

# **A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE: INSIGHTS FROM A LEADING BANKS**

## **1. INTRODUCTION**

### **1.1 Overview**

The banking field has been transformed in the recent years. In order to know the growth of banks we have developed this project by analysing the growth of various banks we can use this to analyse the growth of banks by comparing with the previous year performance.

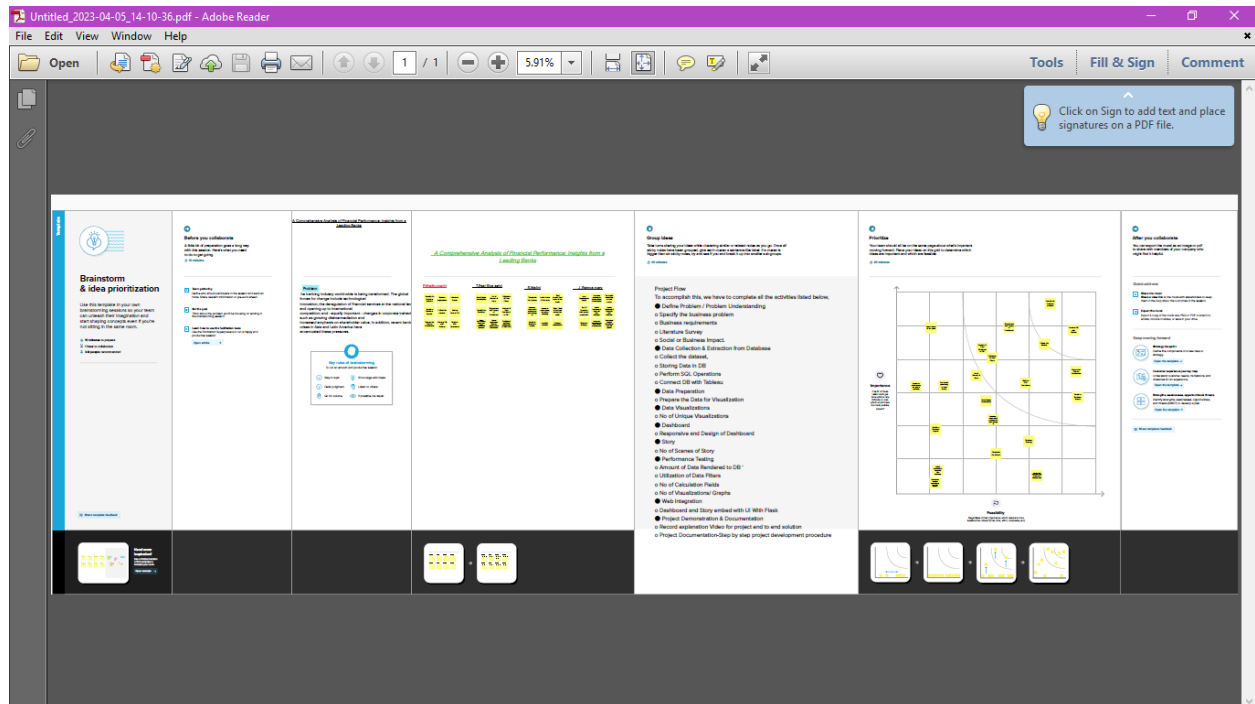
### **1.2 Purpose**

This project can be used to analyse the bank related data and extract some insights from the data of banks for taking actions for the improvement of their performance.

## **2. PROBLEM DEFINITION & DESIGN THINKING**

### **2.1 Empathy Map**

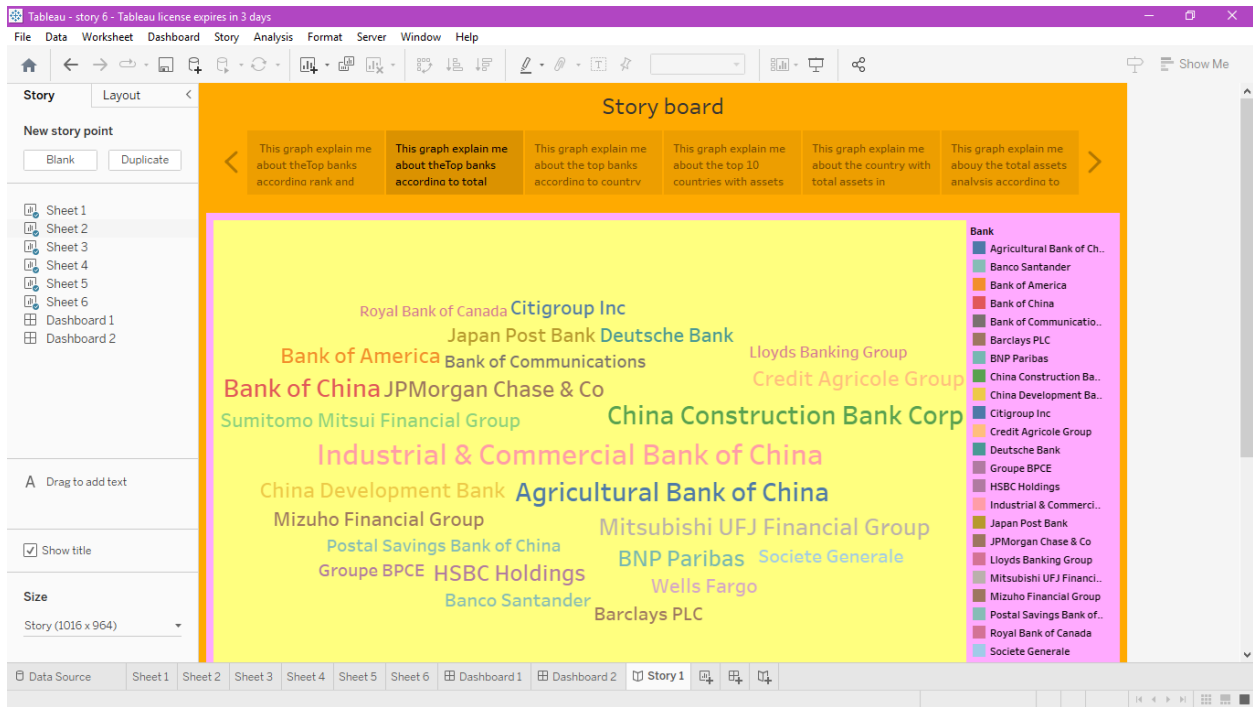
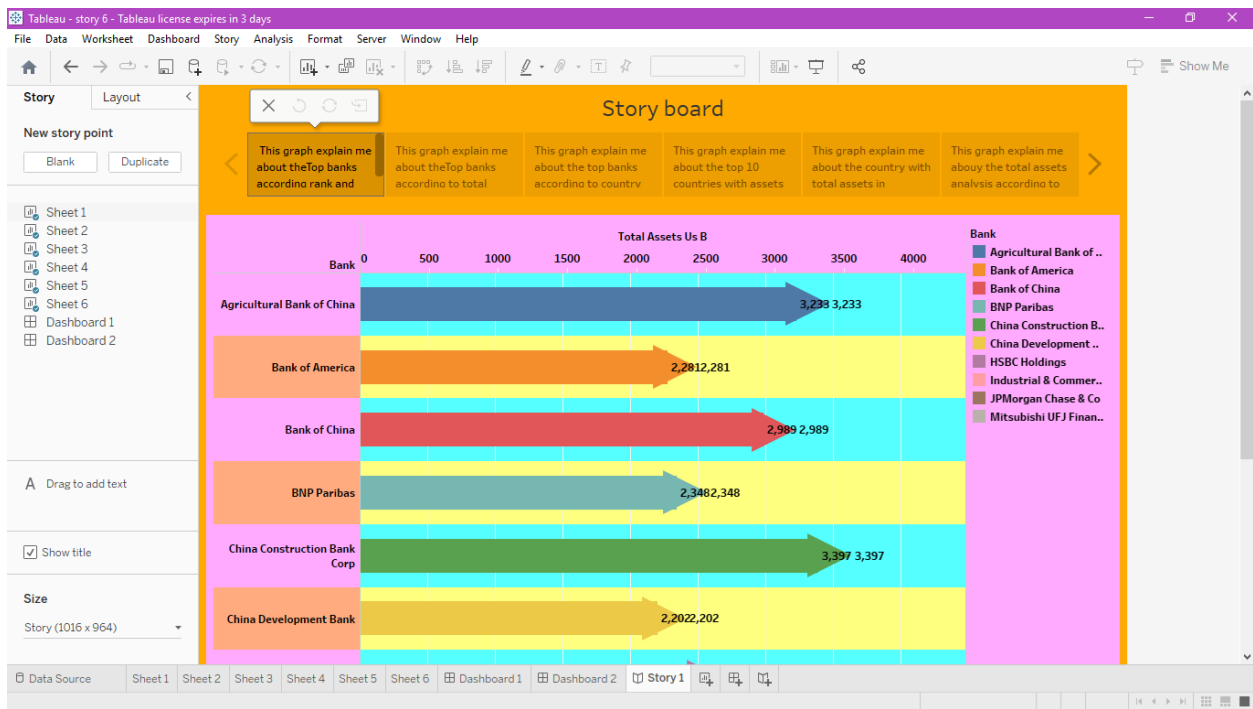


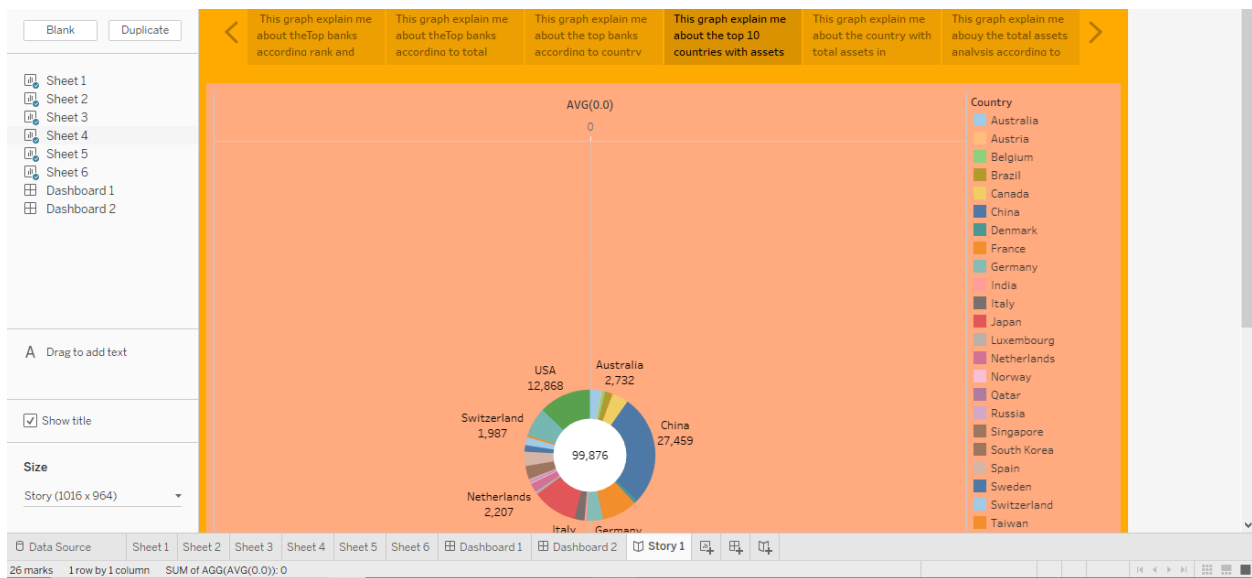
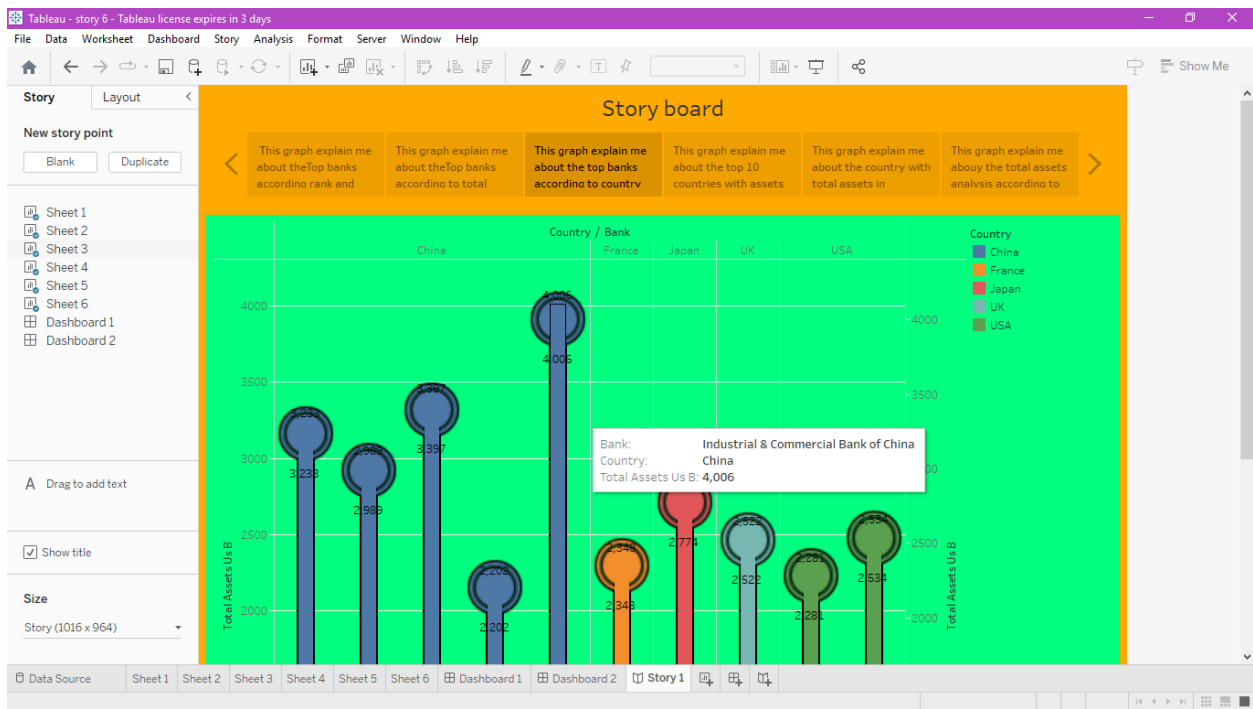


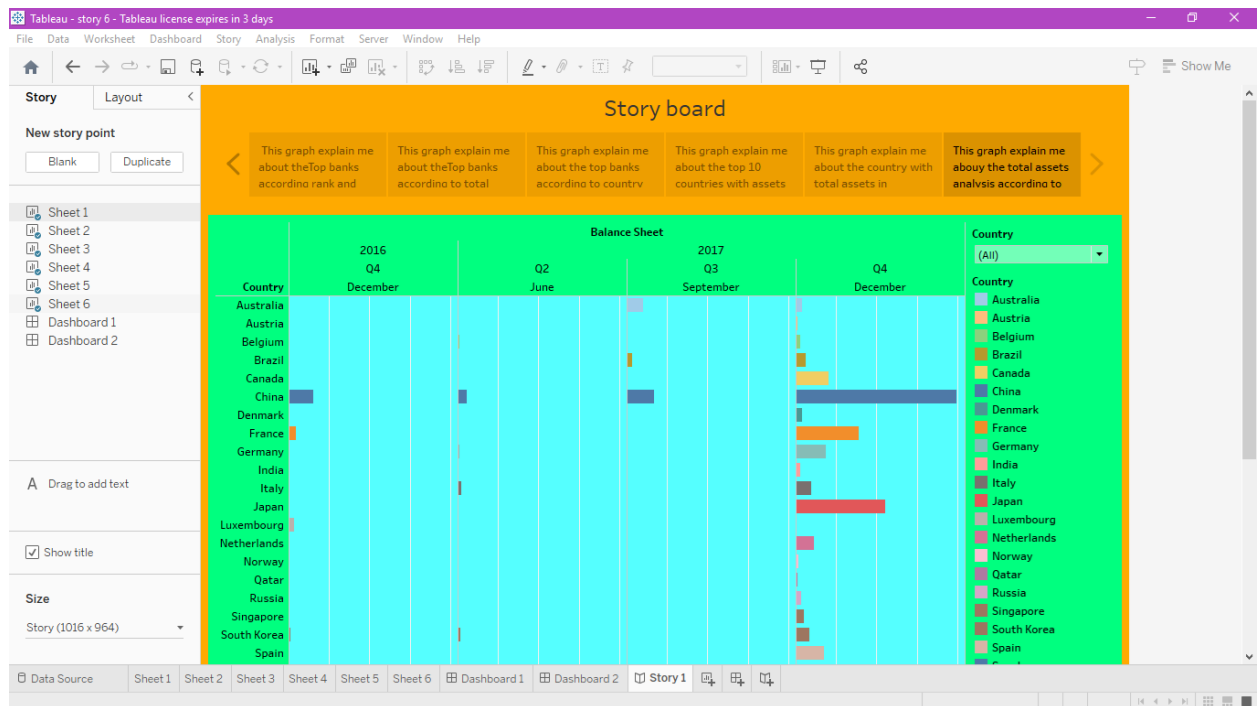
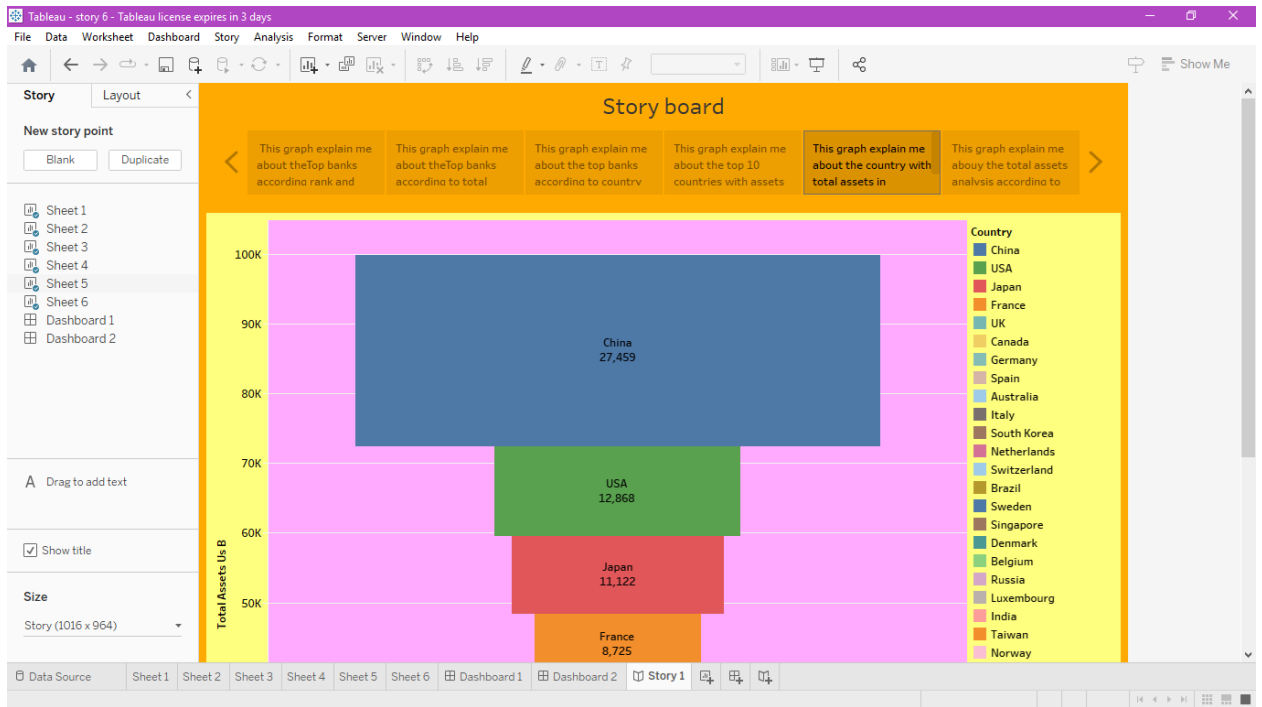
## 3.RESULT

### Dashboard: 1









#### **4. ADVANTAGES & DISADVANTAGES**

##### **ADVANTAGES:**

It can be used to derive insights which is very easy for us to know the level of growth in each area.

##### **DISADVANTAGES:**

The only disadvantage what we feel is it is a long way process in finding insights.

#### **5. APPLICATIONS**

It can be used in banking sectors. Also, it can be used in Hotels and Super markets to know their growth and compare it with other industries.

#### **6. CONCLUSION**

It is a process of comparing a company's performance with other once. It can also be used to know where the company has made high investment and also to know the loss in which sector.

#### **7. FUTURE SCOPE**

It has a great scope in the upcoming years in order to know the growth and loss in each sector of the company

Since the world is growing electronically. It will definitely grow in the future.

#### **8.APPENDIX**

A. Source Code: Nill