TECH PRO SOLUTIONS

CHAPTER-1

PROJECT REPORT

INTROCTION:

TechPro IT Solutions, A leading Web Design Company & Digital Marketing Agency with unmatched capabilities & diverse background of building strategic, customizable and insight-driven solutions that maximize Business efficiency & Best ROI. Nowadays it very important to mobilize your business by providing your customers with trending easy to use Mobile Apps made by the experts in Mobile Technology. We at TechPro make trending Mobile Apps that give best user experience resulting in overall sales enhancement. We provide any kind of app whether it is custom or native, iOS or Android.

In Today's world everyone is constantly searching for good or services online weather it's a needle or a tower, but the question is, is your business or services visible to them...? if not, then Online marketing is the only technique which can be used to promote your services or to optimize your website for search engines and target potential customers using digital marketing.

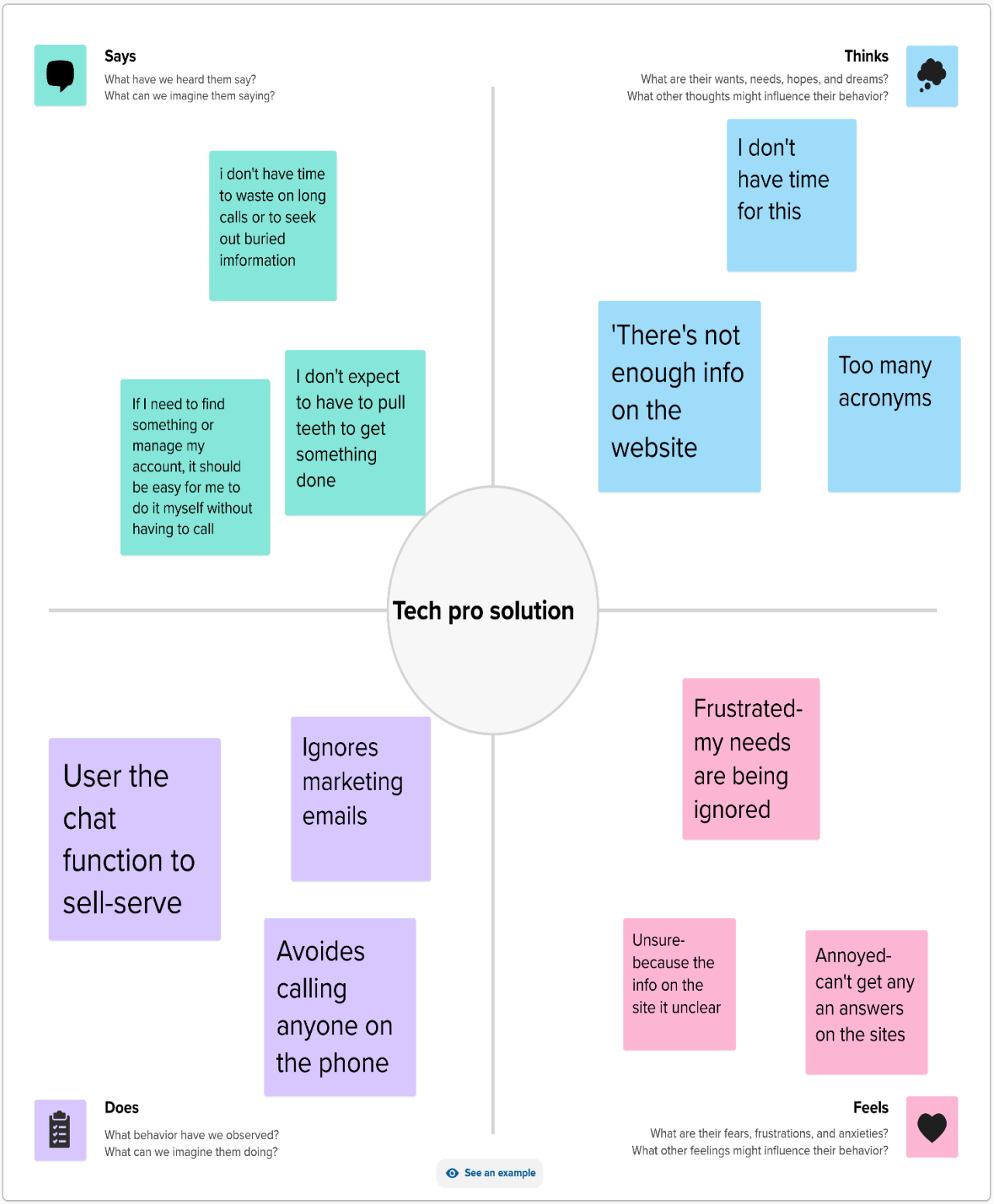
PURPOSE OF TECHPRO SOLUTIONS:

- We utilize the latest technology to **provide sophisticated and secure IT solutions using an effective delivery model to ensure flexibility and agility**.

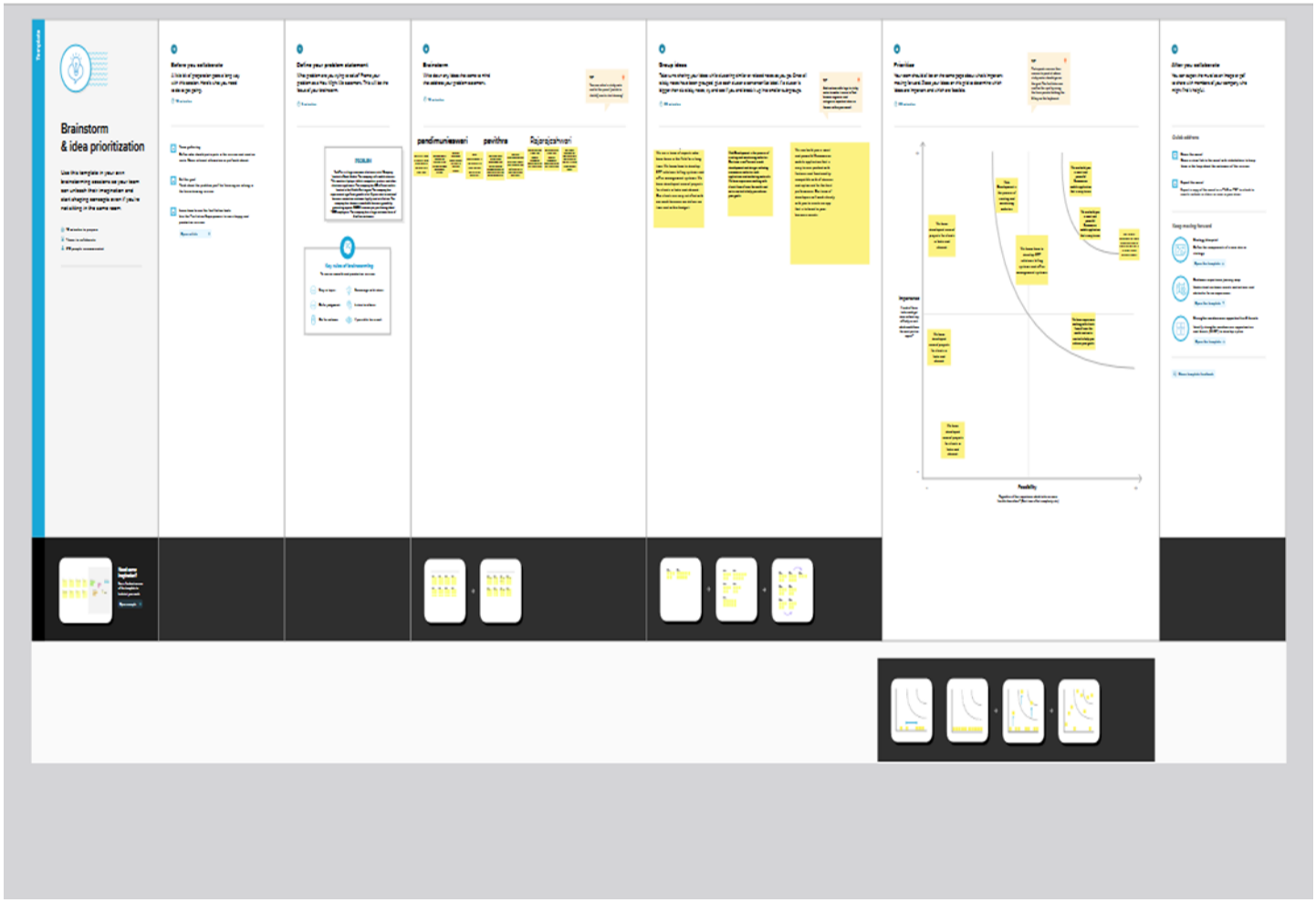
- Our specialty of operations includes Application Lifecycle Management, Infrastructure Lifecycle Management and Product Lifecycle Management.

CHAPTER-2

1.EMPATY MAP:

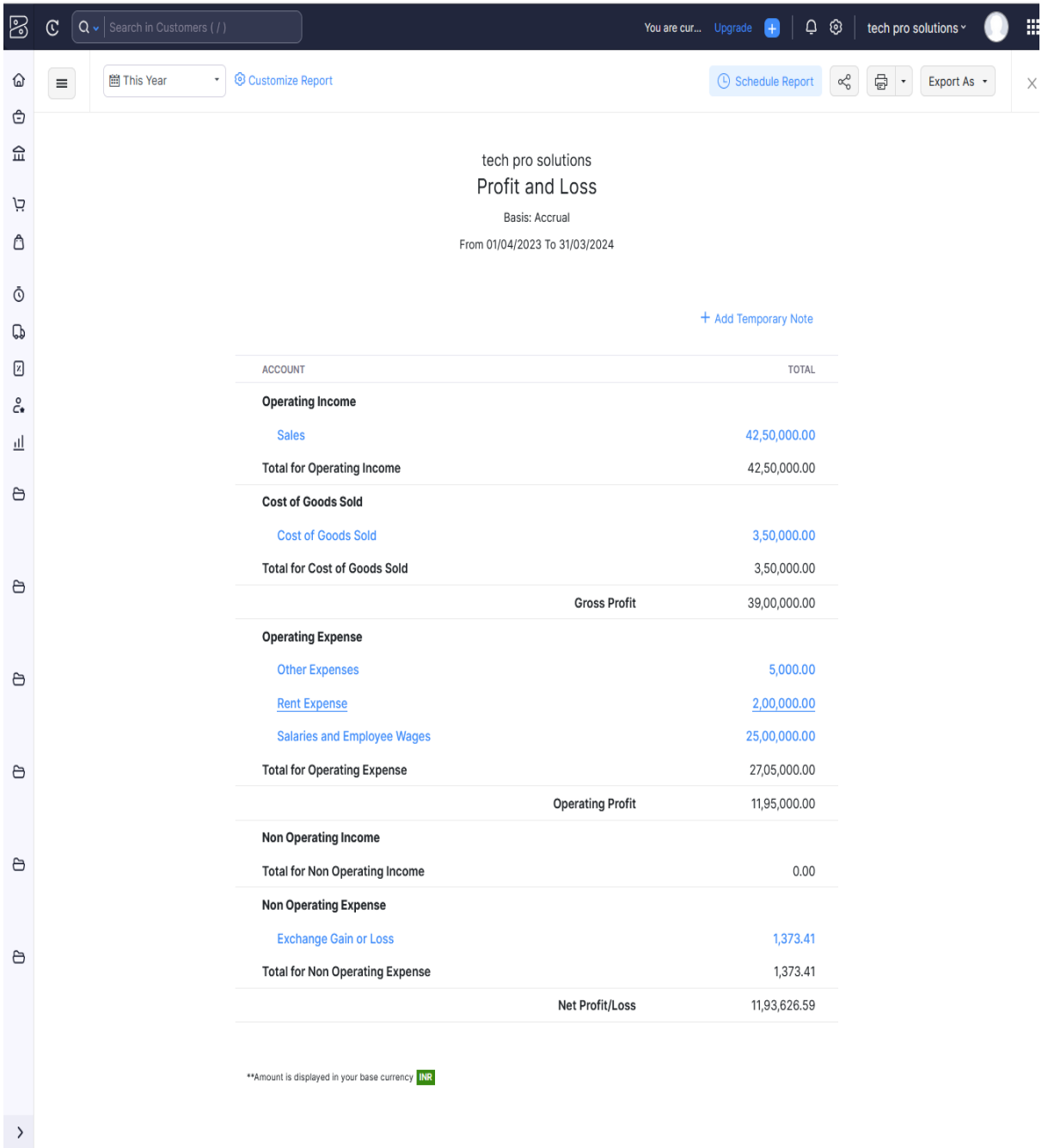

Says
What have we heard them say?
What can we imagine them saying?
i don't have time to waste on long calls or to seek out buried imformation
If I need to find something or manage my account, it should be easy for me to do it myself without having to call
I don't expect to have to pull teeth to get something done
Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?
I don't have time for this
'There's not enough info on the website
Too many acronyms
Tech pro solution
User the chat function to sell-serve
Ignores marketing emails
Avoides calling anyone on the phone
Frustrated- my needs are being ignored
Unsure- because the info on the site it unclear
Annoyed- can't get any an answers on the sites
Does
What behavior have we observed?
What can we imagine them doing?
Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?
See an example

2.BRIAN STROM:



CHAPTER-3

1.PROFIT AND LOSS ACCOUNT:



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Profit and Loss

Basis: Accrual

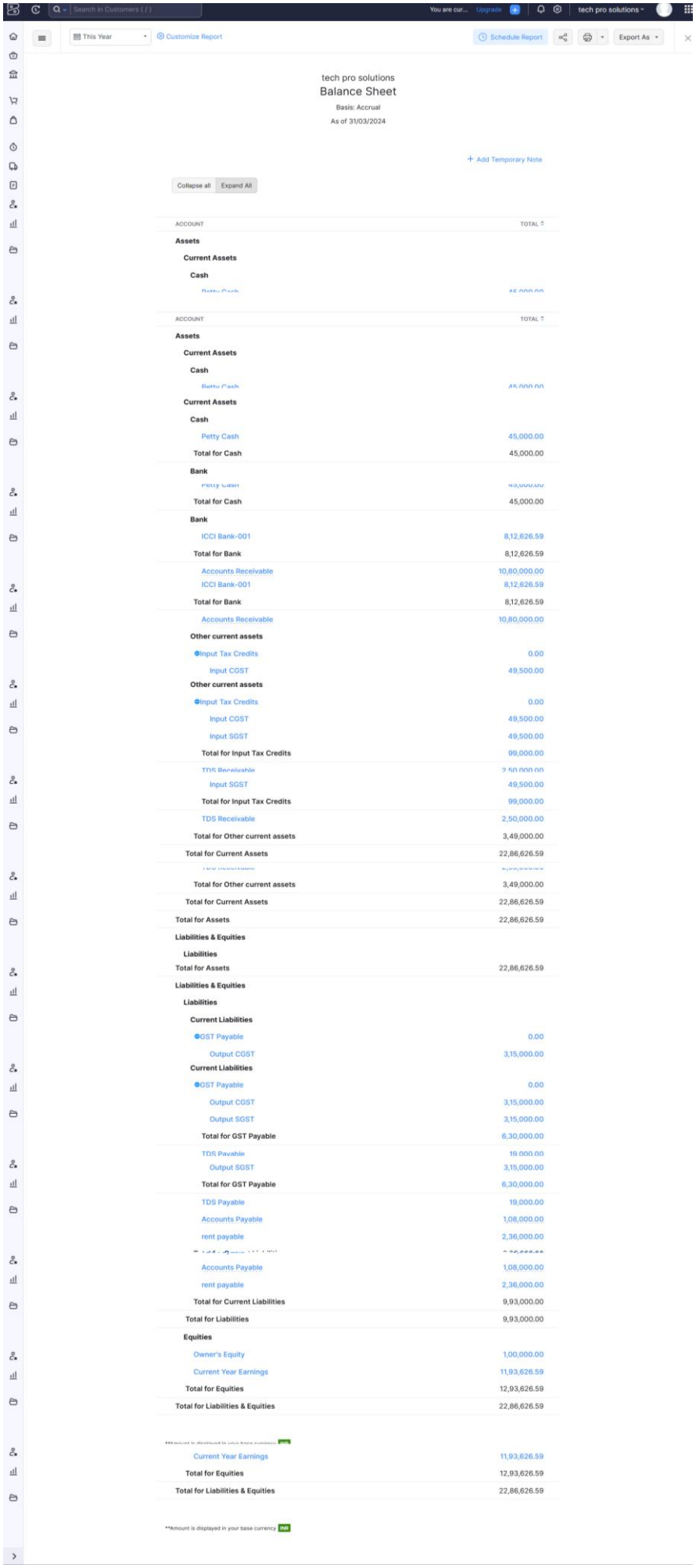
From 01/04/2023 To 31/03/2024

+ Add Temporary Note

ACCOUNT		TOTAL
Operating Income		
Sales		42,50,000.00
Total for Operating Income		42,50,000.00
Cost of Goods Sold		
Cost of Goods Sold		3,50,000.00
Total for Cost of Goods Sold		3,50,000.00
	Gross Profit	39,00,000.00
Operating Expense		
Other Expenses		5,000.00
Rent Expense		2,00,000.00
Salaries and Employee Wages		25,00,000.00
Total for Operating Expense		27,05,000.00
	Operating Profit	11,95,000.00
Non Operating Income		
Total for Non Operating Income		0.00
Non Operating Expense		
Exchange Gain or Loss		1,373.41
Total for Non Operating Expense		1,373.41
	Net Profit/Loss	11,93,626.59

**Amount is displayed in your base currency INR

2.BALANCE SHEET:



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Balance Sheet

Basis: Accrual

As of 31/03/2024

+ Add Temporary Note

Collapse all | Expand All

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	45,000.00
Total for Cash	45,000.00
Bank	
ICCI Bank-001	8,12,626.59
Total for Bank	8,12,626.59
Accounts Receivable	10,80,000.00
Other current assets	
Input Tax Credits	0.00
Input CGST	49,500.00
Input SGST	49,500.00
Total for Input Tax Credits	99,000.00
TDS Receivable	2,50,000.00
Total for Other current assets	3,49,000.00
Total for Current Assets	22,86,626.59
Total for Assets	22,86,626.59
Liabilities & Equities	
Liabilities	
Current Liabilities	
GST Payable	0.00
Output CGST	3,15,000.00
Output SGST	3,15,000.00
Total for GST Payable	6,30,000.00
TDS Payable	19,000.00
Accounts Payable	1,08,000.00
rent payable	2,36,000.00
Total for Current Liabilities	9,93,000.00
Total for Liabilities	9,93,000.00
Equities	
Owner's Equity	1,00,000.00
Current Year Earnings	11,93,626.59
Total for Equities	12,93,626.59
Total for Liabilities & Equities	22,86,626.59

**Amount is displayed in your base currency INR

CHAPTER-4

Advantages of Tech Pro Solutions:

1 – Gain Essential Functions

When you think of outsourcing, you think of people. However, third-party providers also have options for essential services such as data storage or security monitoring. Perhaps you want to utilize virtualized software but lack the capital to do so. As you can imagine, outsourcing – depending on the provider – allows you to integrate these services into your infrastructure.

2 – Scaling Staff

Bringing on new staff, especially with IT, creates challenges, primarily with time and cost. But with outsourcing, experienced IT experts are integrated with projects and crucial tasks immediately. Staff is scalable too, meaning an enterprise can bring on as many or few members as needed. When projects finish, you can reduce staff numbers. This flexibility grants unprecedented control over project management without the dedicated time required to hire and train new employees.

3 – Improved Security

Outsourcing allows an enterprise to access additional security services like data monitoring, protection, and backup. Providers can monitor and flag unusual network activity, maintain updates to essential software like anti-virus, and maintain good practices for cybersecurity. This is beneficial, as not all businesses have the capital to invest in their cybersecurity infrastructure, creating dangerous gaps in coverage. Those gaps lead to potential intrusions, which cause downtime and a host of other problems.

4 – Cost Reduction

For the reasons mentioned thus far, cost reduction is another common benefit of outsourcing IT. Because business doesn't have to train or keep long term staff, there's less capital required.

5 – Improved Focus

Even if an organization does outsource, it doesn't mean they lack IT themselves. Sometimes the outsourcing is done to patch up weaker areas of the organization or assist with larger projects. But what this does is allow for on-site staff to focus on their specialties and prioritize goals. For instance, if a company outsources IT to handle necessary customer inquiries, it's own team can prioritize larger tasks such as cybersecurity monitoring, network improvements, or installation of new infrastructure.

Disadvantage of Tech Pro Solutions:

1 – Less control:

One factor which often stymies investment in outsourcing is control loss. When using third-party services, an enterprise entrusts core services to a different staff body. Some are uncomfortable with the idea of a secondary business managing their security or essential functions, and it's possible a secondary MSP will not manage tasks to the same standards of a company.

2 – Lower Quality

Depending on the who and where of outsourcing, quality can be a factor. While some IT providers offer sound infrastructure with experienced staff, others may provide only less qualified individuals who can affect the quality of service. This varies based on the provider and what tasks are outsourced.

3 – Communication

A factor which should consider, communication can suffer serious lapses depending on the provider. Long periods between inquires and conversation are problematic, as the slower the outsourced response, the more services are affected. If for instance, you are dealing with a security issue, fast communication is essential. If you've outsourced cybersecurity services to a third party in this scenario, the lapses in communication would significantly hinder your business efficiency and extend other problems like downtime.

4 – Security Risk

Just as security improves, it can also suffer from potential risks. This is because a company relies on a secondary party to handle its data, either in part or whole. If said company doesn't have the same safety standards or is compromised in some way, your information will suffer. Traditionally, third parties will take appropriate means to shield your information, but that's not typical for all managed providers.

CHAPTER-5

APPLICATIONS OF TECH PRO SOLUTIONS:

1.We provide end-to-end solution for all your business needs including,

- **Web applications**
- **Ecommercewebsits**
- **Mobile app**
- **Offshore development**
- **Custom software development.**

1.We have worked on numerous projects across various domains like,

- **banking,**
- **finance**
- **insurance**
- **eCommerc**
- **retail etc.**

CHAPTER-6

CONCLUSION OF TECH PRO SOLUTION:

Understanding what a **no stack developer** is and their value in the tech industry is pivotal for both aspiring developers and businesses. Their versatility and ability to adapt to diverse tech stacks make them indispensable. Embrace the era of no stack developers, for they are the epitome of adaptability and excellence in the ever-evolving tech world.

When pondering the right cloud solution, the choice often converges towards AWS. With a mature infrastructure supported by a client list that reads like a ‘Who’s Who’ of industry leaders, AWS stands not just as a cloud provider but as a cloud pioneer.

CHAPTER-7

FUTURE SCOPE:

In today's digital age, mobile applications have become an integral part of our lives.

From ordering food to booking a ride, there's an app for almost everything. However, the significance of mobile apps extends beyond personal convenience.

They have become a game-changer for businesses, providing immense opportunities for growth, customer engagement, and revenue generation. To leverage the full potential of mobile apps, partnering with a top mobile app development company is crucial.

In this article, we will explore the transformative power of mobile apps for businesses and introduce you to the leading mobile app development company of 2023.