Add a product:

2) Modify a product

3) Delete a product

4) Search a product

Searching is done based on productID,product Name,productCategory etc.

For example, if searching is done based on product name then the query would be:

CUSTOMERS

1) Sign up

```
$create = "CREATE TABLE customer(
    fname VARCHAR(30) NOT NULL,
    lname VARCHAR(30) NOT NULL,
    username VARCHAR(30) PRIMARY KEY NOT NULL,
    email VARCHAR(30) NOT NULL,
    phone BIGINT(10) NOT NULL,
    password VARCHAR(50) NOT NULL,
    address VARCHAR(50) NOT NULL
)";

$result = mysqli_query($connect,$create);
if($result)
echo"table created";
else
die(mysqli_error($connect));

$data = "INSERT INTO customer VALUES
('$fname', '$lname', '$username', '$email', '$phone', '$userpassword', '$address'); ";

$result = mysqli_query($connect,$data);
if($result)
{
    echo "Congratulations!! Your account have been created!!!<br/>br>
```

2) Login

```
$myusername = mysqli_real_escape_string($connect,$_POST['username']);
$mypassword = mysqli_real_escape_string($connect,$_POST['password']);

// Retrieve username and password from database according to user's input
$login = mysqli_query($connect, " SELECT email FROM customer WHERE username = '$myusername'
and password = '$mypassword' ") or die(mysqli_error($connect));
```

3) **Shop products**

Displaying products categorywise

```
$query = "SELECT * FROM product WHERE p_category = 'beverages'";
$result = mysqli_query($connect,$query) or die(mysqli_error());

$query = "SELECT * FROM product WHERE p_category = 'snacks'";
|$result = mysqli_query($connect,$query) or die(mysqli_error());

$query = "SELECT * FROM product WHERE p_category = 'Fruits&Vegetables'";
$result = mysqli_query($connect,$query) or die(mysqli_error());

$query = "SELECT * FROM product WHERE p_category = 'grocery'";
$result = mysqli_query($connect,$query) or die(mysqli_error());

|$query = "SELECT * FROM product WHERE p_category = 'others'";
$result = mysqli_query($connect,$query) or die(mysqli_error());
```

Also "Recommendations" have been provided based on the past purchases of a particular customer:

```
$query = "SELECT *
FROM product
WHERE p_name = (SELECT product_name FROM invoice WHERE customer_email = '$email'
AND product_quantity = (SELECT max(product_quantity) FROM invoice WHERE customer_email = '$email'))";
```

4) Generate an invoice

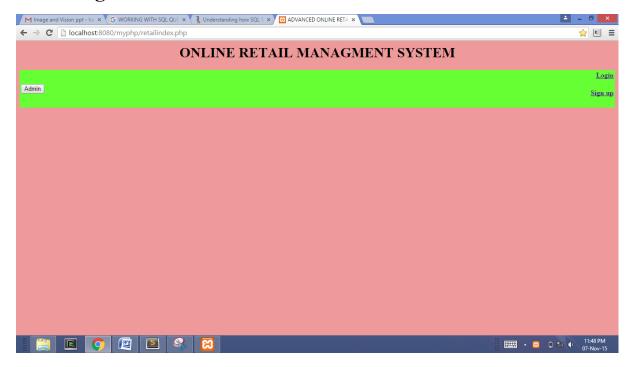
```
$query = "SELECT*
    FROM product
    WHERE id='$myid'";
$result = mysqli_query($connect,$query) or die(mysqli_error());

while($rows = mysqli_fetch_assoc($result))

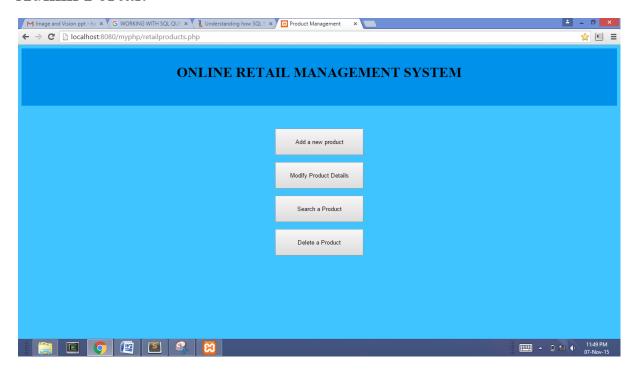
{
    extract($rows);
    $total = $p_cost * $myquantity;

    $query = "INSERT INTO invoice (order_date,customer_email,product_name,product_category, | product_cost,product_quantity,total_cost) VALUES
    (now(),'$email','$p_name','$p_category',$p_cost,$myquantity,$total)";
    $result = mysqli_query($connect,$query);
    if($result)
    echo"RECORD ENTERED!!!";
    else
    die(mysqli_error($connect));
}
```

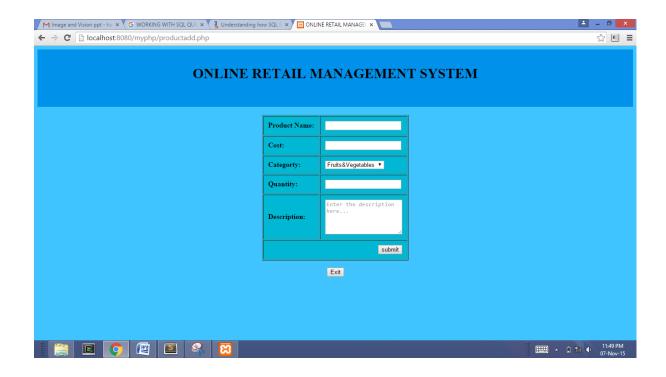
Index Page:



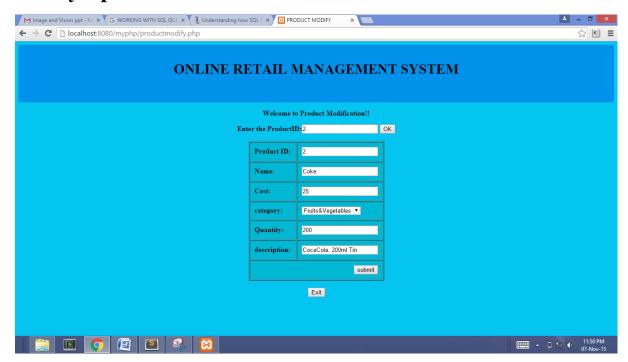
Admin Portal:



Add a product:



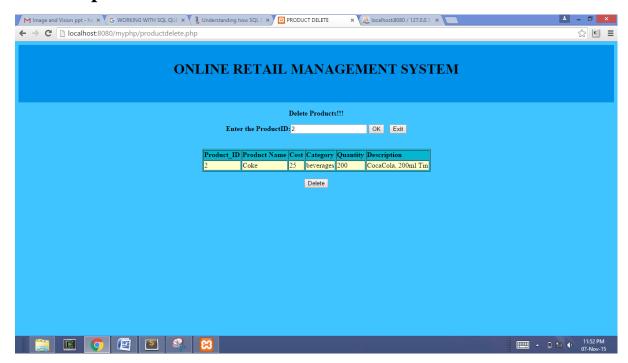
Modify a product:



Search a product:

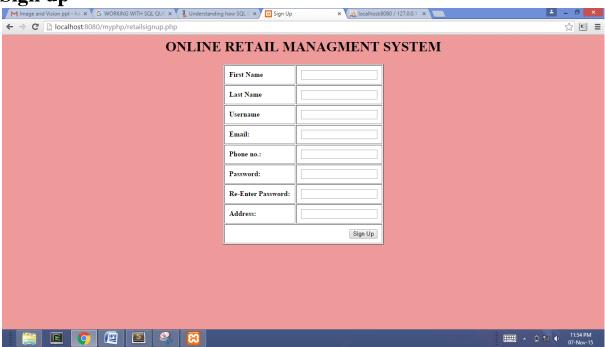


Delete a product:

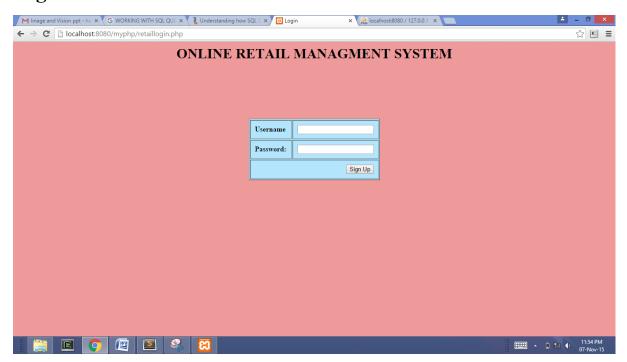


CUSTOMERS:

• Sign up



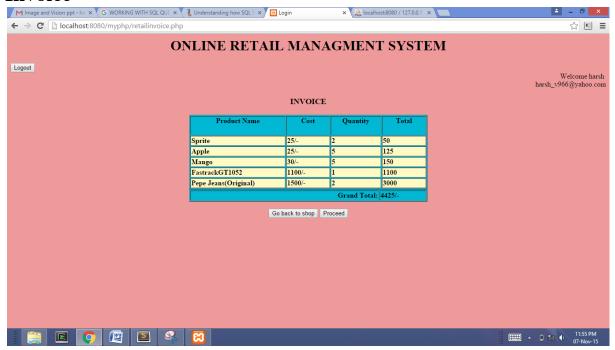
• Login

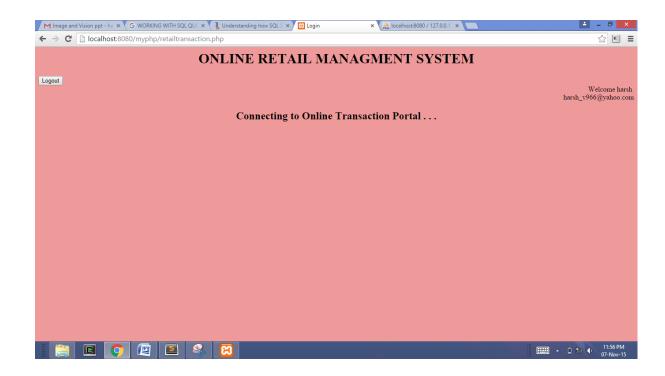


• Product shop



• Invoice





DIFFICULTY/CHALLENGES & LEARNING:

- Initial challenges involved understanding the functioning of SQL queries.
- Since we have made use of web development using PHP,HTML a firm knowledge these languages was required.
- Integrating all the admin and customer modules to work together through a common database and operate simultaneously over a common table.
- Designing SQL queries using PHP variables that helps us take direct input from the user.

FUTURE ADVANCEMENTS:

• Administrator Side:

Tools can be built for the administrator to make analyzing the data easier. Tools such as **graph/chart generator**, **automatic query generator** can be built so as to serve this purpose.

• Customer Side:

Recommendations can be made more accurate and precise to a particular customer by taking several other parameters into consideration such as Location, Age, Quantity, Cost, Frequent visit counter, etc.

• **Warehouse** status can be analyzed by the administrator on the same portal by getting the warehouse details onto the database.

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