

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>A parent who have heart problems but he don't have time to go hospital</p></div>	<div>6. CUSTOMER CONSTRAINTS<div></div><p>A Case of Sudden Onset Unrelenting Chest Pain. Several contributory risk factors such as diabetes, high blood pressure, high cholesterol, abnormal pulse rate.</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>Healthy lifestyle habits such as eating a low-fat, low-salt diet, getting regular exercise and good sleep, and not smoking PROS: Cost effective, Noninvasive Moderate success rate CONS: Less effective over time, Blood thinners</p></div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div></div><p>Finding the heart problem and cure the diseases</p></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>Poor diet, High blood pressure lack of exercise, obesity and smoking.</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>Asthma, joint pain, and a number of other chronic diseases and conditions</p></div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div>TR</div> <div>Symptoms may include chest pain, nausea, shortness of breath, sweating, dizziness, palpitations.</div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div>The electrocardiogram (ECG) recordings are widely used for diagnosing and predicting cardiac arrhythmia for diagnosing heart diseases. For ECG signals, a 2-D transformation has to be applied to make the time series suitable for deep learning methods that require 2-D images as input.</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div>8.1 ONLINE Customer will Find their heart disease by online web Application</div> <div>8.2 OFFLINE Customer will collect their ECG spectral image by going hospital</div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Before : Symptoms may include Anxiety, Fatigue, dizziness, Sweating.</div> <div>After : Temporary feelings of sadness and a depressed mood are common for the first few weeks.</div>		