

Madhu Bavireddy

 Behance |  LinkedIn |  madhubavireddy123@gmail.com |  +91 7671990595

EDUCATION

Parul University

Bachelor's Degree in Computer Science (**GPA:8.40**)

- Specialization in Artificial Intelligence

Vadodara, Gujarat

Graduation Date: May 2024

WORK EXPERIENCE

UI/UX Designer

Nov 2023 - May 2024

Codetta Digital

- Enhanced the [Supertuffmenus](#), website by optimizing menu designs and refining user navigation, utilizing Shopify for development and Figma for design.
- Designed and developed user-friendly menu websites, customized to meet diverse user requirements.
- Created brand logos and visual collaterals, playing a central role in the graphic design and brand development process.

UI/UX Designer

Jul 2023 - Sep 2023

Exposys Data Labs

Designed intuitive and visually appealing user interfaces for web and mobile applications, enhancing user engagement and accessibility.

Developed cohesive UI elements that maintained brand consistency across digital platforms, ensuring a seamless user experience.

PROJECTS

Supertuffmenus

[Link](#)

Website Design & Development: Designed and developed a website for Supertuffmenus, using Figma for creating user-friendly layouts and Shopify for building a fully functional e-commerce platform.

Tech Stack: Figma, Adobe Illustrator, Shopify, Indesign

Redesign Central Power App - UX/UI Casestudy

[Link](#)

Led a complete redesign of the Central Power app, integrating user insights and research-driven ideation to solve UI challenges with modern, user-centered solutions.

Tech Stack: Figma, Adobe Illustrator, Indesign

SKILLS & CERTIFICATIONS

Skills

UI/UX • UX Research • Wireframing • UX Strategy • Prototyping • Visual Design • Responsive Design • Branding & Identity • Project Management • Typography • User Testing • Vector art design

Certifications

[Create High-Fidelity Designs and Prototypes in Figma](#)

[Build Dynamic User Interfaces \(UI\) for Websites](#)

IBM Design Thinking Certified