Lesson 01 Demo 09

Creating a Website Design Using DesignerGPT

Objective: To use *DesignerGPT* to generate a visually appealing website design or product landing page for an online store

Tools required: DesignerGPT

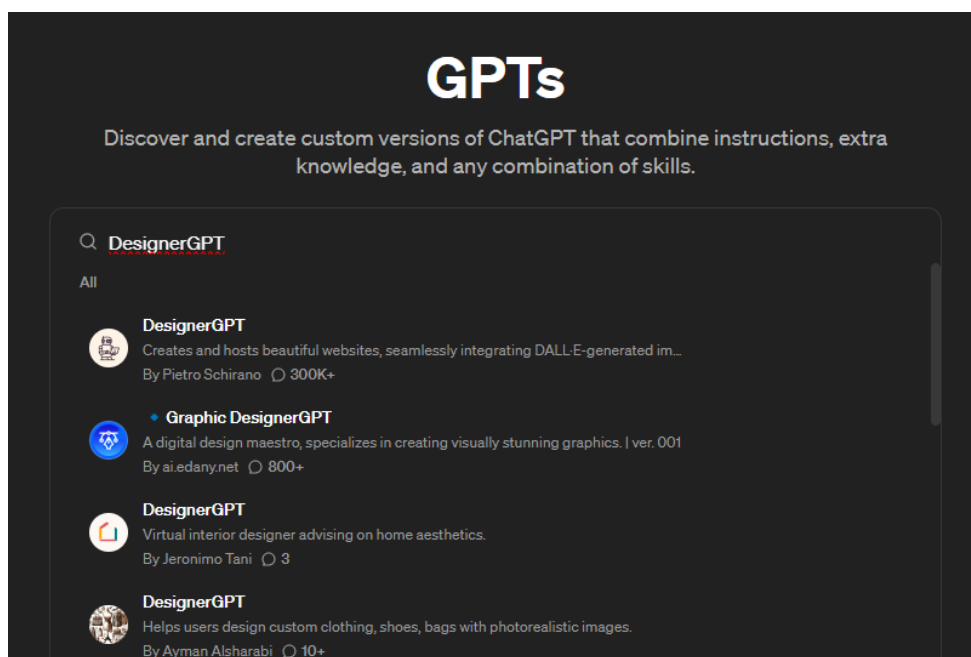**Prerequisites:** ChatGPT – 4

Steps to be followed:

1. Log in to ChatGPT
2. Navigate to ExploreGPTs and search for 'DesginerGPT' GPT
3. Copy the scenario and prompt provided below, and paste it into *Designer* GPT
4. Observe the response

Step 1: Log in to ChatGPT

To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing ChatGPT account.

https://chat.openai.com/

Step 2: After logging into GPT-4, click on ExploreGPTs and search for DesingerGPT

Step 3: Copy the scenario and prompt provided below and then paste it into the DesignerGPT
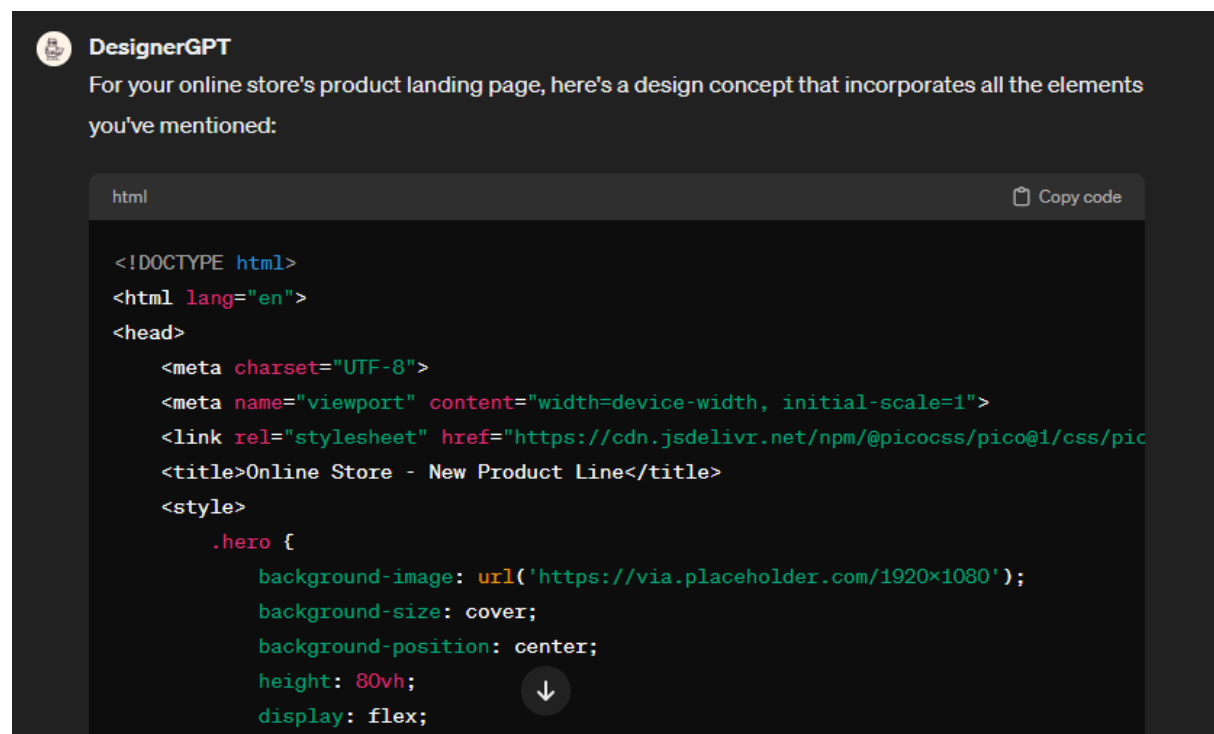
Scenario:

An online store wants to create a visually appealing website design or product landing page to showcase its new product line. The design should be modern and user-friendly, and it should highlight the key features of the products.

Prompt:

Provide a design concept for a website or product landing page of an online store. The design should include a header with the store's logo, a navigation bar, a hero section featuring the main product, sections for product details and testimonials, and a footer. The design should be visually appealing, with a balanced color scheme and clear typography.

Step 4: Observe the response

DesignerGPT

For your online store's product landing page, here's a design concept that incorporates all the elements you've mentioned:

```html
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1">
    <link rel="stylesheet" href="https://cdn.jsdelivr.net/npm/@picocss/pico@1/css/pic
    <title>Online Store - New Product Line</title>
    <style>
        .hero {
            background-image: url('https://via.placeholder.com/1920x1080');
            background-size: cover;
            background-position: center;
            height: 80vh;
            display: flex;
```

```css
            justify-content: center;
            align-items: center;
            color: white;
            text-align: center;
        }

        .hero h1 {
            font-size: 3rem;
        }

        .hero p {
            font-size: 1.5rem;
        }

        .product-details,
        .testimonials {
            padding: 2rem 0;
        }
```

```css
        .testimonial {
            text-align: center;
        }

        footer {
            text-align: center;
            padding: 1rem 0;
        }
    </style>
</head>
<body>
    <nav class="container-fluid">
        <ul>
            <li><strong>Online Store</strong></li>
        </ul>
        <ul>
            <li><a href="#products">Products</a></li>
            <li><a href="#testimonials">Testimonials</a></li>
            <li><a href="#contact" le="button">Contact</a></li>
        </ul>
```

```html
        </nav>

    <main class="container">
        <section class="hero">
            <div>
                <h1>New Product Line</h1>
                <p>Discover the innovation in our latest products.</p>
            </div>
        </section>

        <section class="product-details" id="products">
            <h2>Product Details</h2>
            <div class="grid">
                <!-- Repeat this block for each product -->
                <div>
                    <img src="https://via.placeholder.com/300x200" alt="Product Image
                    <h3>Product Name</h3>
                    <p>Short description of the product highlighting its features and
                </div>
                <!-- End of product block -->
```
```html
            </div>
        </section>

        <section class="testimonials" id="testimonials">
            <h2>What Our Customers Say</h2>
            <div class="grid">
                <!-- Repeat this block for each testimonial -->
                <blockquote class="testimonial">
                    <p>"This product has changed my life! Highly recommend to anyone
                    <cite>- Customer Name</cite>
                </blockquote>
                <!-- End of testimonial block -->
            </div>
        </section>
    </main>

    <footer class="container">
        <small>&copy; 2024 Online Store. All rights reserved.</small>
    </footer>
</body>
</html>
```

This design concept includes:

- A **header** with the store's logo and a navigation bar for easy access to different sections of the page.
- A **hero section** that showcases the main product with an engaging background image, a prominent headline, and a brief description.
- **Product details sections** that provide more information about each product in the new line, including images, names, and descriptions.
- A **testimonials section** where customers share their experiences and endorse the products.
- A **footer** with copyright information to round off the page.

The design uses a modern and clean aesthetic with a balanced color scheme and clear typography to ensure that the products are the focal point of the page. The layout is responsive, ensuring that the page looks great on both desktop and mobile devices.