

Assignment -1

Digital Marketing

Student Name	Nagha Varshini K
Student Roll Number	20URCS031
NM ID	803F01DF1DA8EDDB5974B44C6E668BD8
College Name	AAA College of Engineering and Technology

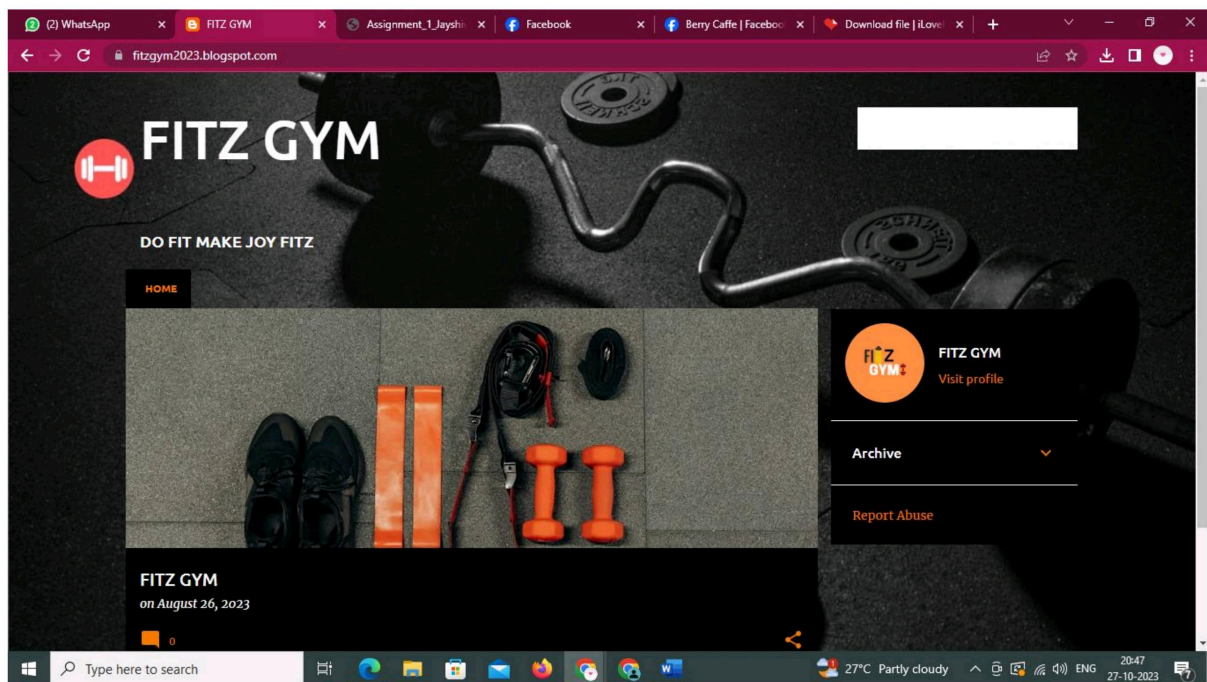
QUESTION:

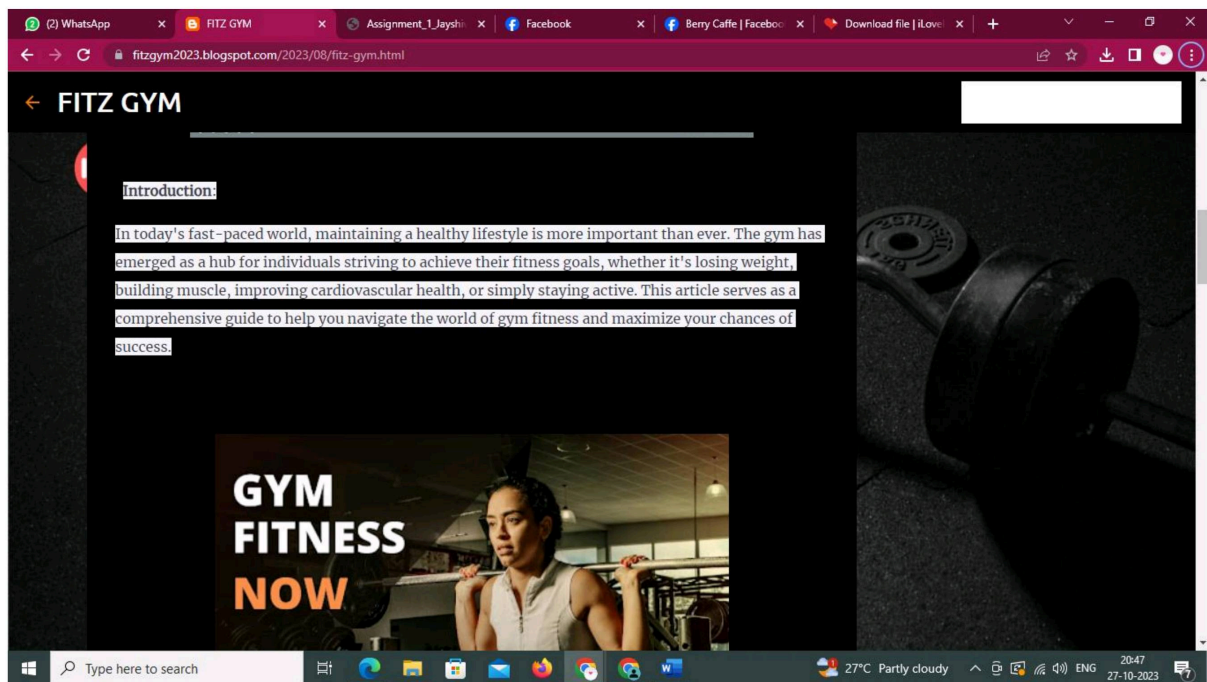
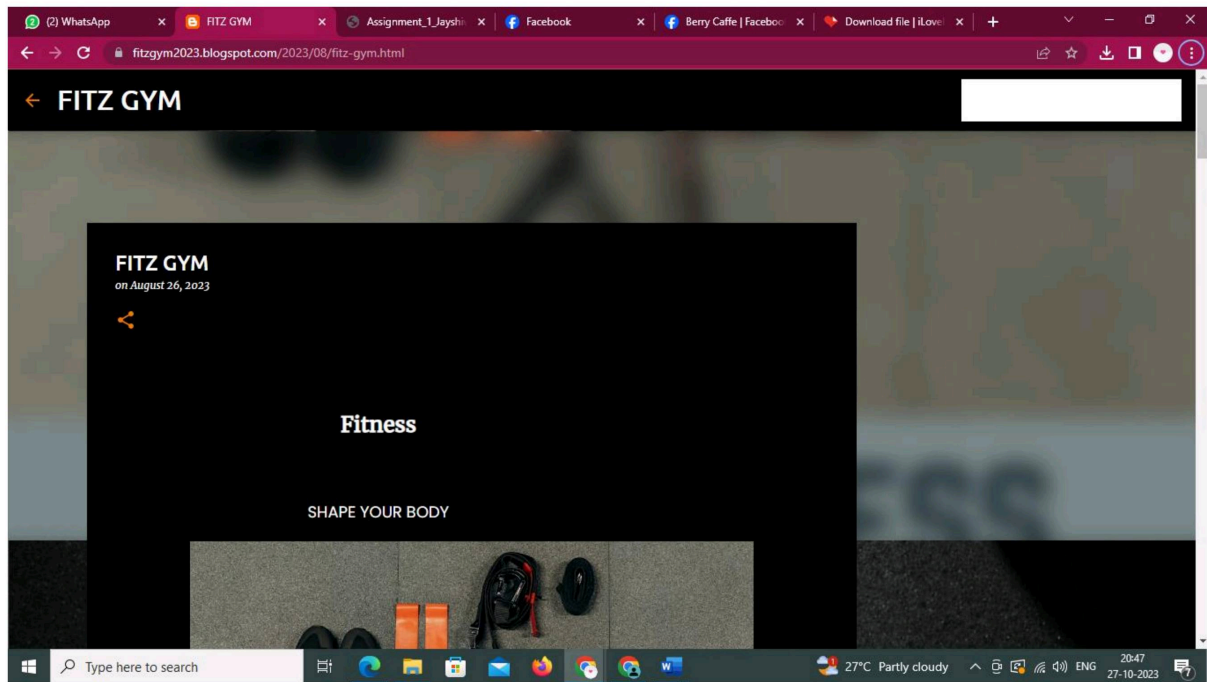
Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

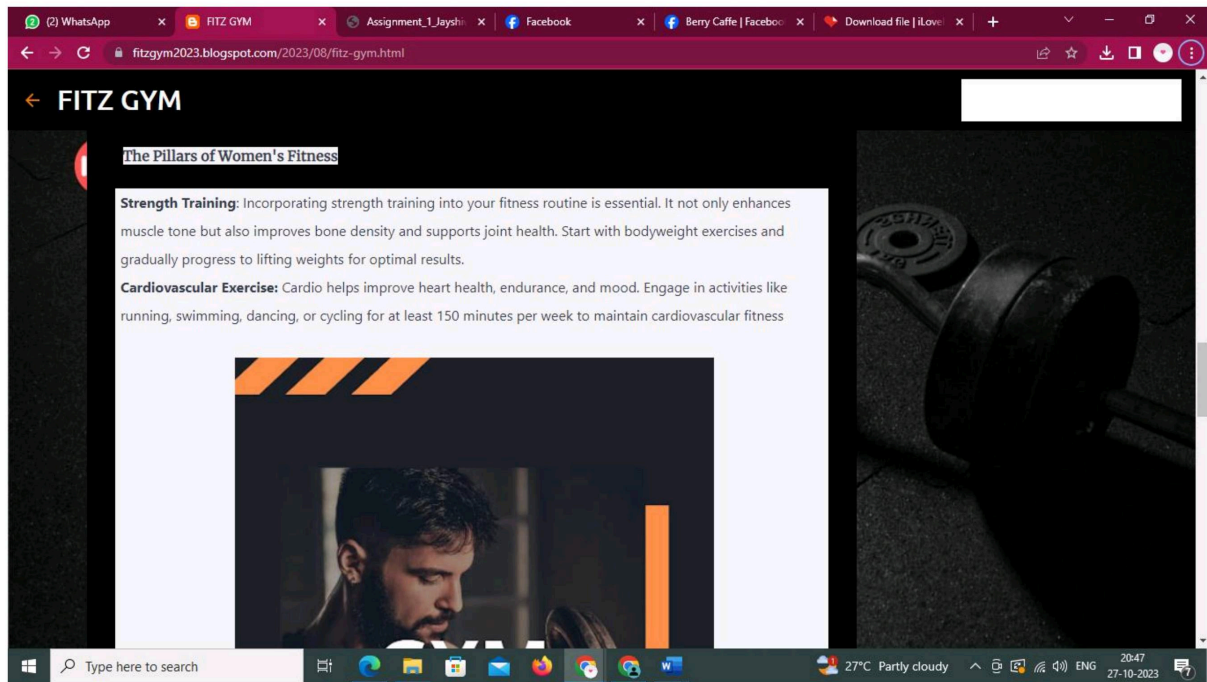
BLOG USING BLOGSPOT:

Blog link: <https://fitzgy2023.blogspot.com/>

Blog Title: Fitzz Gym(Fitness And BodyBuilding)







BLOG USING WORDPRESS:

Wordpress link <https://varshinibhavana222.wordpress.com/2023/10/29/fitzz-gym/>

Blog Title: Fitzz Gym

This screenshot shows the WordPress post editor interface. The main content area displays a promotional image for 'Fitzz Gym'. The image features a muscular man holding a barbell, with text overlays: 'COME AND BUILD YOUR BODY', 'BE STRONG DON'T STOP!', 'JOIN US NOW 25% discount first month!', 'FITNESS GYM', 'MEMBERSHIP INCLUDES EXCLUSIVE VIRTUAL CLASSES IN PERSON CLASSES · CROSSFIT & WEIGHTS', and '#STRONG&FIT'. The right sidebar contains the 'Post' settings, including the template 'Single Posts', the URL 'donutsdazzle.wordpress.com/?p=15', and the author 'Angeline Kamaraj'. The bottom status bar shows the date and time as '04:28 29/10/2023'.

This screenshot shows the WordPress post editor interface with the text content of the 'Fitzz Gym' post. The main content area displays the following text: 'Fitness and nutrition are closely intertwined aspects of a healthy lifestyle. Exercise and physical activity play a crucial role in maintaining a fit body and improving overall well-being. However, without proper nutrition, it's challenging to achieve optimal results. A balanced diet that includes a variety of nutrients, such as protein, carbohydrates, fats, vitamins, and minerals, is essential for energy, muscle recovery, and overall health. Whether your fitness goals are weight loss, muscle gain, or simply maintaining good health, a combination of regular exercise and a nutritious diet is key to success. It's important to tailor your nutritional choices to your specific goals and consult with a healthcare professional or nutritionist for personalized guidance.' The right sidebar contains the 'Post' settings, including the template 'Single Posts', the URL 'donutsdazzle.wordpress.com/?p=15', and the author 'Angeline Kamaraj'. The bottom status bar shows the date and time as '04:28 29/10/2023'.