



# **Digital Roadmap 2024**

**Project Proposal**

## **Enhancing Digital Solutions for Telugu Cinematographers Association**

**Empowering Creativity Through Technology**



Smart Solutions

**Purva Summit, A Block, Second Floor, White Fields, Kondapur, Hyderabad**

**Dear TCA Management Panel,**

Thank you for taking the time to discuss the website requirements for TCA. Drawing from our expertise at Smart Solutions, we are confident in our ability to deliver a robust website presence that aligns with TCA's objectives.

With a strong track record of delivering exceptional web and digital services, Smart Solutions is committed to implementing a strategy tailored to empower cinematographers, enhance collaboration, and promote professional growth within the Telugu Cinematographers industry.

By leveraging advanced research tools and data-driven insights, we have crafted a requirements document to understanding your objectives. Should you have any questions or require further clarification on any part of this proposal, please don't hesitate to reach out. We look forward to collaborating with TCA to bring this vision to life.

Sincerely,  
Lakshmi C  
Project Director,  
Smart Solutions



## Challenges and Objectives

- **Identified Challenges:**
  - Lack of streamlined digital presence.
  - Inefficiency in communication with members.
  - Outdated tools for content sharing and collaboration.
- **Key Objectives:**
  - Enhance website features to reflect TCA's professionalism.
  - Streamline content and member management.
  - Create a platform for collaboration and growth.

## Key Modules

- Overview of proposed modules based on the feature list:
  - **News/Blog Management:**
    - Add, edit, delete posts.
    - Category and tag support.
    - Rich text editor (WYSIWYG).
  - **Member Management:**
    - Member directory with profiles.
    - Secure login for members.
    - Role-based access for administrators.
  - **Portfolio Showcase:**
    - Dedicated gallery for cinematographers to showcase work.
    - Video and image uploads with tagging.

## Detailed Module List

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1	News/Blog Management	Add, Edit, Delete Posts
		Add, Edit, Delete Category
		WYSIWYG Editor
		Tags Supports
		Post-Thumbnail Option
		Setup Posts Section
		Update Author Info
		Add Author Social Links
		Publish or UnPublish
		Section For Display Posts
		Media Management
		Ads Integration & Ads Links
		Manageable ContactUs Page
		Fully Manageable JoinUs Page, About Page
		Seo Friendly Title Url
		Social Shares
		Search Blog Posts
		Filter Post based on Section, Category & Tags
		Responsive Design
		Tech-Friendly Blog Theme
2	Membership Management	Membership Management (All CRUD Operations)
		Membership Type
		Roles and Permissions Management
		User Login History
		Membership Report and Search Management
		Profile Management
		Content Management
3	Patrons Management	Creat,Edit,Delete patron
		Patron Report along with Search Option
		Expiry Data Management

## Proposed Features

- Detailed feature breakdown:
  - **Communication Tools:**
    - Discussion forums or groups for collaboration.
  - **Resource Center:**
    - Repository for training materials, articles, and guides.
    - Downloads for exclusive member content.
  - **Job Board:**
    - Posting and applying for projects within the industry.

## Technical Approach

- **Methodology:**
  - Agile project management for flexibility and feedback.
  - Mobile responsive designs.
  - Emphasis on secure data management for member privacy.
- **Integration:**
  - Support for third-party tools like payment gateways for subscriptions or events.

## Implementation Timeline

- **Phased Plan:**
  - Week 1-2: Requirement gathering and design approval.
  - Week 2–3: Development of core modules (blog, member management, portfolio).
  - Week 4: Testing and quality assurance.
  - Week 5: Deployment and training for TCA staff.

At **Smart Solutions**, we are committed to creating a platform that reflects TCA's creativity and professionalism. Our tailored solutions will enhance collaboration, engagement, and growth for your community. We look forward to bringing this vision to life and partnering for success.

Sincerely,

Lakshmi C

Project Director,

Smart Solutions