



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Irrigation techniques should be improved.

Climatic conditions, lack of water, financial support and technology.

Banks are giving less priority to framers.

Unable to pay banks loans is one of the major problem related to irrigation and also to farmers suicide.

Asia, China, and Japan have better irrigation techniques.

Panjab has better irrigation techniques in India.



MADHUMITHA

India's Agricultural
Crop Production
Analysis(1997-2021)

Many changed their profession and shifted to cities.

Seek finiancial support from Government.

proper storage facility to store grains must be available.

Apply for loans to meet their farming needs.

Farmers should be given right to decide the price of their products.

Banks are not providing financial help.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?