Ideation Phase Brainstorm & Idea Prioritization Template

Date	OCT 30,2023
Team ID	NM2023TMID0201975
Project Name	TO SUBMIT WEBSITE'S SITEMAP TO GOOGLE SEARCH CONSOLE

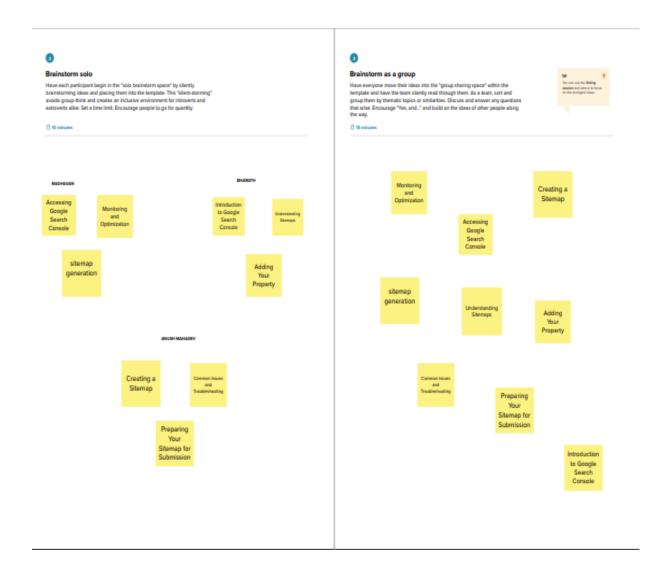## Brainstorm & Idea Prioritization Template:

 Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Reference:https://app.mural.co/t/abmchocos9301/m/abmchocos9301/1698627326972/73184a7ad95f17e2ab36f545649bdbcf274c62fc?sender=u6d7a1afba9c5247662e16586

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

🕐 10 minutes

MADHAVAN

- Accessing Google Search Console
- Monitoring and Optimization
- sitemap generation

BHARATH

- Introduction to Google Search Console
- Understanding Sitemaps
- Adding Your Property

ANUSH MAHADEV

- Creating a Sitemap
- Common Issues and Troubleshooting
- Preparing Your Sitemap for Submission

Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.

🕐 15 minutes

TIP
You can use the listing session text above to focus on the strongest ideas.

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- Introduction to Google Search Console

Step-3: Idea Prioritization: