Executive Summary and Recommendations

After performing the analysis on the IMDB dataset following are the observations and Recommendations made to RSVP movies:

* The maximum movie count released is during month of March. The movie released is least in the month of December.
* RSVP Movies should focus on the ‘Drama’ genre.
* Movies of genre 'Drama' (produced highest in number in 2019) has the average duration of 107 mins.
* Drama ,Comedy and Thriller are the top 3 genre .Hence the RSVP can focus on the same.
* Movies with a median rating of 7 is highest in number. Generally most of the movies have a rating between 6-8.
* Dream Warrior Pictures or National Theatre Live are the production house that have produced the greatest number of hit movies. Therefore RSVP movies can try co-producing with these production houses. And for multilingual movie RSVP movie can partnership with either Star cinema or Twentieth Century Fox.
* James Mangold can be hired as the director for RSVP's next project for Action genre,

Michael Powell for Comedy or Marianne Elliot for Drama.

* Mammootty and Mohanlal top two actors whose movies have a good rating. RSVP movies can try producing a movie with these actor as lead.
* Top actor is Vijay Sethupathi ; can try making a regional movie with him.
* Taapsee Pannu tops with average rating 7.74.The RSVP can make a movie with Taapsee as lead actress.
* RSVP can make movie for Indian audience with director AL Vijay, for overseas with director Andrew Jones or Steven Soderbergh.