



## \*\*Project Overview:\*\*

The project involves creating a Power BI dashboard to visualize key performance indicators (KPIs) and metrics, aligning with the concept of upskilling in the digital age. As organizations embrace digital transformation, the need for employees with strong data visualization skills becomes paramount. This project aims to bridge that gap by empowering individuals to leverage tools like Power BI for insightful data representation.

## \*\*Why the Project is Useful:\*\*

In today's rapidly evolving digital landscape, proficiency in data visualization is essential for informed decision-making and staying competitive in the workplace. By mastering Power BI and creating meaningful dashboards, individuals can enhance their skill set, contribute to organizational success, and position themselves as valuable assets in the digital workforce. Additionally, this project fosters a culture of continuous learning and upskilling, aligning with the ethos of adaptability and growth mindset.

### **\*\*Getting Started with the Project:\*\***

1. Familiarize yourself with the provided dataset and the client's request for specific KPIs and metrics.
2. Explore resources such as podcasts and articles on data visualization to deepen your understanding of best practices and techniques.
3. Install Power BI and import the dataset to begin dashboard creation.
4. Identify relevant KPIs and metrics based on the client's requirements and design the dashboard layout accordingly.
5. Utilize Power BI's features and functionalities to visualize data effectively, ensuring clarity and ease of interpretation.
6. Iterate and refine the dashboard design as needed, incorporating feedback from stakeholders or peers.

### **\*\*Where to Get Help with the Project:\*\***

1. Reach out to your manager, Giulia, who will provide guidance and support throughout your upskilling journey in Power BI.
2. Utilize online forums and communities dedicated to Power BI users, where you can ask questions, share insights, and learn from others' experiences.
3. Explore online tutorials and documentation available on the Power BI website for comprehensive guidance on dashboard creation and data visualization techniques.
4. Collaborate with colleagues or peers who have experience with Power BI, leveraging their expertise and insights to enhance your dashboard design.