

# Madhu Bavireddy

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## SUMMARY

Experienced UI Designer specializing in web and mobile application design, wireframing, and prototyping. Skilled in creating visually appealing interfaces that prioritize user experience, with a keen eye for detail and strong design abilities. Dedicated to continuous learning and staying current with industry trends.

## WORK EXPERIENCE

### UX / UI Designer

Nov 2023 - May 2024

#### Codetta Digital

Contributed to enhancing the website for Supertuffmenus, focusing on optimizing menu designs and improving user navigation using Shopify and Figma.

Designed and developed user-friendly menu websites, customized to meet diverse user requirements.

Developed brand logos and collaterals, with a key role in the graphic design of brands.

### UI/UX Designer

Jul 2023 - Sep 2023

#### Exposys Data Labs

Contributed to web and mobile app design, focusing on creating intuitive and visually appealing UI.

Responsible for the creation of social media posts across various platforms, ensuring consistent branding and engagement.

## PROJECTS

### Redesign Central Power App- UX/UI Casestudy

[Link to Demo](#)

Redesigned Central Power app for intuitive, efficient, and streamlined payments.

**Tech Stack:** Figma, Adobe Illustrator.

### Mobile App Design (Eco-Life & Mygram)

[Link to Demo](#)

**Eco-life:** Minimalist app, eco-products, sustainable living, intuitive browsing, effortless purchasing.

**Mygram:** Dynamic, vibrant social platform; customizable profiles, dynamic feeds, seamless navigation.

**Tech Stack:** Figma, Adobe Illustrator

## EDUCATION

2020 - 2024 Bachelor's Degree in Computer Science at **Parul University** (GPA: 8.40/10.0)

2018 - 2020 Intermediate Education **Sri Chaitanya Junior College** (GPA: 9.45/10.0)

2018 Schooling at **Vijnana Vihara E.M High School** (GPA: 9.8/10.0)

## SKILLS & CERTIFICATIONS

### Skills

UI/UX • UX Research • Wireframing • UX Strategy • Prototyping • Visual Design • Branding and Identity • Project Management • Typography • User Testing • Vector art design

### Certifications

[Create High-Fidelity Designs and Prototypes in Figma](#)  
[Build Dynamic User Interfaces \(UI\) for Websites](#)  
IBM Design Thinking Certified