

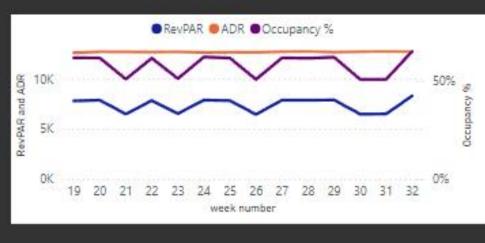
3.62 Average Rating

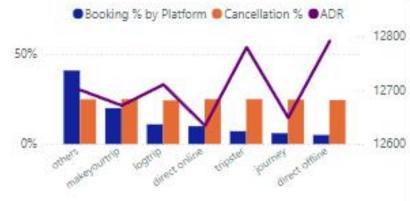


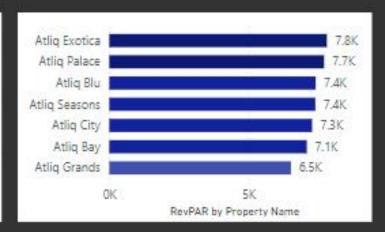












Revenue Management Dashboard for AtliQ Grands

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Introduction

AtliQ Grands owns multiple five-star hotels across India. They have been in the hospitality industry for the past 20 years. Due to strategic moves from other competitors and ineffective decision-making in management, AtliQ Grands are losing its market share and revenue in the luxury/business hotels category.

In response to these challenges, we developed a comprehensive revenue management dashboard. This dashboard serves as a strategic tool, providing actionable insights derived from Business and Data Intelligence. By leveraging these insights, our aim is to empower AtliQ Grands to regain market share and drive revenue growth effectively.

Methodology

- Extracted data from CSV files, utilized Power Query Editor to clean, transform, and structure the data for analysis.
- Developed a star schema data model, establishing relationships between dimension tables and two fact tables to facilitate efficient analysis and comprehensive data insights.
- Created calculated columns and measures, including key performance indicators such as RevPAR (Revenue Per Available Room), ADR (Average Daily Rate), and realization percentage.
- Developed a user-friendly dashboard interface using Power Bl. The main page of the dashboard features key metrics and charts related to revenue management, with interactive filters for enhanced data exploration. Implemented a tabular view page to provide detailed insights

Dashboard



Dashboards with applied filters



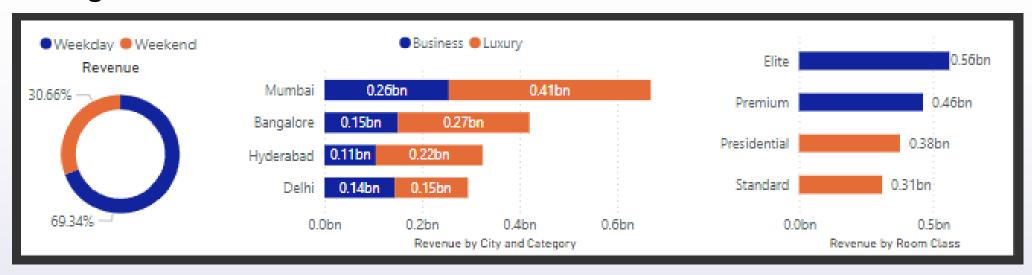


Dashboard — Tabular View

17563 Atliq Palace Mumbai 39.996.570,00 6337.00 10,609.44 66.23% 16018.79 104 68.88 48.67 4.29 70. 17559 Atliq Exotica Mumbai 39.996.570,00 6142.00 10,115.86 66.10% 15303.90 101 66.76 47.27 4.32 70. 16563 Atliq Palace Delhi 89,135.998.00 7147.00 8,280.94 66.40% 152471.81 117 77.68 54.37 4.27 69. 17560 Atliq City Mumbai 87.996.216.00 6013.00 7,776.27 53.14% 14634.33 123 65.36 45.46 3.04 69. 19562 Atliq Bay Bangalore 81.876.345.00 5812.00 9,334.64 65.81% 14185.06 96 63.17 44.51 4.28 70. 19560 Atliq City Bangalore 81.876.345.00 5979.00 8,989.50 65.65% 13693.99 99 64.99 44.92 4.28 69. 17551 Atliq Blu Mumbai 73,918.312.00 5036.00 7,963.63 53.67% 14839.31 102 54.74 38.27 3.05 69. 17561 Atliq Blu Bangalore 72,963.360.00 5736.00 6,778.46 53.29% 12720.25 117 62.35 43.51 3.08 69. 19562 Atliq Bay Hyderabad 69,255.910.00 7333.00 6,271.34 65.87% 9444.42 121 79.71 55.93 4.30 70. 19563 Atliq City Hyderabad 65,256.005.00 543.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq Seasons Mumbai 66.125,495.00 3982.00 7,409.85 44.62 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 60.003,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 18561 Atliq Blu Delhi 57.93.340.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 56.47,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56.040,450.00 6458.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 18560 Atliq City Delhi 54.92,178.00 4693.00 6,285.15 53.79 44.40% 15161.85 83 37.22 25.91 2.36 69. 18558 Atliq Grands Bangalore 51.914,158.00 3424.00 6,798.61 44.48% 15161.85 83 37.22 25.91 2.36 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,252.95 53.45% 19334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,252.95 53.45% 19334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,252.95 53.45% 19334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,252.95 53.45% 19334.42 91 48.64 33.96 3.07 69.	ID	Name	City	Revenue	Bookings	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Average Rating	R 7 2 63 1
17559 Atliq Exotica Mumbai 93.996.570.00 6142.00 10,115.86 66.10% 15303.90 101 66.76 47.27 4.32 70. 16563 Atliq Palace Delhi 89.135.998.00 7147.00 8,280.94 66.40% 12471.81 117 77.68 54.37 4.27 69. 17560 Atliq City Mumbai 87.996.216.00 6013.00 7,776.27 53.14% 14634.33 123 65.36 45.46 3.04 69. 19560 Atliq City Bangalore 82.443.540.00 5812.00 9,334.64 65.81% 1485.00 96 63.17 44.51 4.28 70. 19560 Atliq Grands Mumbai 74.730.742.00 5036.00 7,963.63 53.67% 14839.31 102 54.74 38.27 3.05 69. 17558 Atliq Grands Mumbai 73.918.312.00 5183.00 9,452.47 66.28% 14261.68 85 56.34 39.42 4.30 69. 17561 Atliq Blu Bangalore 72.963.360.00 5736.00 6,778.46 53.29% 1270.25 117 62.35 43.51 3.08 69. 18562 Atliq Palace Bangalore 68.596.005.00 5413.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq Seasons Mumbai 66.125,495.00 3982.00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 61.007,200.00 66.880.00 6,083.69 66.19% 9190.60 109 72.15 51.22 4.26 70. 18561 Atliq Blu Delhi 57.93.460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 18562 Atliq Bay Delhi 56.43.7,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18563 Atliq Blu Hyderabad 55.04,450.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 18564 Atliq Blu Hyderabad 55.04,450.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 18565 Atliq Blu Hyderabad 55.04,450.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 18565 Atliq Blu Hyderabad 55.04,450.00 458.00 5,628.51 53.70% 11705.13 95 51.01 36.28 3.01 71. 18558 Atliq Grands Bangalore 54.49,430.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 18558 Atliq Grands Hyderabad 44.84,020.00 5256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,524.52 52.98% 9483.42 91 48.64 3.96 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,524.52 52.98% 9483.45 91 48.64 3.96 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,524.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 18558	16559	Atliq Exotica	Mumbai	118,448,418.00	7338.00	10,640.35	65.92%	16141.78	121	79.76	56.13	4.32	70.37%
16563 Atliq Palace Delhi 89,135,998,00 7147.00 8,280,94 66,40% 12471.81 117 77.68 54.37 4,27 69. 17560 Atliq City Mumbai 87,996,216.00 6013.00 7,776.27 53.14% 14634.33 123 65.36 45.46 3.04 69. 19560 Atliq City Bangalore 81,876,345.00 5979.00 8,989.50 65.68% 13693.99 99 64.99 44.92 4.28 69. 17558 Atliq Grands Mumbai 74,730,742.00 5036.00 7,963.63 53,67% 14839.31 102 54.74 38.27 3.05 69. 17561 Atliq Blu Mumbai 73,918,312.00 5183.00 9,452.47 66.28% 14261.68 85 56.34 39.42 4.30 69. 19561 Atliq Blu Bangalore 72,963,360.00 7733.00 6,278.46 53.29% 12720.25 117 62.35 43.51 3.08 69. 19562 Atliq Bay Hyderabad 69.255,910.00 7333.00	17563	Atliq Palace	Mumbai	101,511,080,00	6337.00	10,609.44	66.23%	16018.79	104	68.88	48.67	4.29	70.66%
17560 Atliq City Mumbai 87,996.21 6.00 6013.00 7,776.27 53.14% 14634.33 123 65.36 45.46 3.04 69. 19562 Atliq Bay Bangalore 81,876.345.00 95812.00 9,334.64 65.81% 14185.06 96 63.17 44.51 4.28 70. 19560 Atliq City Bangalore 81,876.345.00 5979.00 8,989.50 65.65% 13693.99 99 64.99 44.92 4.28 69. 17558 Atliq Grands Mumbai 73,918.312.00 5183.00 9,452.47 66.28% 14261.68 85 56.34 39.42 4.30 69. 19561 Atliq Blu Bangalore 72,973.360.00 5736.00 7,784.6 53.29% 12720.25 117 62.35 43.51 3.08 69. 19561 Atliq Blu Bangalore 72,963.360.00 5736.00 6,778.46 53.29% 12720.25 117 62.35 43.51 3.08 69. 19562 Atliq Bay Hyderabad 69.255.910.00 7333.00 6,221.34 65.87% 9,444.42 121 79.71 55.93 4.30 70. 19563 Atliq Palace Bangalore 68.596.005.00 5413.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq Seasons Mumbai 66.125,495.00 3982.00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 61.007,200.00 6638.00 6,083.69 66.19% 9190.60 109 72.15 51.22 4.26 70. 16561 Atliq Blu Delhi 57.93.340.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 56.437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56.040,450.00 6458.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 18560 Atliq City Delhi 54.93.2178.00 4480.00 5,593.57 944.46.00 11705.13 95 51.01 36.28 3.01 71. 18558 Atliq Grands Bangalore 60.02 3,400.00 458.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 18558 Atliq Grands Bangalore 74.784.020.00 5256.00 4,062.84 44.63% 910.274 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 44.838,780.00 472.80 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,523.95 53.45% 10344.2 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,523.95 53.45% 10344.2 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,523.95 53.45% 10344.2 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44.838,780.00 475.00 5,523.95 53.45% 10344.2 91 48.64 33.96 3.07 6	17559	Atliq Exotica	Mumbai	93,996,570.00	6142.00	10,115.86	66.10%	15303.90	101	66.76	47.27	4.32	70.81%
19562 Atliq Bay Bangalore 19563 Atliq Grands Mumbai 74,730,742.00 5979.00 8,989.50 65.65% 13693.99 99 64.99 44.92 4.28 69. 17558 Atliq Grands Mumbai 74,730,742.00 5036.00 7,963.63 53.67% 14839.31 102 54.74 38.27 3.05 69. 17561 Atliq Blu Mumbai 73,918,812.00 5183.00 9,452.47 66.28% 14261.68 85 56.34 39.42 4.30 69. 18562 Atliq Bay Hyderabad 69,255,910.00 7333.00 6,221.34 65.87% 9444.42 121 79.71 55.93 4.30 70. 19563 Atliq Palace Bangalore 69,255,910.00 7333.00 6,221.34 65.87% 9444.42 121 79.71 55.93 4.30 70. 19563 Atliq Palace Bangalore 68,596,005.00 5413.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq Seasons Mumbai 66,125,495.00 3982.00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 60,002,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 16561 Atliq Blu Delhi 57,93,3400.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 54,93,2178.00 4698.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 16560 Atliq City Delhi 54,93,2178.00 4698.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 16560 Atliq City Delhi 54,93,2178.00 4698.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 16560 Atliq Grands Bangalore 54,494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51,914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Grands Bangalore 44,93,40.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51,914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Grands Hyderabad 44,8475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18559 Atliq Grands Hyderabad 44,8475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44,865.00.00 4758.00 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 18558 Atliq Grands Hyderabad 44,8475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44,8475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hy	16563	Atliq Palace	Delhi	89,135,998.00	7147.00	8,280.94	66.40%	12471.81	117	77.68	54.37	4.27	69.99%
19560 Atliq City Bangalore 174,730,742.00 5036.00 7,963.63 53.67% 14839.31 102 54.74 38.27 3.05 69. 17558 Atliq Grands Mumbai 74,730,742.00 5036.00 7,963.63 53.67% 14839.31 102 54.74 38.27 3.05 69. 17551 Atliq Blu Mumbai 73,918,312.00 5183.00 9,452.47 66.28% 14261.68 85 56.34 39.42 4.30 69. 18562 Atliq Blu Bangalore 18262 Atliq Bay Hyderabad 69,255,910.00 7333.00 6,221.34 65.87% 9444.42 121 79.71 55.93 4.30 70. 18562 Atliq Bay Bangalore 68,596,005.00 5413.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq Seasons Mumbai 66,125,495.00 3982.00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 60,002,3460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 16561 Atliq Blu Delhi 57,93,3400.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 18560 Atliq City Delhi 56,437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18560 Atliq Grands Bangalore 156,494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 18558 Atliq Grands Bangalore 54,494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 18559 Atliq Exotica Bangalore 54,494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 69. 18559 Atliq Grands Hyderabad 47,844,020.00 5256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18559 Atliq Grands Hyderabad 48,245,000 475.00 6,285.15 53.70% 11705.13 95 51.01 36.28 3.01 71. 19558 Atliq Grands Hyderabad 48,246,000 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 69. 18559 Atliq Exotica Hyderabad 48,246,000 75,535.79 44.40% 12467.25 107 47.51 33.27 2.36 69. 18559 Atliq Exotica Hyderabad 48,246,000 75,535.79 50.50 44.63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 48,246,000 7478.00 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	17560	Atliq City	Mumbai	87,996,216.00	6013.00	7,776.27	53.14%	14634.33	123	65.36	45.46	3.04	69.55%
17558 Atliq Grands Mumbai 74,730,742.00 5036.00 7,963.63 53.67% 14839.31 102 54.74 38.27 3.05 69. 17561 Atliq Blu Mumbai 73,918,912.00 5183.00 9,452.47 66.28% 14261.68 85 56.34 39.42 4.30 69. 19561 Atliq Blu Bangalore 72,963,360.00 5736.00 6,778.46 53.29% 12720.25 117 62.35 43.51 3.08 69. 19562 Atliq Bay Hyderabad 68,255,910.00 7333.00 6,221.34 65.87% 9444.42 121 79.71 55.93 4.30 70. 19563 Atliq Palace Bangalore 88,596,005.00 5413.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq Seasons Mumbai 66,125,495.00 3982.00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 61,007,200.00 6638.00 6,083.69 66.19% 9190.60 109 72.15 51.22 4.26 70. 19559 Atliq Exotica Bangalore 60,023,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 16561 Atliq Blu Delhi 57,933,400.00 4418.00 8,626.18 65,78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 56,437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 50,0450.00 6458.00 5,628.55 65.60% 8677.68 107 70.20 49.46 4.25 70. 19559 Atliq Grands Bangalore 54,494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51,914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 462,46,510.00 4475.00 5,523.57 94.40% 12467.25 107 47.51 33.27 2.36 70. 18563 Atliq Balace Hyderabad 44,838,780.00 478.00 5,524.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Hyderabad 44,838,780.00 475.00 5,523.57 53.40 943.42 91 48.64 33.96 3.07 69. 16558 Atliq Grands Hyderabad 44,838,780.00 475.00 5,523.57 53.49 943.42 91 48.64 33.96 3.07 69. 16558 Atliq Grands Hyderabad 44,838,780.00 475.00 5,523.57 53.49 943.42 91 48.64 33.96 3.07 69. 16558 Atliq Grands Hyderabad 44,838,780.00 475.00 5,523.57 53.49 943.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Hyderabad 44,838,780.00 475.00 5,523.57 53.49 943.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Hyderabad 44,838,780.00 475.00 5,523.57 53.59 53.45% 943.44.9 91 48.64 33.67 3.07 69. 1	19562	Atliq Bay	Bangalore	82,443,540.00	5812.00	9,334.64	65.81%	14185.06	96	63.17	44.51	4.28	70.46%
17561 Atliq Blu Mumbai 73,918 312.00 5183.00 9,452.47 66.28% 14261.68 85 56.34 39.42 4.30 69. 19561 Atliq Blu Bangalore 172,963 360.00 5736.00 6,778.46 53.29% 12720.25 117 62.35 43.51 3.08 69. 18562 Atliq Bay Hyderabad 69,255 910.00 7333.00 6,221.34 65.87% 9444.42 121 79.71 55.93 4.30 70. 19563 Atliq Palace Bangalore 68,596 005.00 5418.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq Seasons Mumbai 66,125,495.00 3982.00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 61,007,200.00 6638.00 6,883.69 66.19% 9190.60 109 72.15 51.22 4.26 70. 19559 Atliq Exotica Bangalore 60,023,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 18561 Atliq Blu Delhi 57,933,400.00 4418.00 8,626.18 65,78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 56,437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56,040,450.00 6458.00 5,692.85 65,60% 8677.68 107 70.20 49.46 4.25 70. 18580 Atliq Grands Bangalore 154,493,40,00 4371.00 5,535.79 44,40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 1914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18558 Atliq Grands Bangalore 48,40,20,00 5256.00 4,062.84 44,63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 42,465,10.00 4475.00 5,532.95 53.45% 19334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44,265,10.00 475.00 5,23.95 53.45% 19334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44,265,10.00 475.00 5,23.57 53.45% 19334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44,265,10.00 475.00 5,23.57 53.45% 19334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44,265,10.00 475.00 5,23.57 53.45% 19334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Delhi 36,061,172.00 3133.00 7,537.87 65,91% 11437.10 52 34.27 24.00 4.25 70.	19560	Atliq City	Bangalore	81,876,345.00	5979.00	8,989.50	65.65%	13693.99	99	64.99	44.92	4.28	69.13%
19561 Atliq Blu Bangalore 172,963,360.00 5736.00 6,778.46 53.29% 12720.25 117 62.35 43.51 3.08 69. 18562 Atliq Bay Hyderabad 69,255,910.00 7333.00 6,221.34 65.87% 9444.42 121 79.71 55.93 43.01 70. 19563 Atliq Palace Bangalore 68,596,005.00 5413.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq City Hyderabad 61,007,200.00 6638.00 6,083.69 661.99 9190.60 109 72.15 51.22 4.26 70. 19559 Atliq Exotica Bangalore 60,023,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 16561 Atliq Blu Delhi 57,933,400.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 56,437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18560 Atliq City Delhi 54,932,178.00 4698.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 16561 Atliq Grands Bangalore 54,494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51,914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 46,246,510.00 475.00 5,523.95 54.5% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 46,246,510.00 475.00 5,522.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 48,246,510.00 475.00 5,522.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 48,246,510.00 475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	17558	Atliq Grands	Mumbai	74,730,742.00	5036.00	7,963.63	53.67%	14839.31	102	54.74	38.27	3.05	69.92%
18562 Atliq Bay Hyderabad 69.255 910.00 7333.00 6,221.34 65.87% 9444.42 121 79.71 55.93 4,30 70. 19563 Atliq Palace Bangalore 68.596 005.00 5413.00 6,778.26 53.49% 12672.46 110 58.84 40.87 3.02 69. 17564 Atliq Seasons Mumbai 66.125,495.00 3982.00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 61.007,200.00 6638.00 6,083.69 66.19% 9190.60 109 72.15 51.22 4.26 70. 18550 Atliq Exotica Bangalore 60.023,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 16561 Atliq Blu Delhi 57.933,400.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 55.437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56.040,450.00 4658.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 19558 Atliq Grands Bangalore 54.494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51.914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 46.246,510.00 4750.00 5,024.52 52.99% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Hyderabad 48.246,510.00 4750.00 5,024.52 52.99% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,01,72.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	17561	Atliq Blu	Mumbai	73,918,312.00	5183.00	9,452.47	66.28%	14261.68	85	56.34	39.42	4.30	69.98%
19563 Atliq Palace Bangalore 17564 Atliq Seasons Mumbai 66.125,495,00 3982.00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 61.007,200.00 66.863.00 6,083.69 66.19% 9190.60 109 72.15 51.22 4.26 70. 18560 Atliq Exotica Bangalore 185793,400.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 18561 Atliq Blu Delhi 57.93,400.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 18562 Atliq Bay Delhi 56.437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56.040,450.00 6488.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 19558 Atliq Grands Bangalore 54.494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51.914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 42.46,510.00 475.00 5,028.45 44.63% 9102.74 128 57.13 40.34 2.33 70. 18563 Atliq Grands Hyderabad 42.85,70.00 475.00 5,028.54 53.46% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 44.86,510.00 475.00 5,028.54 52.99 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Hyderabad 48.38,780.00 475.00 5,024.52 52.99% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36.061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	19561	Atliq Blu	Bangalore	72,963,360.00	5736.00	6,778.46	53.29%	12720.25	117	62.35	43.51	3.08	69.79%
17564 Atliq Seasons Mumbai 66,125,495,00 3982,00 7,409.85 44.62% 16606.10 97 43.28 30.55 2.29 70. 18560 Atliq City Hyderabad 61,007,200.00 6638.00 6,083.69 66.19% 9190.60 109 72.15 51.22 4.28 70. 19559 Atliq Exotica Bangalore 60,023,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 16561 Atliq Blu Delhi 57,933,400.00 4418.00 8,626.18 65,78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 56,437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 550,94,0450.00 6458.00 5,692.85 65,60% 8677.68 107 70.20 49.46 4.25 70. 16560 Atliq City Delhi 54,982,178.00 4693.00 6,285.15 53.70% 11705.13 95 51.01 36.28 3.01 71. 19588 Atliq Grands Bangalore 54,494,340.00 4371.00 5,535.79 44,40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51,914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 46,246,510.00 475.00 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Hyderabad 44,337,80.00 4728.00 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3133.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	18562	Atliq Bay	Hyderabad	69,255,910.00	7333.00	6,221.34	65.87%	9444.42	121	79.71	55.93	4.30	70.18%
18560 Atliq City Hyderabad 61.007,200.00 6638.00 6,083.69 66.19% 9190.60 109 72.15 51.22 4,26 70. 19559 Atliq Exotica Bangalore 60.023,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 16561 Atliq Blu Delhi 56,437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56,040,450.00 6488.00 5,692.85 65,60% 8677.68 107 70.20 49.46 4.25 70. 16560 Atliq City Delhi 54,982,178.00 4693.00 6,285.15 53.70% 11705.13 95 51.01 36.28 3.01 71. 19558 Atliq Grands Bangalore 54,494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51,914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 47,844,020.00 5,526.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 46,246,510.00 4475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	19563	Atliq Palace	Bangalore	68,596,005.00	5413.00	6,778.26	53.49%	12672.46	110	58.84	40.87	3.02	69.46%
19559 Atliq Exotica Bangalore 60.023,460.00 4705.00 6,867.67 53.83% 12757.38 95 51.14 36.23 3.05 70. 16561 Atliq Blu Delhi 57.933,400.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 56,437,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56,040,450.00 6458.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 16560 Atliq City Delhi 54.93,2178.00 4693.00 6,285.15 53.70% 11705.13 95 51.01 36.28 3.01 71. 19558 Atliq Grands Bangalore 54.494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51.914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 47.844,020.00 5256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 462,46,510.00 4475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	17564	Atliq Seasons	Mumbai	66,125,495.00	3982.00	7,409.85	44.62%	16606.10	97	43.28	30.55	2.29	70.59%
16561 Atliq Blu Delhi 57.93 3,400.00 4418.00 8,626.18 65.78% 13113.04 73 48.02 33.55 4.28 69. 16562 Atliq Bay Delhi 56.43 7,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56.040,450.00 6458.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 16560 Atliq City Delhi 54.93 2,178.00 4693.00 6,285.15 53.70% 11705.13 95 51.01 36.28 3.01 71. 19558 Atliq Grands Bangalore 54.494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51.914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Grands Hyderabad 47.844,020.00 5256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18563 Atliq Palace Hyderabad 48.246,510.00 478.00 5,024.52 52.99% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36.061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	18560	Atliq City	Hyderabad	61,007,200.00	6638.00	6,083.69	66.19%	9190.60	109	72.15	51.22	4.26	70.99%
16562 Atliq Bay Delhi 56.43 7,570.00 4820.00 6,259.71 53.46% 11709.04 98 52.39 36.30 3.07 69. 18561 Atliq Blu Hyderabad 56.040,450.00 6,68.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 16560 Atliq City Delhi 54.982,178.00 4693.00 6,285.15 53.70% 11705.13 95 51.01 36.28 3.01 71. 19588 Atliq Grands Bangalore 54.494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 17562 Atliq Bay Mumbai 51.914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 47.844,020.00 5256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18563 Atliq Grands Hyderabad 46.246,510.00 4475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 16558 Atliq Grands Delhi 36.061,172.00 3133.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	19559	Atliq Exotica	Bangalore	60,023,460.00	4705.00	6,867.67	53.83%	12757.38	95	51.14	36.23	3.05	70.84%
18561 Atliq Blu Hyderabad 56,040,450.00 6458.00 5,692.85 65.60% 8677.68 107 70.20 49.46 4.25 70. 16560 Atliq City Delhi 54,982,178.00 4693.00 6,285.15 53.70% 11705.13 95 51.01 36.28 3.01 71. 19558 Atliq Grands Bangalore 54,494,340.00 4371.00 5,535.79 44.40% 12467.25 107 47.51 33.27 2.36 70. 18559 Atliq Exotica Hyderabad 47,844,020.00 3256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 48,246,510.00 4475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18558 Atliq Palace Hyderabad 44,887,878.00 472.800 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	16561	Atliq Blu	Delhi	57,933,400.00	4418.00	8,626.18	65.78%	13113.04	73	48.02	33.55	4.28	69.87%
16560 Atliq City Delhi 54,9\$2,178.00 4693.00 6,285.15 53.70% 11705.13 95 51.01 36.28 3.01 71. 19558 Atliq Grands Bangalore 17562 Atliq Bay Mumbai 51,914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 47,844,020.00 5,5256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 48,246,510.00 475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18563 Atliq Palace Hyderabad 48,38,780.00 4728.00 5,024.52 52,98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	16562	Atliq Bay	Delhi	56,437,570.00	4820.00	6,259.71	53.46%	11709.04	98	52.39	36.30	3.07	69.29%
19558 Atliq Grands Bangalore	18561	Atlig Blu	Hyderabad	56,040,450.00	6458.00	5,692.85	65.60%	8677.68	107	70.20	49.46	4.25	70.46%
17562 Atliq Bay Mumbai 51914,158.00 3424.00 6,798.61 44.84% 15161.85 83 37.22 25.91 2.36 69. 18559 Atliq Exotica Hyderabad 478,44,020.00 5256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 46,246,510.00 4728.00 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	16560	Atliq City	Delhi	54,932,178.00	4693.00	6,285.15	53.70%	11705.13	95	51.01	36.28	3.01	71.13%
18559 Atliq Exotica Hyderabad 47.844,020.00 5256.00 4,062.84 44.63% 9102.74 128 57.13 40.34 2.33 70. 18558 Atliq Grands Hyderabad 46.246,510.00 4475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18563 Atliq Palace Hyderabad 44,838,780.00 4728.00 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	19558	Atliq Grands	Bangalore	54,494,340.00	4371.00	5,535.79	44.40%	12467.25	107	47.51	33.27	2.36	70.03%
18558 Atliq Grands Hyderabad 46,246,510.00 4475.00 5,523.95 53.45% 10334.42 91 48.64 33.96 3.07 69. 18563 Atliq Palace Hyderabad 44,838,780.00 4728.00 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	17562	Atliq Bay	Mumbai	51,914,158.00	3424.00	6,798.61	44.84%	15161.85	83	37.22	25.91	2.36	69.63%
18563 Atliq Palace Hyderabad 44,838,780.00 4728.00 5,024.52 52.98% 9483.67 97 51.39 35.78 3.07 69. 16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	18559	Atliq Exotica	Hyderabad	47,844,020.00	5256.00	4,062.84	44.63%	9102.74	128	57.13	40.34	2.33	70.61%
16558 Atliq Grands Delhi 36,061,172.00 3153.00 7,537.87 65.91% 11437.10 52 34.27 24.00 4.25 70.	18558	Atliq Grands	Hyderabad	46,246,510.00	4475.00	5,523.95	53.45%	10334.42	91	48.64	33.96	3.07	69.81%
	18563	Atliq Palace	Hyderabad	44,838,780.00	4728.00	5,024.52	52.98%	9483.67	97	51.39	35.78	3.07	69.63%
Total 1,708,771,229. 134590.00 7,347.15 57.87% 12696.12 2528 1,462.93 1,026.21 3.62 70.	16558	Atlig Grands	Delhi	36,061,172.00	3153.00	7,537.87	65.91%	11437.10	52	34.27	24.00	4.25	70.03%
00	Total					7,347.15	57.87%	12696.12	2528	1,462.93	1,026.21	3.62	70.15%

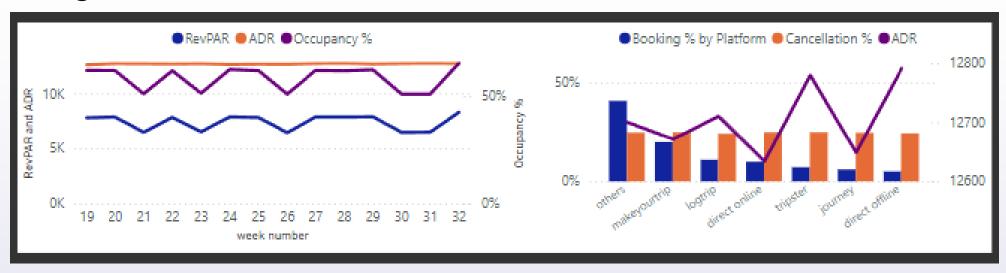
- The homepage of the dashboard features key metrics, revenue charts across various factors, RevPAR trends, and additional metrics.
- All desired filters, including city, category, and date, are applicable on this page to facilitate dynamic data exploration.
- The Tabular View page offers a detailed breakdown for in-depth insights.

Insights



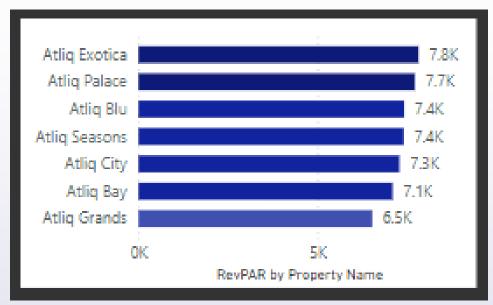
- Weekends contribute to 30.66% of total revenue.
- Mumbai leads in revenue generation, while Delhi ranks lowest.
- Luxury category hotels outperform Business category in revenue generation.
- Standard room type records the lowest revenue among all categories.

Insights



- ADR remains consistent, while RevPAR and occupancy exhibit slight fluctuations.
- makeyourtrip boasts the highest booking percentage among known platforms. Direct online ranks fourth. ADR shows minimal variation across platforms. Utilizing indirect offers on direct online and direct offline booking channels may bolster revenue.
- The cancellation percentage remains consistent across all booking platforms, exceeding 20%, even for direct offline bookings. (note: this is mock data)

Insights



- Atliq Exotica achieved the highest average RevPAR at 7.8k, while Atliq Grands attained the lowest at 6.5k.
- Hotels such as Atliq Seasons in Mumbai, Atliq Grands in Bangalore, Atliq Bay in Mumbai, and Atliq Exotica in Hyderabad have average ratings below 2.5.

17564 Atliq Seasons	Mumbai	66,125,495.00	3982.00	7,409.85	44.62%	16606.10	97	43.28	30.55	2.29
18560 Atliq City	Hyderabad	61,007,200.00	6638.00	6,083.69	66.19%	9190.60	109	72.15	51.22	4.26
19559 Atliq Exotica	Bangalore	60,02 <mark>3,460.00</mark>	4705.00	6,867.67	53.83%	12757.38	95	51.14	36.23	3.05
16561 Atliq Blu	Delhi	57,93 3,400.00	4418.00	8,626.18	65.78%	13113.04	73	48.02	33.55	4.28
16562 Atliq Bay	Delhi	56,437,570.00	4820.00	6,259.71	53.46%	11709.04	98	52.39	36.30	3.07
18561 Atliq Blu	Hyderabad	56,040,450.00	6458.00	5,692.85	65.60%	8677.68	107	70.20	49.46	4.25
16560 Atliq City	Delhi	54,932,178.00	4693.00	6,285.15	53.70%	11705.13	95	51.01	36.28	3.01
19558 Atliq Grands	Bangalore	54,494,340.00	4371.00	5,535.79	44.40%	12467.25	107	47.51	33.27	2.36
17562 Atliq Bay	Mumbai	51,9 14,158.00	3424.00	6,798.61	44.84%	15161.85	83	37.22	25.91	2.36
18559 Atliq Exotica	Hyderabad	47,844,020.00	5256.00	4,062.84	44.63%	9102.74	128	57.13	40.34	2.33

Thank you for taking the time to review my project. Your attention is appreciated.