



## PROFESSIONAL SKILLS

Social Media Strategies  
SEO and Google Analytics  
Web Content Development  
Blogging  
Photography  
Photo Editing  
Video Editing  
Content Writing

## PERSONAL SKILLS

Creative  
Organized  
Time management  
Self-starter  
Multi-tasker  
Reliable and Professional  
Motivated  
Bilingual

## CONTACT

✉ madhukumari2737@gmail.com

☎ 612-814-1432

🌐 www.tangyhoney.com

🏠 2504 Stearns hill road, Waltham,  
MA 02451

# MADHU KUMARI

## PROFESSIONAL PROFILE

Emotionally intelligent professional that works well individually and in a team. Currently works as a Food Blogger by managing vital aspects of the blog, including its social media accounts. Friendly and compassionate with good interpersonal communication skills and dedicated to improving her personal outcomes.

## WORK EXPERIENCE

### FOOD BLOGGER

www.tangyhoney | June 2016 - Present

- Conduct research and develop a strategy to write an effective content
- Manage and execute engagement traffic on daily basis on the social media platform
- Organize and plan strategically for an effective weekly blog post
- Photograph each step while cooking and arrange the content
- Response to blog comments and reader email plus focus on social media activity to ensure readers interaction

### REGISTERED NURSE

PARAS HMRI Hospital, Patna, India

July 2013 - June 2014

- Provided quality care to patients including daily monitoring, recording, and evaluation of medical conditions
- Assessed patients and provided necessary and prescribed treatment for stabilization
- Interacted and communicated with patients of all ages and clinical backgrounds gave quality medical care and treatment
- Provided suggestions to family members and other staff on diseases care plans

## S O C I A L



gotangyhoney@gmail.com



www.facebook.com/gotangyhoney/



www.instagram.com/gotangyhoney/



www.pinterest.com/gotangyhoney/



www.twitter.com/tangy\_honey

## EDUCATION

**Customer Service Training**, CLUES, St. Paul, Minnesota, USA

*-May 2016*

**Master of Science: Zoology**, Lalit Narayan Mithila University, India

*-April 2015*

**Associate Degree: Nursing**, Sri Krishna Medical College Hospital, India

*-January 2013*

**Bachelor of Science: Zoology**, Tilka Manjhi Bhagalpur University, India

*-December 2011*

## CERTIFICATIONS

- **Social Media Marketing** (Coursera: Northwestern University)
- **Search Engine Optimization** (Coursera: University of California, Davis)
- **Northstar Digital Literacy Certificate**: Microsoft Word and Excel, Powerpoint, World Wide Web
- **Diploma in Computer Education**
- **English as a Second Language Certificate**

## VOLUNTEER HISTORY

University of Minnesota Medical Center	<i>July 2016- Present</i>
Clues ESL Teacher	<i>August 2017 – Dec.</i>
Como Zoo Conservatory	<i>July 2017 – Oct. 2017</i>
Festival of Nations	<i>May 2017</i>
Minnesota State Fair Eco Experience	<i>August 2016</i>
YWCA Women's Triathlon	<i>August 2016</i>
Minneapolis Aquatennial, Minneapolis	<i>July 2016</i>