## Reflections, ideas and planning

- 1. In last I have noticed the problem as one of my classmates spoke about the amount, we spent in our daily life that should be displayed in a way of analysis type regarding the category of product so in India we pay the GST for the products we buy and the GST will be received back to us in a year. The app will show the how much GST we have paid for the products we bought. So, we can know easily how much amount of tax we pay for each product because the app shows in such a way that it can be easily understandable in the analysis of graph. So, my classmate suggests that when we exchange the currency, they will charge an amount of tax for the money conversion. After some days when we check for the transaction and it will not show the tax we paid. So, my classmate suggested that there should be a particular section for the taxes we paid during the purchase or any other money transfers. So, the app developers need to develop a separate section to calculate that will make easy for the users.
- 2. There will always be a conflict between the consumer and the developer of the respective app here I have suggestions for this conflict. If we subscribe for the OTT channel, we can watch movies some other shows as well. The prime video channels they can't form a part of prime subscription. But now a days Amazon prime is also putting some additional premium movies to charge then that the developer can be profitable but the consumer can't. 1. It is better for the consumer to have only one type of subscription to access all type of movies and prime video channels. To make easy for the consumer it should be optimized and so it can run fast for loading the movies without buffering then the consumer feels

- good. 2. Even when we are subscribing for the Amazon prime, we are getting some commercial adds so the consumer fields bad about that adds even after subscription.
- 3. Instagram is an American photo and video sharing social networking services app. This app allows the users to upload images that can be edited with filters and hashtags and also, we can share this public with approved followers I like this app and I started using this app regularly to get connected with my friends and family. I like the features in this app particularly when we get connected in a video, we can use different type of filters and emojis which found to be very funny and interesting. They can the posts in Instagram of our recent activity and the beautiful locations we see in our everyday life. Even when I uploaded the Instagram it shows the location where the picture has been captured.
- 4. I would like to create an app to book an appointment in a hospital even they are many apps like this to make it easy for the customers to get access to that app because many of the apps found to be as a premium app. So, to make it easy for the consumers I want to make an app without any subscription required. The app helps patients to call and book the Appointments in hospital. I will make there is immediate access to care anytime and anywhere, improved patient engagement