

Ideation Phase

Define the Problem Statements

Date	19 February 2026
Team ID	LTVIP2026TMIDS75838
Project Name	Visualizing Housing Market Trends
Maximum Marks	2 Marks

Template Screenshot:

I am	I'm trying to	But	Because	Which makes me feel
<div style="background-color: yellow; padding: 10px; border: 1px solid black;"> I am Ethan Hunt, a real estate market analyst with a keen eye for trends. </div>	<div style="background-color: lightblue; padding: 10px; border: 1px solid black;"> Communicate Insights effectively to clients and stakeholders. </div>	<div style="background-color: lightblue; padding: 10px; border: 1px solid black;"> The raw data is messy, inconsistent, and hard to interpret. </div>	<div style="background-color: lightgreen; padding: 10px; border: 1px solid black;"> My reports influence major investment decisions. </div>	<div style="background-color: lightorange; padding: 10px; border: 1px solid black;"> Motivated to find better ways to visualize insights. </div>

Problem Statement	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Ethan Hunt	Communicate insights.	The raw data is messy.	My reports influence investment decisions.	Motivated
PS-2	A real-estate market analyst.	Understand housing market trends.	The raw data is inconsistent.	Clients rely on me for insights.	Frustrated