

## Project Development Phase

### No. Of Functional Features Included in the Solution

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Team ID	NM2023TMID04230
Project Name	How To Create Brand Name, Brand Mail And Brand Logo In Canva

### **No. Of Functional Features Included in the Solution**

"Sapling Shop" is a sophisticated e-commerce solution designed to cater to plant enthusiasts and gardening aficionados. It offers a wide range of functional features to provide a seamless and engaging shopping experience:

- 1. Product Catalog:** Our platform boasts an extensive product catalog, featuring an array of seeds and plants. Users can easily explore a variety of categories, including flowers, vegetables, trees, and more, with detailed descriptions, high-quality images, and competitive pricing.
- 2. Search and Filter:** Finding the perfect plant or seed is effortless with our robust search and filter options. Users can search for specific products by name, type, growth requirements, and other criteria.
- 3. Shopping Cart:** Seamlessly add items to your cart, review your selections, and make any necessary adjustments before proceeding to a secure and user-friendly checkout process.
- 4. User Accounts:** For a personalized experience, users have the option to create accounts. This feature enables order tracking, order history, and the ability to save favorite items for future reference.
- 5. Secure Checkout:** Our platform offers secure payment options, including credit/debit cards, digital wallets, and PayPal, ensuring a safe and convenient transaction process.
- 6. Inventory Management:** We maintain real-time inventory management to ensure that products listed as available are in stock, and inventory quantities are updated as products are sold.
- 7. Shipping and Delivery:** Our integrated shipping module calculates shipping costs based on location and package weight, providing multiple delivery options to choose from.
- 8. Order Tracking:** Users can easily track their orders, receive real-time order status updates, and access shipping details.

**9. Reviews and Ratings:** Build trust and guide other buyers by allowing customers to leave reviews and ratings for products.

**10. Blog and Gardening Tips:** We offer a blog section with informative articles, gardening tips, and plant care advice to engage and educate our users.

**11. Wishlist:** Save products for later with our wishlist feature, allowing users to revisit items they're interested in.

**12. Social Media Integration:** Share your favorite products and reviews on various social platforms with integrated social media sharing buttons.

**13. Customer Support:** Reach out for assistance or advice through live chat, email, or a contact form. We're here to help with any inquiries or issues.

**14. Loyalty and Rewards:** Our loyalty program rewards frequent customers with discounts, exclusive offers, or loyalty points.

**15. Newsletter and Updates:** Stay in the loop with our newsletter, providing updates on new arrivals, promotions, and gardening tips.

**16. Mobile-Friendly Design:** Our website is responsive and mobile-friendly, ensuring a seamless shopping experience on smartphones and tablets.

**17. Analytics and Reporting:** Gain insights into user behavior, sales trends, and website performance with our analytics and reporting tools.

**18. Security Measures:** We prioritize your data security. Our platform incorporates robust measures like SSL certificates and regular security audits to protect your personal information and financial transactions.

"Sapling Shop" is your go-to destination for all things green. We've combined a user-friendly design with a rich set of features to make your plant and seed shopping experience enjoyable and convenient.