# Madhu sai Kanteti

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- LinkedIn: https://www.linkedin.com/in/madhu-sai-30a76426b
- Git hub: <a href="https://github.com/Madhukanteti">https://github.com/Madhukanteti</a>
- Portfolio: https://madhukanteti.github.io/sales-analysis-using-excel./

#### **OBJECTIVE**

To get an opportunity where I can make the best of my potential and contribute to the organization's growth and also create value for my prospective employer through my dedicated and diligent efforts.

## SKILLS AND INTERESTS

**Programming Languages** Python

**Data visualization tools** Power BI, TABLEAU, MS EXCEL

DatabaseSQLVersion Control SystemGitHub

**Soft Skills** Critical thinking, Data-driven decision making, Statistical analysis

#### **Education**

**Dr. Mgr educational & research institute**Bachelor of Engineering in Computer Engineering

Sri shiridi sai junior college Senior Secondary (Class XII) Bhashyam E.M school Secondary (Class X) 

### **EXPERIENCE**

#### Data visualization Intern | Tata

Sep 2024 - Oct 2024

- Completed the "Empowering Business with Effective Insights" job simulation on Forage, focusing on data visualization for Tata Consultancy Services.
- Developed insightful questions for senior leadership meetings, aimed at driving strategic discussions and decision-making.
- Created data-driven visuals to support executives in making informed business decisions.

#### Data Analyst Intern | Accenture

- Completed a Data Analyst simulation advising a hypothetical social media client at Accenture, focusing on datadriven strategy.
- Cleaned, modelled, and analysed 7 datasets to extract insights on content trends, guiding strategic decisionmaking.
- Developed a PowerPoint presentation and video to effectively communicate key insights to the client and internal stakeholders.

July 2024 – Sep 2024

#### **CERTIFICATIONS**

- · Certification of Python Programming in cognitive class provided by IBM
- · Certification of Python from Hacker rank

## **PROJECTS**

#### Flipkart Mobile Sales Analysis Dashboard

- Data Cleaning & Preprocessing: Processed and refined raw sales data using Power BI to ensure accuracy, consistency, and completeness for in-depth analysis
- Data Analysis & Insights: Conducted exploratory data analysis (EDA) to uncover key trends in mobile sales, including brand performance, pricing strategies, and product quality distribution.
- Data Visualization & Dashboard Creation: Designed an interactive Power BI dashboard to visualize insights on total products, mobile segments, price ranges, and sales performance, facilitating data-driven decision-making.

### Super store Sales Analytics Dashboard using Power BI

- Developed an Interactive Sales Dashboard using Power BI, providing real-time insights into sales performance, trends, and key business metrics.
- Integrated Data Analytics & Visualization, optimizing data-driven decision-making through dynamic charts, filters, and KPI indicators.
- Enhanced Business Intelligence by streamlining data from multiple sources, improving reporting efficiency, and enabling strategic forecasting.