

## Vrinda Store Annual Report 2022

### Category

Blouse  
Bottom  
Ethnic Dress

### Month

Jul  
Aug  
Sep  
Oct

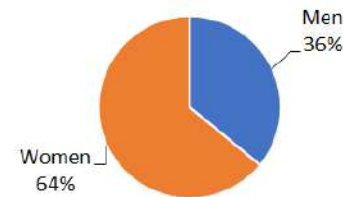
### Channel

Ajio  
Amazon  
Flipkart  
Meesho

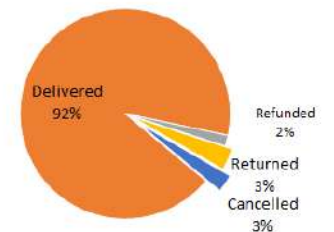
### Orders Vs Sales



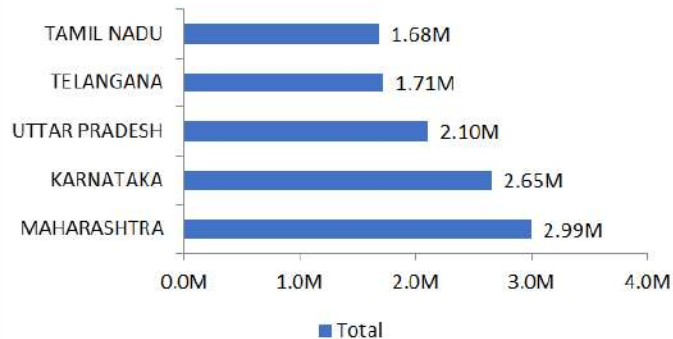
### Sales: Men Vs Women



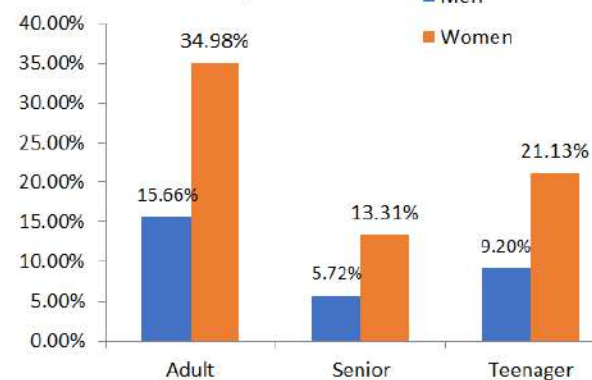
### Order Status



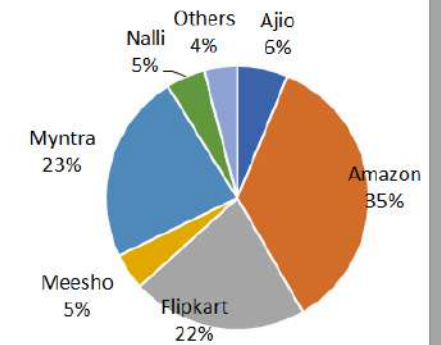
### Sales: Top 5 States



### Orders : Age Vs Gender



### Orders: Channels



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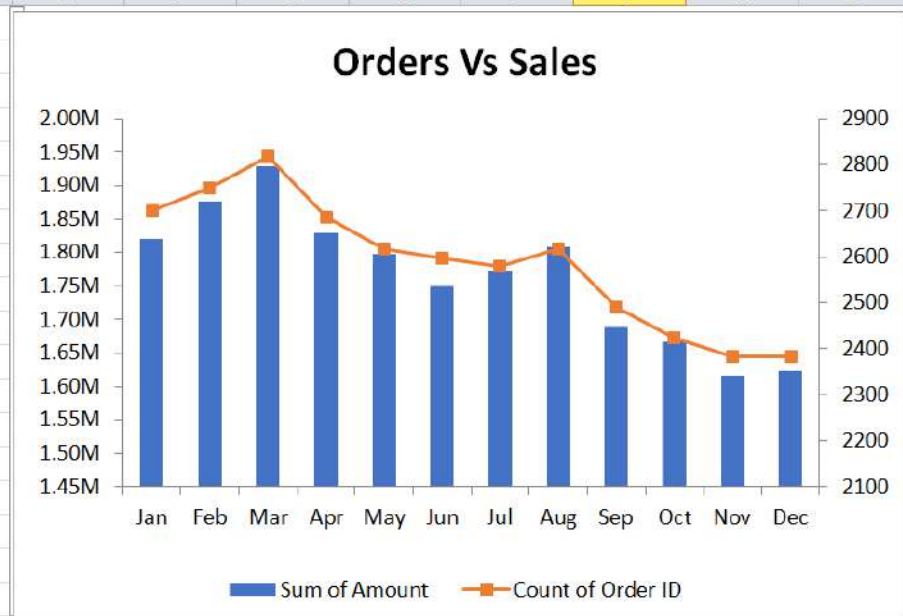
Font: Calibri, 11, Bold, Italic, Underline, Text Color, Background Color, Paragraph Spacing, Orientation, Merge & Center

Alignment: General, Number, Styles

Cells: Conditional Formatting, Format as Table, Cell Styles, Insert, Delete, Format

Editing: AutoSum, Fill, Clear, Sort & Filter, Find & Select

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
4	Jan	1820601	2702														
5	Feb	1875932	2750														
6	Mar	1928066	2819														
7	Apr	1829263	2685														
8	May	1797822	2617														
9	Jun	1750966	2597														
10	Jul	1772300	2579														
11	Aug	1808505	2617														
12	Sep	1688871	2490														
13	Oct	1666662	2424														
14	Nov	1615356	2383														
15	Dec	1622033	2384														
16	Grand Total	21176377	31047														



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Alignment: Wrap Text, Merge & Center

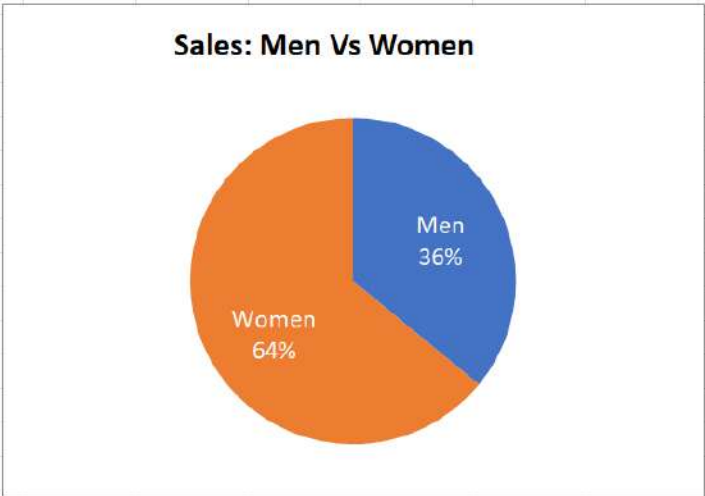
Number: General, Percentage, Decimal, Fraction

Styles: Conditional Formatting, Format as Table, Cell Styles

Cells: Insert, Delete, Format

Editing: AutoSum, Fill, Clear, Sort & Filter, Find & Select

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1																		
2																		
3	Row Labels	Sum of Amount																
4	Men	7613604																
5	Women	13562773																
6	Grand Total	21176377																
7																		
8																		
9																		
10																		
11																		
12																		
13																		
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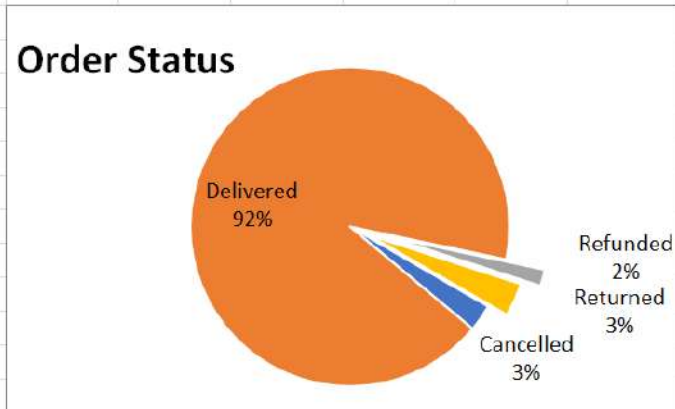


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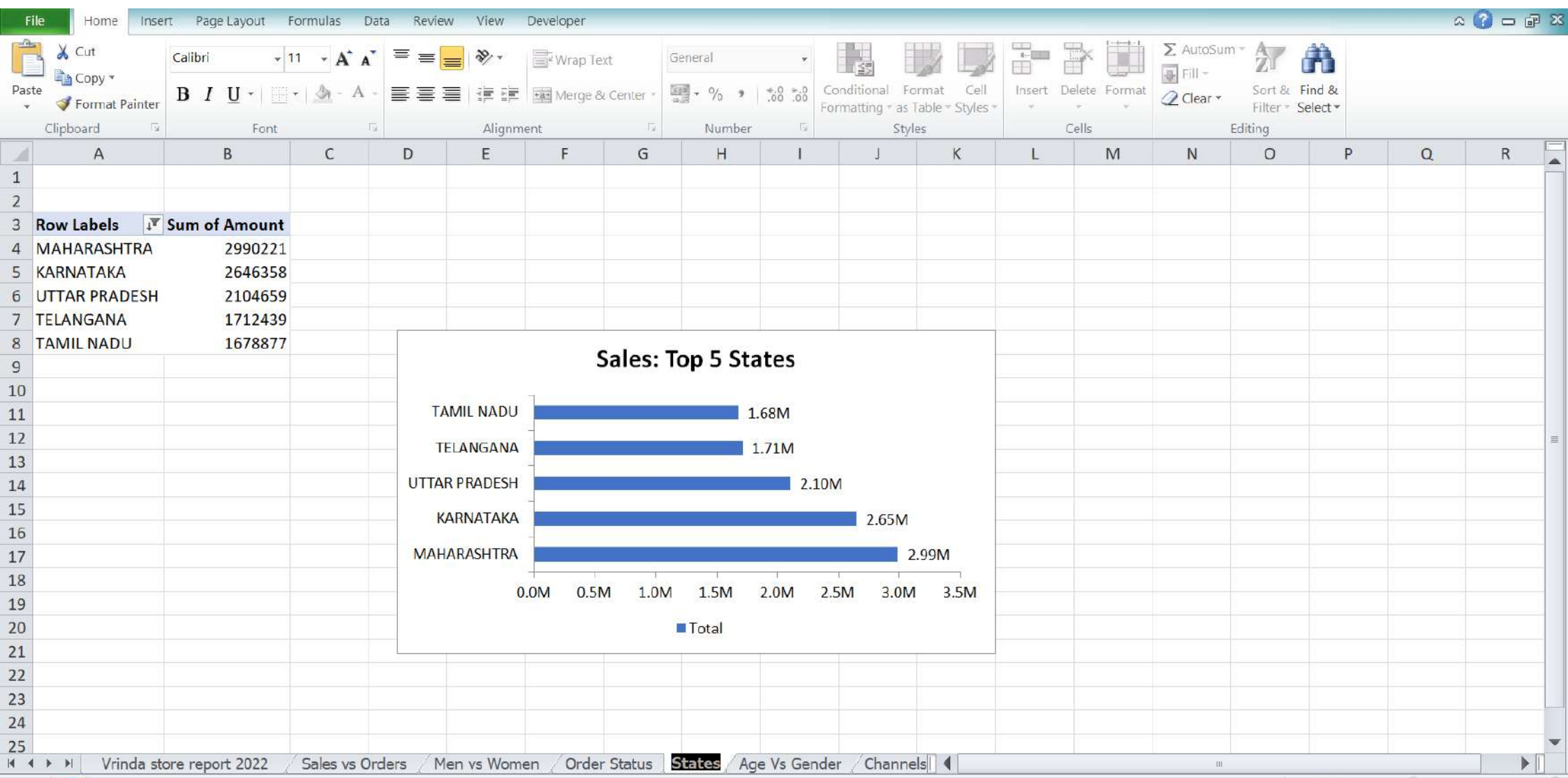
Clipboard Font Alignment Number Styles Cells Editing

Calibri 11 A A Wrap Text Merge & Center General % .00 .00 Conditional Formatting as Table Cell Styles Insert Delete Format AutoSum Fill Clear Sort & Filter Find & Select

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1																		
2																		
3	Row Labels	Count of Order ID																
4	Cancelled	844																
5	Delivered	28641																
6	Refunded	517																
7	Returned	1045																
8	Grand Total	31047																
9																		
10																		
11																		
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Clipboard Font Alignment Number Styles Cells Editing

Calibri (Body) 10 A A

B I U

Wrap Text

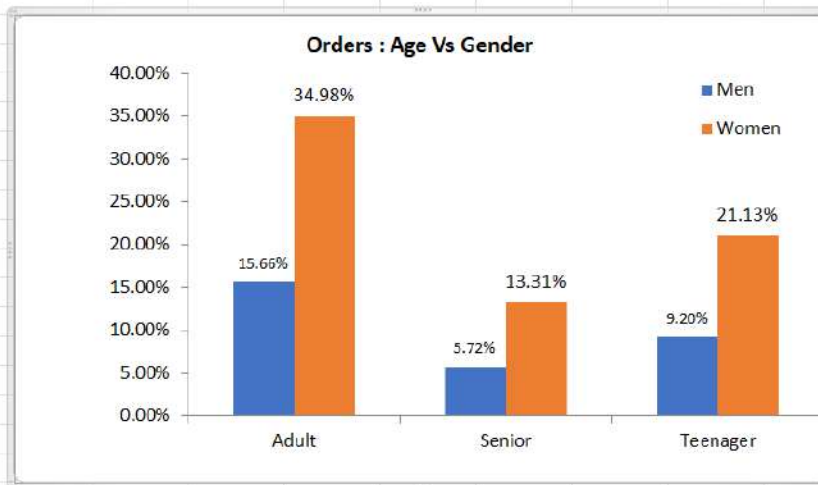
General

Conditional Formatting as Table Styles

AutoSum Fill Clear

Sort & Filter Find & Select

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
1																					
2																					
3	Count of Order ID	Column Labels																			
4	Row Labels	Men	Women																		
5	Adult	15.66%	34.98%																		
6	Senior	5.72%	13.31%																		
7	Teenager	9.20%	21.13%																		
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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1																		
2																		
3	Row Labels	Count of Order ID																
4	Ajio	6.2%																
5	Amazon	35.5%																
6	Flipkart	21.6%																
7	Meesho	4.5%																
8	Myntra	23.4%																
9	Nalli	4.8%																
10	Others	4.1%																
11																		
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