

# LINKED IN ENGAGEMENT

THE RED USER

TASK 3

Madhumitha.B | cyber security | 16/11/24

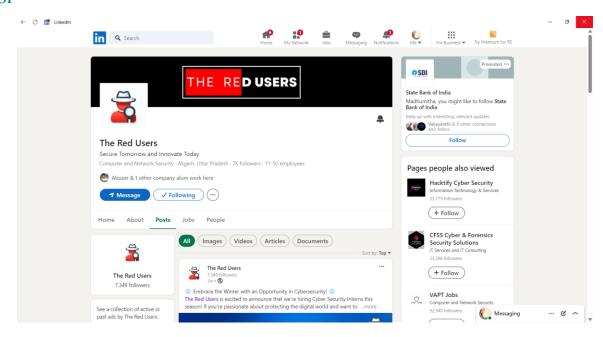


# Step 1

#### Follow The Red Users on LinkedIn

- 1. Open the provided link: The Red Users LinkedIn page.
- 2. Click on the "Follow" button. This ensures you'll receive updates from the company, which you can then engage with by sharing or reacting to posts.

### **Proof**



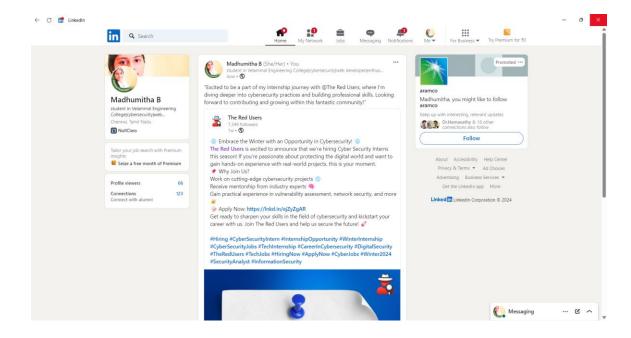
#### STEP 2

#### Share a Post About Your Internship with a Personalized Message

- 1. Go to **The Red Users LinkedIn page** and find a recent post that relates to your internship or cybersecurity.
- 2. Click **Share** under the post, which will open a new post editor.
- 3. Write a personalized message for the shared post. For example:

"Excited to be a part of my internship journey with <u>@The Red Users</u>, where I'm diving deeper into cybersecurity practices and building professional skills. Looking forward to contributing and growing within this fantastic community!"

4. Click **Post** to share it on your LinkedIn timeline.



### STEP<sub>3</sub>

Create a Post Mentioning The Red Users and Discussing the Importance of Cybersecurity

On your LinkedIn homepage, click on Start a Post.

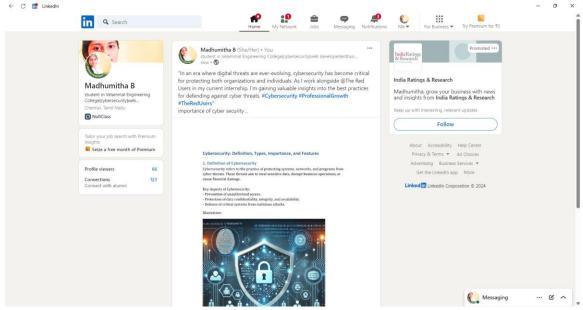
Craft a post emphasizing the significance of cybersecurity in today's digital landscape, and mention The Red Users by tagging them.

To mention The Red Users, type @The Red Users, and select the company page from the suggestions.

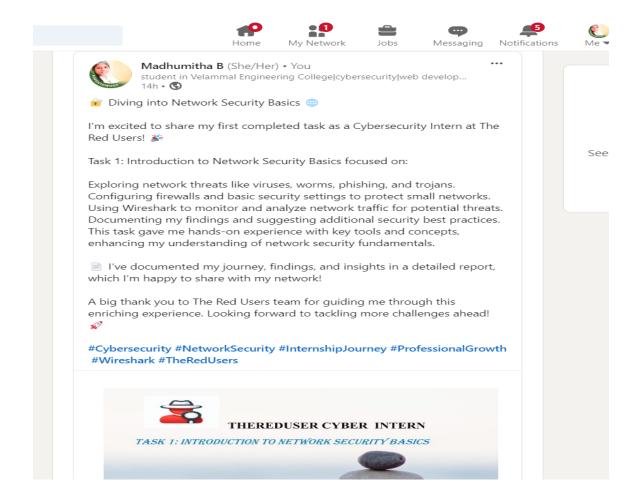
#### Example post:

"In an era where digital threats are ever-evolving, cybersecurity has become critical for protecting both organizations and individuals. As I work alongside <u>@The Red Users</u> in my current internship, I'm gaining valuable insights into the best practices for defending against cyber threats. #Cybersecurity #ProfessionalGrowth #TheRedUsers"

Click Post to publish this on your LinkedIn profile.



#### Proof of task 1 posting in linked in



## Proof of task 2 posting in linked in

