

SMS Length Calculation Explained: The length of the SMS is calculated as per below table.

GSM 7 Bit Alphabet (English)

No. of Characters in SMS Content	No. of SMS Credits Considered
160 Characters (Standard SMS)	1 SMS Credit / Unit
306 Characters (Multi-part SMS) (2 *153 characters)	2 SMS Credits / Units
453 Characters (Multi-part SMS) (3 *153 characters)	3 SMS Credits / Units
612 Characters (Multi-part SMS) (4 *153 characters)	4 SMS Credits / Units
765 Characters (Multi-part SMS) (5 *153 characters)	5 SMS Credits / Units
918 Characters (Multi-part SMS) (6 * 153 characters)	6 SMS Credits / Units
1071 Characters (Multi-part SMS) (7 *153 characters)	7 SMS Credits / Units

Unicode SMS Length Calculation (Language other than English)

No. of Characters in SMS Content	No. of SMS Credits Considered
70 Characters (Standard SMS)	1 SMS Credit / Unit
134 Characters (Multi-part SMS) (2 * 67 characters)	2 SMS Credits / Units
201 Characters (Multi-part SMS) (3 * 67 characters)	3 SMS Credits / Units
268 Characters (Multi-part SMS) (4 * 67 characters)	4 SMS Credits / Units
335 Characters (Multi-part SMS) (5 *67 characters)	5 SMS Credits / Units
402 Characters (Multi-part SMS) (6 * 67 characters)	6 SMS Credits / Units
469 Characters (Multi-part SMS) (7 *67 characters)	7 SMS Credits / Units