

VRINDA STORE DATA ANALYSIS

EXCEL PROJECT

OBJECTIVE

Vrinda store wants to create an annual sales report for 2022. So that, Vrinda can understand their customers need and grow more sales in 2023?

Sample Questions

- 1) Compare the sale and orders using single chart.
- 2) Which month got the highest sale and order?
- 3) Who purchased more -men or women in 2022?
- 4) What are different order status in 2022?
- 5) List top 3 state contribution to the sales?
- 6) Relation between age and gender based on number of orders.
- 7) Which channel is contributing to maximum sales?
- 8) Highest selling category?