REDDI MADHAVI

Student

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About Me

- Seeking an entry-level position in a dynamic and growth-oriented organization, where I can contribute my skills, knowledge, and enthusiasm to learn and grow in the industry.

Skills

- Web Design
- Design Thinking
- UI/UX
- SEO
- Degital Marketing

Achievements

- Received a perfect 10.0 GPA in 10th grade, demonstrating strong academic excellence and dedication.

languages

- Telugu
- English

Certifications

- Digital Marketing certification by digistark
- UI/UX course completion certification by purplane.
- Cyber Security certification by cisco.
- Google Analytics certification by google.

Computer Languages

- C programming
- Java
- Mysql

Soft Skills

- Adoptability
- Quick Learning
- Problem Solving

Projects

UI/UX

UI/UX Design Project for Smart Homes

Designed and developed an intuitive and user-friendly interface for a smart homes application that enhances the user experience and simplifies home automation.

Technologies and Tools Used: Figma

Link:https://in.docworkspace.com/d/sIA35y8fLAayezaYG?sa=e1&st=0t

Web Development

Sweet Shop Website Design

Developed a dynamic and responsive website for a fictional sweet shop, providing an engaging online platform for customers to explore and order a variety of delectable treats.

Technologies and Tools Used: html,css,

Community Service Project

Digital Marketing Awareness Campaign

Initiated and led a community service project to create awareness about digital marketing among local businesses and aspiring entrepreneurs, promoting the benefits of leveraging online platforms for growth and visibility.

Link:https://docs.google.com/document/d/19uJDS3yuSjKzOvAxOpfEF_2xMRX2d10iPRtO0UeOOLs/edit?usp=drivesdk

Design Thinking Project

Design Thinking Project - Security guards Problem-Solving Initiative

Led a design thinking initiative to address the challenges faced by security guards in our college and devised innovative solutions to enhance their work experience and campus security.

Technologies and Tools Used: Design thinking frameworks and methodologies,Brainstorming and ideation techniques,Prototyping tools (e.g., sketches, mockups),User feedback and testing.

Link:https://www.figma.com/proto/5n7VlllmUMlyr8qI6IsstA/HOME-CONNECT?type=design&node-id=222-50511&t=yKu8p4iFeBNFOBj0-0&scaling=scale-down&page-id=0%3A1&starting-point-node-id=222%3A50462

Education

	Bachelor of Technology S.R.K.R Engineering College	2025
	Intermediate A.P Model College	2021
	Victory High School Secondary Education	2019

Internships

Company: CodSoft

Domain: UI/UX:
Technologies used: Figma

A restaurant menu UI/UX project is the process of designing a menu that is both visually appealing and easy to use. The goal of a good restaurant menuis to make it easy for customers to find the dishes they want, and toencourage them to order more.