

KPI – Avg Utilization

Gross Margin KPI Color

 Bad

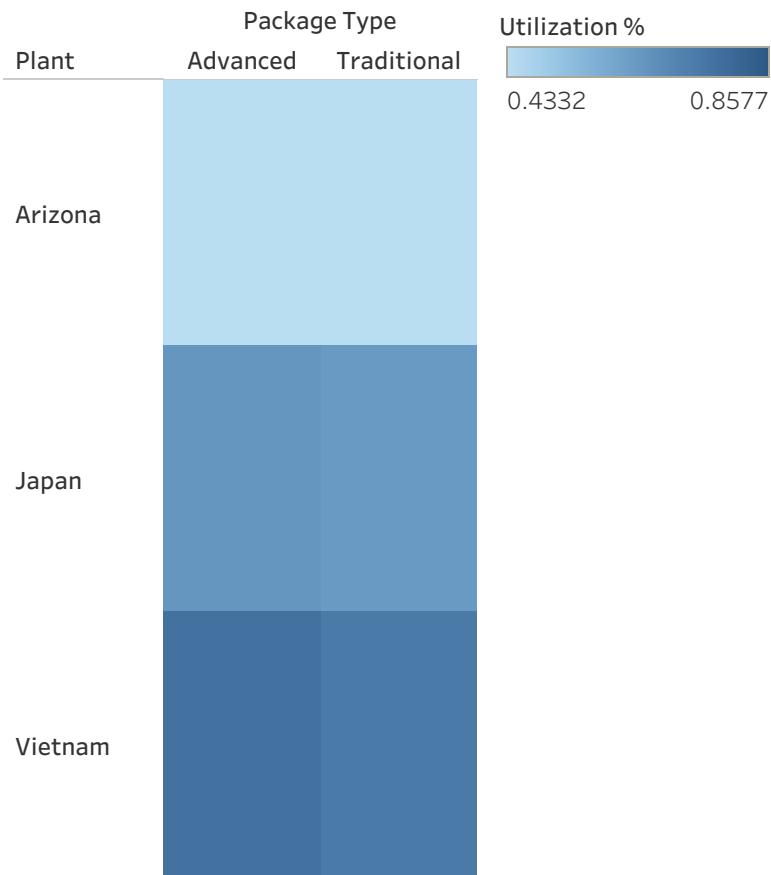
63.00%

Gross Margin % Negative
margin driven by
under-utilization and high
fixed cost absorption

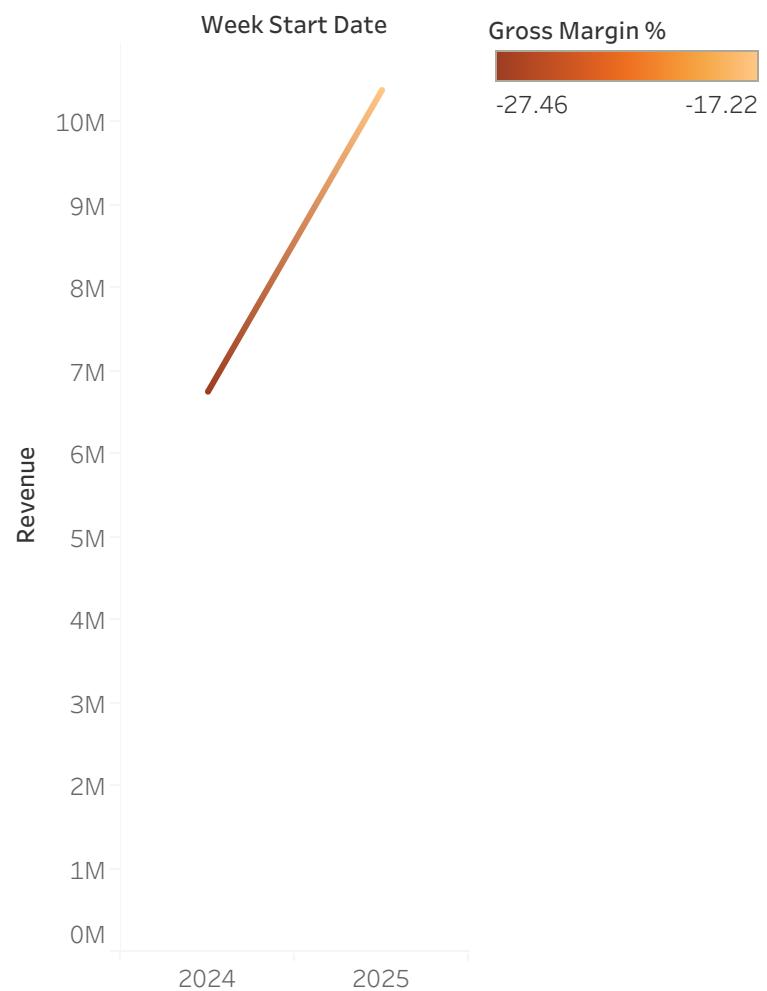
GM Status
■ Negative

-100.0%

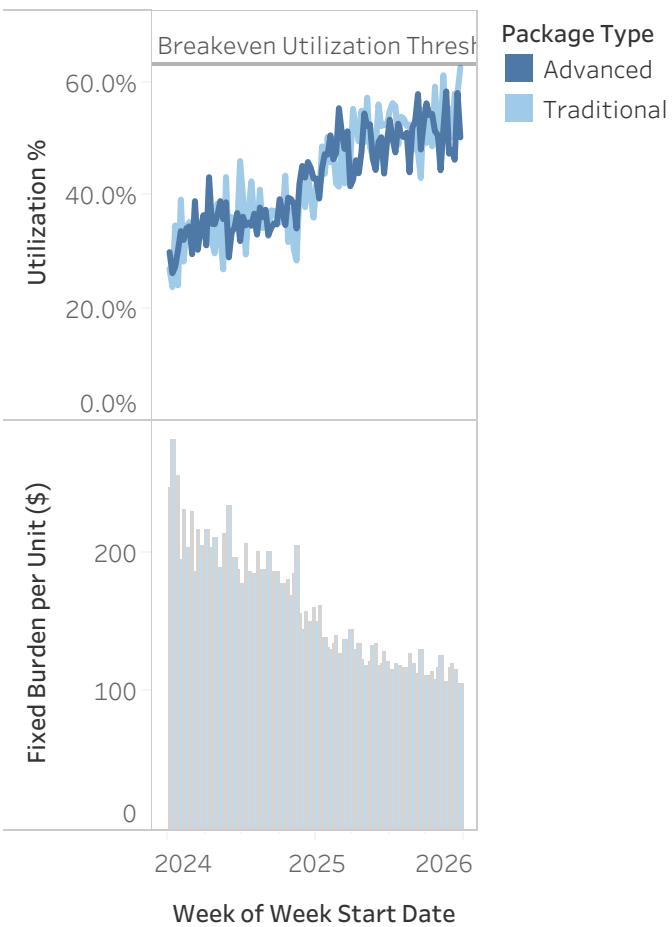
Plant Utilization by Package Type (Weekly Avg)



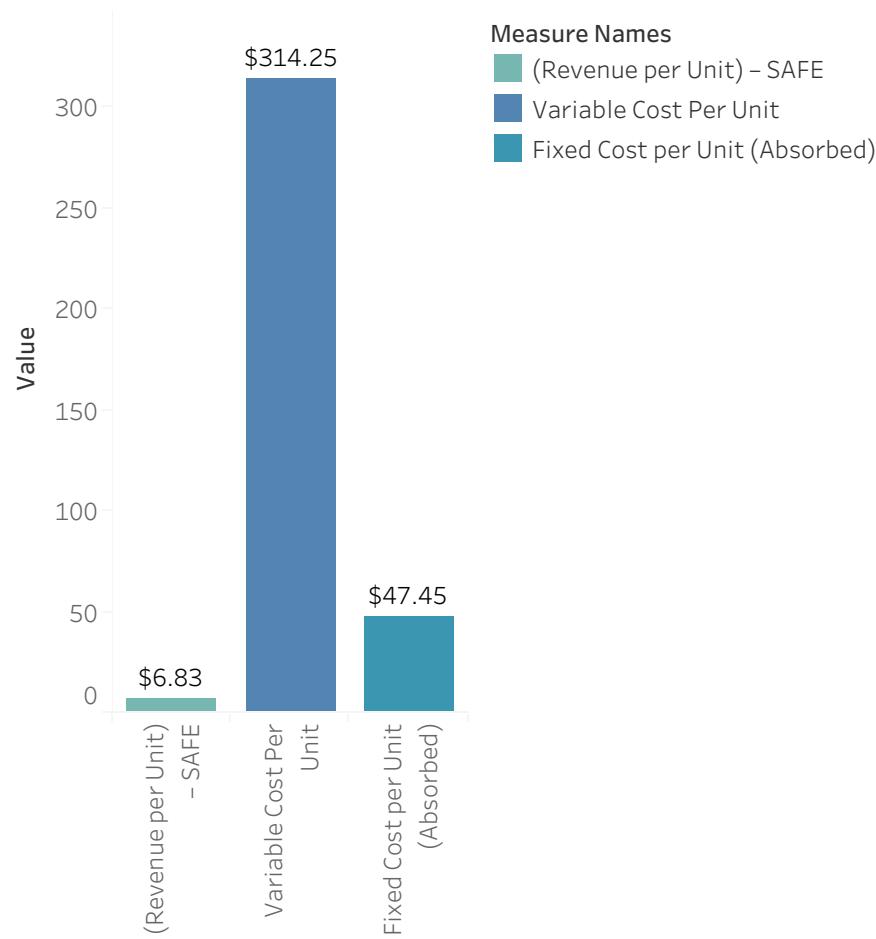
Weekly Revenue Trend



Utilization vs Fixed Cost Absorption (Weekly)



Margin Driver Breakdown



KPI – Revenue per
Unit (ASP)

\$4.74

