



Says

What have we heard them say?
What can we imagine them saying?

It is make us
feel
pleasent

It give royal

it ls more
expensive



Persona’s name
H. Madhumitha.
urban Aura interior

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



The interior design will aim to translate the clients ideas and the professional holistic vision in a renovated space combining aesthetic ,comfort and practicaly.

Behavior designs is a sub categories of design, which is concerned with how design can shape, or be used to influence human behavior.

In fact, studies have shown that color trigger a very specific response in our brains. Knowing this, designers use color, fonts, and images to tap into deep human behavior and emotions.

A feeling of frustration and anxiety, developed among the inhabitants of city, derived from the fear, not always justified,for the city to remain victim of a crime or a violent event.

Bright colors, such as yellow or orange, can elicit feelings of happiness and positivity ,were as cool colors, such as blue and green, can create a calming and relaxing atmosphere.

Space psychology tends to have a direct effects on one's subconscious mind which mainly contribute to their perceptions and emotions through the particular part of their brain, and interior design become a crucial part of your psychology.

You will see concrete floor, exposed timber beams, steel and unfinished surfaces. Sophisticated finishes and high -end bespoke fixture makes the urban look more expensive and polished.

The discipline of built environment sets out to investigate and discuss issues of urban form and it connections to social life and human behavior to provide insight and frame works to support sustainable livable and flourishing cities.

The urban interior style merges industrial with contemporary designs, creating a morden ,bohemian look.



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



See an example