

Vaani is a creative hub for all things baking and celebration. From beautifully crafted cake toppers and decorative items to versatile cake moulds and premium raw bakery products, we bring everything under one roof to make your baking journey effortless and exciting. With a focus on quality and design, Vaani adds a touch of charm to every creation whether it's a home baked delight or a professional masterpiece.

COLOURS

The primary color, Cinnamon Brown, was chosen to evoke warmth and familiarity, reflecting the brand's comforting, friendly, and approachable character.

LOGOTYPE

The logotype of the bakery is a harmonious blend of simplicity and charm, featuring clean and contemporary typography.

BRANDMARK

Minimalist yet expressive, the brand mark enables clear recognition across packaging and digital platforms.

PACKAGING

The packaging reflects a light, modern, and subtly playful identity rooted in craft and authenticity. Matte, looks give the rich and modern look represents the quality of the products





The logo reflects this playful spirit, designed to capture the excitement, color, and creativity that baking brings into every celebration.

Vaani isn't only about tools it's about sparking imagination and making every bake a little more special.

VISION

The vision of Vaani Enterprises is to become a trusted partner for every baker by offering innovative, affordable, and high-quality baking solutions. The company aspires to inspire creativity in kitchens across the country, making baking more accessible and enjoyable for everyone from beginners to professionals.

OBJECTIVE

The vision of Vaani Enterprises is to become a trusted partner for every baker by offering products that blend functionality, creativity, and affordability. The company's objective is to empower baking enthusiasts and professionals alike with tools that make baking not just easier, but more joyful and expressive.









