



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

From urban styling and gnerous space to superior mileage.

Enables fast charging of mobile phones without need for after-market socket converters.

Aesthetically designed advanced display provides complete driving information on the go.

AURADS company belives that the projects which doesn't take the human and build history as its base will be left careless.

AAura Interior is an interior firm specializing in complete,solutions for offices,commercial & retail spaces and Restaurents.

It will be safe to say that aura interiors is your one_stop_solution for the entire project!



Persona’s name

Short summary of the persona

Wireless charging for mobile, USB ports on front Rear AC vents, cup holder at rear seats, 402 liters boot.

Very stylish Alloy wheels, fees one of the best in the segment, excellent 8 inch touch screen floating display, cooled glove box, interiors top notch.

Dual 10.25-Inch screen for infotainment And Instrument Cluster.Switchable Controls For HVAC And Infotainment.

Urban has very intelligently priced Aura. This car has been in limelight from the time its promotional.

Hyundai Verna 2023:Hot And Cold Ventilated Seating.Brakes And Accelerates By Itself;Thanks To ADAS On Board

Connected Light Beams At The Front And Rear On The Hyundai Verna.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?