

Project Initialization and Planning Phase

Date	04 June 2024
Team ID	SWTID1720096620
Project Name	E-commerce Shipping Prediction Using Machine Learning
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

As an e-commerce shopper, I want to have confidence that my purchased products will arrive on time. Despite this, I often experience delays and uncertainties in shipment due to issues like warehouse inefficiencies, transportation problems, and errors in handling. This situation leads to frustration, decreased trust in the e-commerce platform, and concerns about potential impacts on my future shopping decisions.

Example:

I am	I'm trying to	But	Because	Which makes me feel
E-Commerce Shopper	Receive purchased products on time	Uncertainty and Unpredictability of product shipment	warehouse inefficiencies, transportation delays, and handling errors	Frustration, lack of trust in the e-commerce platform, and potential loss of future sales.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS	E-Commerce Shopper	Receive purchased products on time	Uncertainty and Unpredictability of product shipment	warehouse inefficiencies, transportation delays, and handling errors	Frustration, lack of trust in the e-commerce platform, and potential loss of future sales.