

# Weekend movie trip

September 28, 2020

## 1 Weekend movie trip

### 1.0.1 1. INDUSTRY

**Movies** industry is assigned.

### 1.0.2 2. DATA SETS

**2.1. SOURCE:** The dataset is from [Grouplens](#) in [this link](#).

**DESCRIPTION:** The four datasets containing related to movies, user rating, tags and imdb ratings will be combined. The following attributes from the datasets will be used for analysis.

Attribute	Datatype
movieId	int64
userId	int64
rating	float64
tag	object

### 1.0.3 3. IDEAS

**3.1.** To suggest movies for users using tags and ratings with k-means clustering.

**3.2.** To suggest movies for users using tags and ratings with DBSCAN clustering.

### 1.0.4 4. LOADING THE DATASETS

Load the libraries

```
[1]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

Import the csv files of dataset

```
[2]: movies_data=pd.read_csv("movies.csv")
movies_data.head()
```

```
[2]:      movieId      title \
0         1      Toy Story (1995)
1         2      Jumanji (1995)
2         3  Grumpier Old Men (1995)
3         4  Waiting to Exhale (1995)
4         5  Father of the Bride Part II (1995)

      genres
0  Adventure|Animation|Children|Comedy|Fantasy
1      Adventure|Children|Fantasy
2      Comedy|Romance
3      Comedy|Drama|Romance
4      Comedy
```

```
[3]: links_data=pd.read_csv("links.csv")
links_data.head()
```

```
[3]:      movieId  imdbId  tmdbId
0         1  114709    862.0
1         2  113497   8844.0
2         3  113228  15602.0
3         4  114885  31357.0
4         5  113041  11862.0
```

```
[4]: rating_data=pd.read_csv("ratings.csv")
rating_data.head()
```

```
[4]:      userId  movieId  rating  timestamp
0         1         1      4.0  964982703
1         1         3      4.0  964981247
2         1         6      4.0  964982224
3         1        47      5.0  964983815
4         1        50      5.0  964982931
```

```
[5]: tags_data=pd.read_csv("tags.csv")
tags_data.head()
```

```
[5]:      userId  movieId      tag  timestamp
0         2    60756      funny  1445714994
1         2    60756  Highly quotable  1445714996
2         2    60756  will ferrell  1445714992
3         2    89774  Boxing story  1445715207
4         2    89774      MMA  1445715200
```

## 1.0.5 5. DATA PREPARATION

### 5.1 DATA CLEANING

## Shape of all the data

```
[6]: print("Movies: "+str(movies_data.shape))
      print("Links: "+str(links_data.shape))
      print("Ratings: "+str(rating_data.shape))
      print("Tags: "+str(tags_data.shape))
```

```
Movies: (9742, 3)
Links: (9742, 3)
Ratings: (100836, 4)
Tags: (3683, 4)
```

## Drop the NaN rows

```
[7]: movies_data=movies_data.dropna()
      movies_data.head()
```

```
[7]:      movieId      title \
0         1      Toy Story (1995)
1         2      Jumanji (1995)
2         3  Grumpier Old Men (1995)
3         4  Waiting to Exhale (1995)
4         5  Father of the Bride Part II (1995)

      genres
0  Adventure|Animation|Children|Comedy|Fantasy
1      Adventure|Children|Fantasy
2      Comedy|Romance
3      Comedy|Drama|Romance
4      Comedy
```

```
[8]: links_data=links_data.dropna()
      links_data.head()
```

```
[8]:      movieId  imdbId  tmdbId
0         1  114709    862.0
1         2  113497   8844.0
2         3  113228  15602.0
3         4  114885  31357.0
4         5  113041  11862.0
```

```
[9]: rating_data=rating_data.dropna()
      rating_data.head()
```

```
[9]:      userId  movieId  rating  timestamp
0         1         1      4.0  964982703
1         1         3      4.0  964981247
2         1         6      4.0  964982224
```

3	1	47	5.0	964983815
4	1	50	5.0	964982931

```
[10]: tags_data=tags_data.dropna()
tags_data.head()
```

```
[10]:   userId  movieId      tag  timestamp
0      2    60756    funny  1445714994
1      2    60756  Highly quotable  1445714996
2      2    60756  will ferrell  1445714992
3      2    89774  Boxing story  1445715207
4      2    89774      MMA  1445715200
```

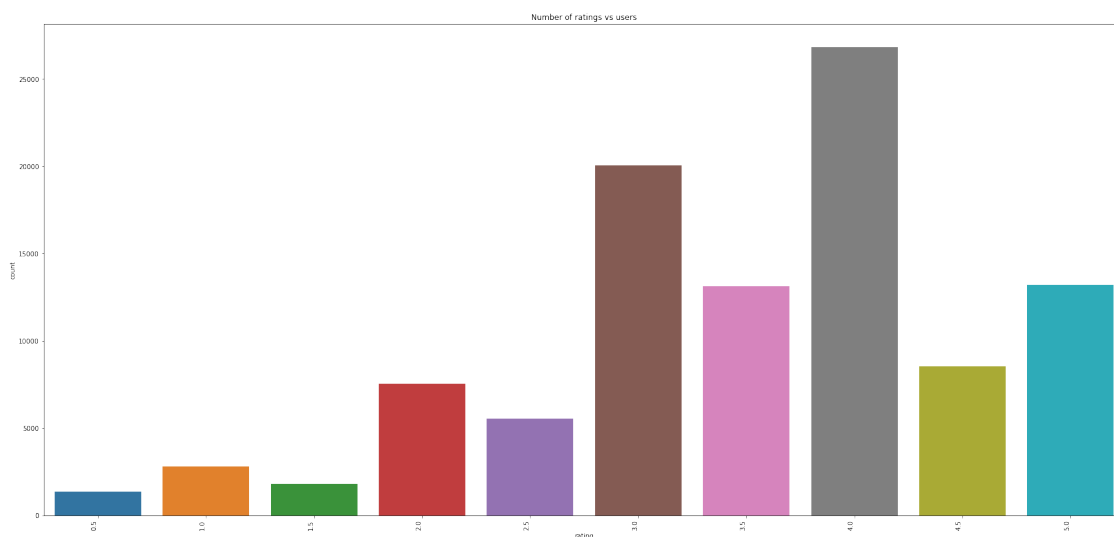
### Shape of all the data

```
[11]: print("Movies: "+str(movies_data.shape))
print("Links: "+str(links_data.shape))
print("Ratings: "+str(rating_data.shape))
print("Tags: "+str(tags_data.shape))
```

```
Movies: (9742, 3)
Links: (9734, 3)
Ratings: (100836, 4)
Tags: (3683, 4)
```

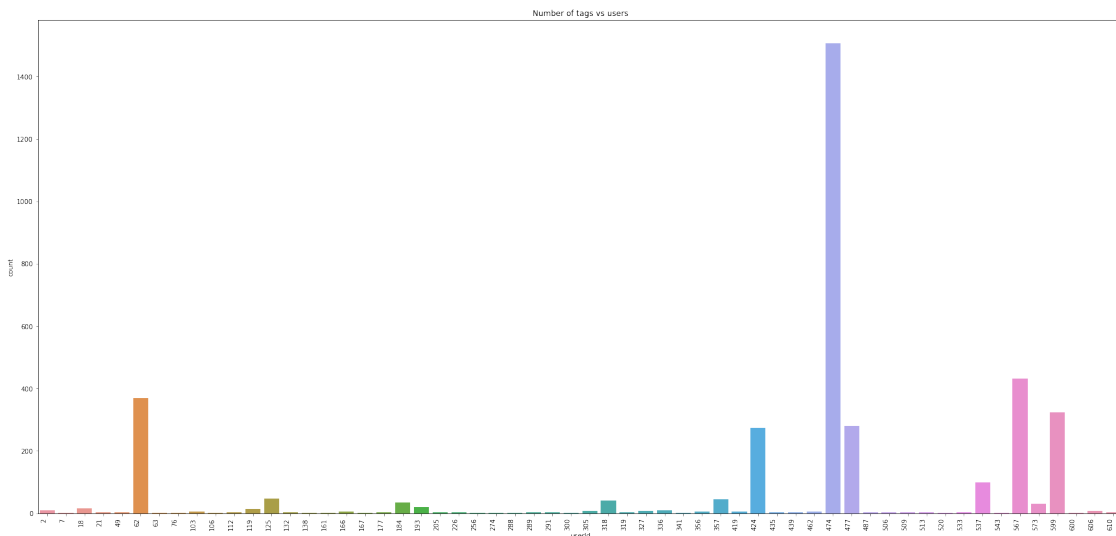
### Rating distribution

```
[12]: plt.figure(figsize=(30,14))
g = sns.countplot(x=rating_data['rating'], data=rating_data)
g.set_xticklabels(g.get_xticklabels(), rotation=90, ha="right");
g.set_title('Number of ratings vs users');
```



## Tags by each user

```
[13]: plt.figure(figsize=(30,14))
g = sns.countplot(x=tags_data['userId'], data=tags_data)
g.set_xticklabels(g.get_xticklabels(), rotation=90, ha="right");
g.set_title('Number of tags vs users');
```



## 5.2 FORMATTING

Combining the tag word from tag table for each user and movie

```
[26]: # new column for storing tag
rating_data['tag'] = ''
# assigning tags for each row with respect to the player
for i in range(len(rating_data)):
    movie_id=rating_data['movieId'].values[i]
    user_id=rating_data['userId'].values[i]
    for j in range(len(tags_data)):
        if ((tags_data['movieId'].values[j] == movie_id) &
            (tags_data['userId'].values[j]==user_id)):
            tag= tags_data['tag'].values[j]
            rating_data['tag'].values[i] = tag
rating_data.head()
```

```
[26]:   userId  movieId  rating  timestamp tag
0        1         1     4.0   964982703
1        1         3     4.0   964981247
2        1         6     4.0   964982224
3        1        47     5.0   964983815
```

```
4      1      50      5.0  964982931
```

### Dropping the rows with no tags

```
[27]: rating_data['tag'].replace('', np.nan, inplace=True)
rating_data=rating_data.dropna()
rating_data.head()
```

```
[27]:
```

	userId	movieId	rating	timestamp	tag
241	2	60756	5.0	1445714980	will ferrell
250	2	89774	5.0	1445715189	Tom Hardy
254	2	106782	5.0	1445714966	Martin Scorsese
1019	7	48516	1.0	1169687318	way too long
1808	18	431	4.0	1462138790	mafia

### Reset the index and drop the old index column

```
[28]: rating_data=rating_data.reset_index()
del rating_data['timestamp']
rating_data.head()
```

```
[28]:
```

	index	userId	movieId	rating	tag
0	241	2	60756	5.0	will ferrell
1	250	2	89774	5.0	Tom Hardy
2	254	2	106782	5.0	Martin Scorsese
3	1019	7	48516	1.0	way too long
4	1808	18	431	4.0	mafia

### Printing the dimension of the dataset

```
[29]: del rating_data['index']
rating_data.shape
```

```
[29]: (1635, 4)
```

### Attributes and datatypes of the dataset

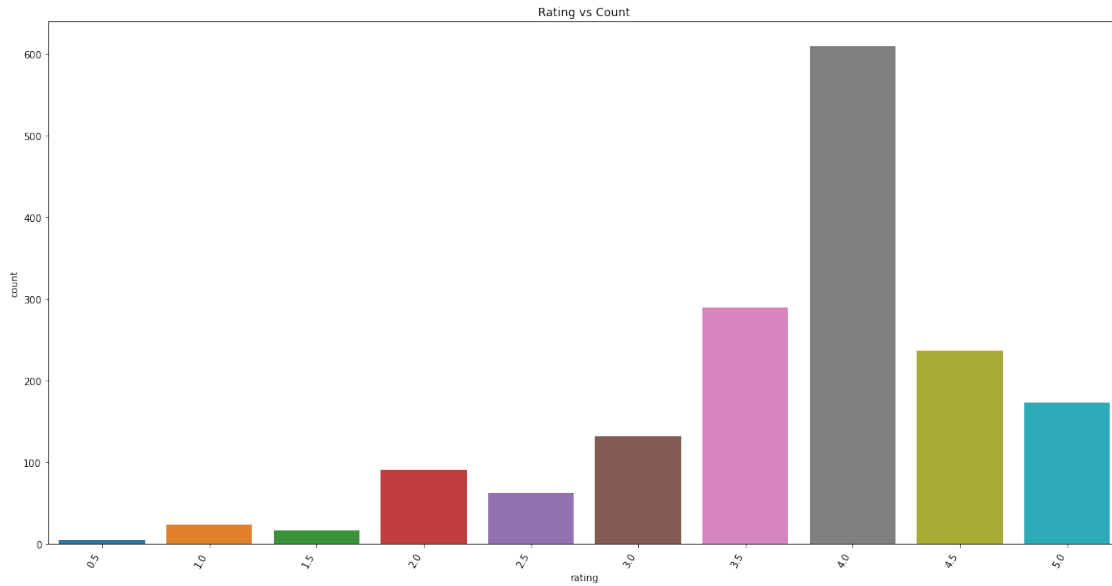
```
[30]: for column in rating_data.columns:
print(column, " is ", rating_data[column].dtype.name)
```

```
userId is int64
movieId is int64
rating is float64
tag is object
```

## 5.3 VISUALIZATION

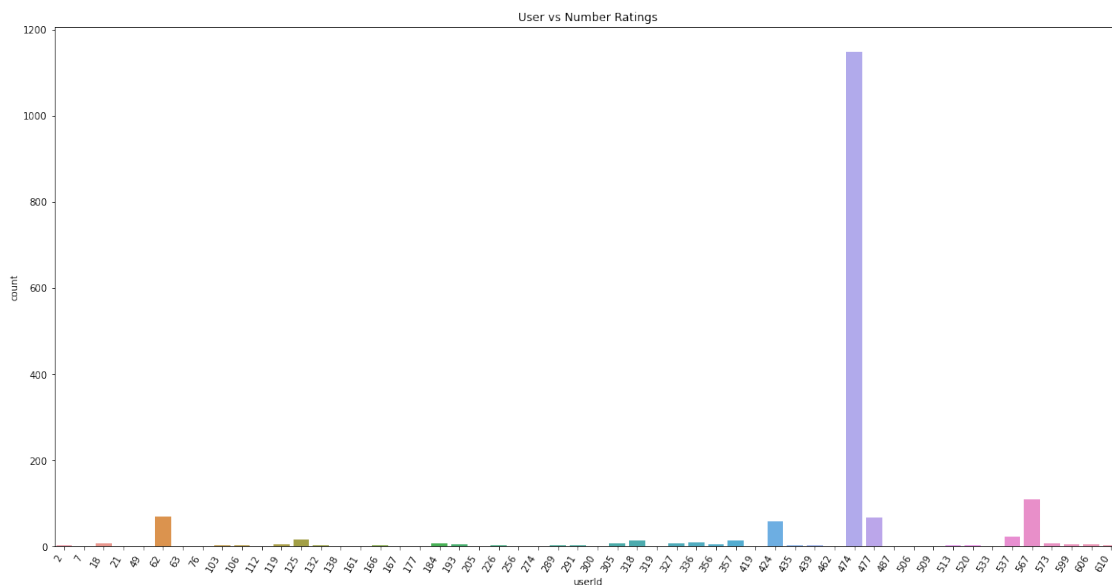
### Barplot for ratings

```
[31]: plt.figure(figsize=(20,10))
g = sns.countplot(x=rating_data['rating'], data=rating_data)
g.set_xticklabels(g.get_xticklabels(), rotation=60, ha="right");
g.set_title('Rating vs Count');
```



### Barplot for user vs number of ratings

```
[32]: plt.figure(figsize=(20,10))
g = sns.countplot(x=rating_data['userId'], data=rating_data)
g.set_xticklabels(g.get_xticklabels(), rotation=60, ha="right");
g.set_title('User vs Number Ratings');
```



Deleting PlayerLinernumber to release memory

```
[33]: del tags_data
```

## 5.4 FEATURE ENGINEERING

Rearranging columns

```
[34]: column_names = ["movieId", "userId", "tag", "rating"]

rating_data = rating_data.reindex(columns=column_names)

rating_data.head()
```

```
[34]:
```

	movieId	userId	tag	rating
0	60756	2	will ferrell	5.0
1	89774	2	Tom Hardy	5.0
2	106782	2	Martin Scorsese	5.0
3	48516	7	way too long	1.0
4	431	18	mafia	4.0

Encoding the tag column using label encoder

```
[35]: from sklearn.preprocessing import LabelEncoder

lb_make = LabelEncoder()
rating_data['tag_encode'] = lb_make.fit_transform(rating_data['tag'])
rating_data.head()
```

```
[35]:
```

	movieId	userId	tag	rating	tag_encode
0	60756	2	will ferrell	5.0	774
1	89774	2	Tom Hardy	5.0	268
2	106782	2	Martin Scorsese	5.0	141
3	48516	7	way too long	1.0	762
4	431	18	mafia	4.0	498

Rearranging the columns

```
[36]: del rating_data['tag']

column_names = ["movieId", "userId", "rating", "tag_encode"]

rating_data = rating_data.reindex(columns=column_names)

rating_data.head()
```



```
[36]:    movieId  userId  rating  tag_encode
      0    60756      2     5.0         774
      1    89774      2     5.0         268
      2   106782      2     5.0         141
      3    48516      7     1.0         762
      4     431     18     4.0         498
```

Normalizing the rating for each user from 0 to 5

```
[37]: user_data=rating_data.userId.unique()
list1 = []
list2 = []
for i in user_data:
    user_bar=rating_data.groupby(['userId']).get_group(i)
    min_val= user_bar.rating.min()
    max_val= user_bar.rating.max()
    OldRange = (max_val - min_val)
    NewRange = (5 - 0)
    if min_val != max_val:
        for j in range(len(rating_data)):
            if (rating_data['userId'].values[j] == user_bar['userId'].
↳unique()[0]):
                rating_data['rating'].values[j]= (((rating_data['rating'].
↳values[j] - min_val) * NewRange) / OldRange) + 0
rating_data
```

```
[37]:    movieId  userId  rating  tag_encode
      0    60756      2  5.000000         774
      1    89774      2  5.000000         268
      2   106782      2  5.000000         141
      3    48516      7  1.000000         762
      4     431     18  2.500000         498
      ...    ...    ...    ...    ...
    1630    5694    606  0.000000          6
    1631    6107    606  3.333333         295
    1632    7382    606  5.000000         423
    1633    3265    610  5.000000         453
    1634   168248    610  5.000000          95
```

[1635 rows x 4 columns]

Drop data values less than 3.5 rating

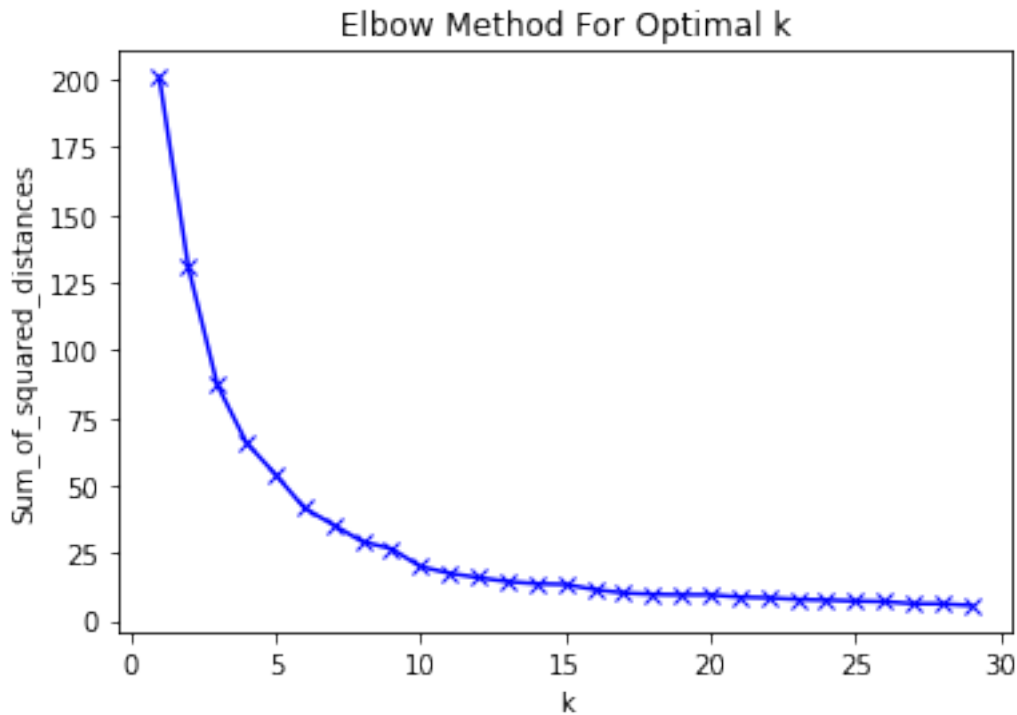
```
[67]: ratings_data = rating_data[rating_data['rating'] >= 3.5]
ratings_data = ratings_data.reset_index()
del ratings_data['index']
```

## 5.5 CLUSTERING

### 5.5.1 To cluster the movies based on tags and rating.

Find the best k from Elbow method

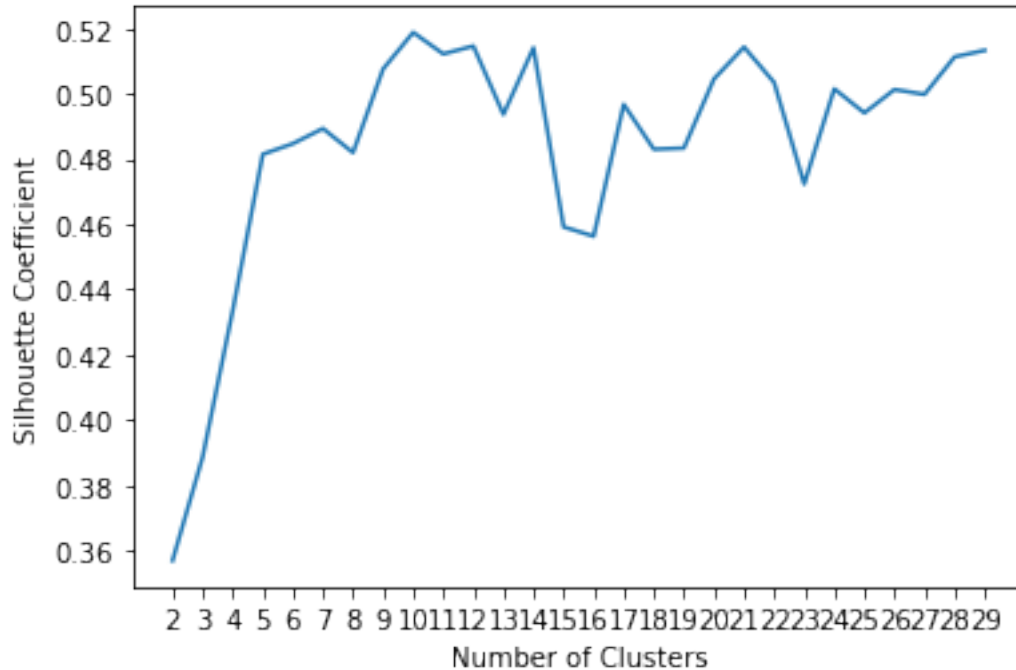
```
[74]: from sklearn.preprocessing import MinMaxScaler
from sklearn.cluster import KMeans
import matplotlib.pyplot as plt
X = ratings_data.values[:,1:4]
X = np.nan_to_num(X)
mms = MinMaxScaler()
mms.fit(X)
data_transformed = mms.transform(X)
Sum_of_squared_distances = []
K = range(1,30)
kmeans_kwargs = {
    "init": "random",
    "n_init": 10,
    "max_iter": 300,
    "random_state": 42,
}
for k in K:
    km = KMeans(n_clusters=k, **kmeans_kwargs)
    km = km.fit(data_transformed)
    Sum_of_squared_distances.append(km.inertia_)
plt.plot(K, Sum_of_squared_distances, 'bx-')
plt.xlabel('k')
plt.ylabel('Sum_of_squared_distances')
plt.title('Elbow Method For Optimal k')
plt.show()
```



Find the best k from Silhouette

```
[75]: from sklearn.cluster import KMeans
from sklearn.preprocessing import StandardScaler
from sklearn.metrics import silhouette_score
kmeans_kwargs = {
    "init": "random",
    "n_init": 10,
    "max_iter": 300,
    "random_state": 42,
}
X = ratings_data.values[:,1:4]
X = np.nan_to_num(X)
scaler = StandardScaler()
scaled_features = scaler.fit_transform(X)
# A list holds the silhouette coefficients for each k
silhouette_coefficients = []
# Notice you start at 2 clusters for silhouette coefficient
for k in range(2, 30):
    kmeans = KMeans(n_clusters=k, **kmeans_kwargs)
    kmeans.fit(scaled_features)
    score = silhouette_score(scaled_features, kmeans.labels_)
    silhouette_coefficients.append(score)
plt.plot(range(2, 30), silhouette_coefficients)
```

```
plt.xticks(range(2, 30))
plt.xlabel("Number of Clusters")
plt.ylabel("Silhouette Coefficient")
plt.show()
```



## Preprocessing

```
[76]: import random
import numpy as np
import matplotlib.pyplot as plt
from sklearn.cluster import KMeans
from sklearn.datasets.samples_generator import make_blobs
%matplotlib inline
from sklearn.preprocessing import StandardScaler
Clus_dataSet = StandardScaler().fit_transform(X)
Clus_dataSet
```

```
[76]: array([[ -3.8961775 ,  1.8048161 ,  1.55903736],
             [ -3.8961775 ,  1.8048161 , -0.61332554],
             [ -3.8961775 ,  1.8048161 , -1.15856287],
             ...,
             [  1.44401517,  1.8048161 ,  0.05212159],
             [  1.47938068,  1.8048161 ,  0.18091781],
             [  1.47938068,  1.8048161 , -1.35605041]])
```

## Performing k-means

```
[77]: clusterNum =10
k_means = KMeans(init = "k-means++", n_clusters = clusterNum, n_init = 50)
k_means.fit(X)
labels = k_means.labels_
print(labels)
```

```
[2 5 5 5 2 2 2 2 5 2 5 2 2 5 5 5 5 5 2 2 2 5 5 2 2 5 5 5 5 5 5 5 2 2 2 2 2
5 5 5 2 2 5 2 2 5 2 2 2 2 2 5 5 5 2 2 6 2 2 2 5 5 5 2 5 2 5 2 6 5 5 2 2 2
2 5 2 2 6 6 6 4 6 6 3 7 4 6 6 6 6 1 7 6 4 6 6 4 4 3 3 6 6 4 3 1 3 3 3 3 1
3 1 3 3 0 3 3 1 3 0 3 3 4 3 3 1 3 4 1 4 3 1 1 3 3 1 9 3 3 3 9 4 3 1 9 9 1
7 7 7 3 9 1 7 9 0 9 4 3 1 7 7 0 4 7 7 3 7 7 0 1 7 0 3 7 0 7 4 3 7 1 7 4 7
7 1 7 7 4 7 0 7 4 4 7 9 3 7 7 9 7 7 4 7 7 7 7 0 4 1 4 0 0 3 1 7 4 0 3 3 7
9 9 4 0 1 3 7 4 1 4 1 1 7 9 1 1 1 9 4 0 3 0 7 7 7 1 7 1 1 7 0 3 4 4 1 4 7
7 9 7 7 4 4 9 3 9 0 4 1 9 3 3 4 9 1 1 4 0 1 1 1 3 1 1 9 7 1 7 1 1 0 4 7 1
1 9 1 9 4 3 4 3 1 0 0 7 3 7 7 7 1 4 9 0 4 9 9 7 0 7 7 7 3 0 1 3 7 3 3 7 1
7 4 0 1 4 9 4 4 3 3 4 4 1 3 7 7 0 7 4 1 7 3 4 9 4 7 7 3 7 0 4 0 7 0 9 4 7
4 7 7 9 9 3 4 3 7 7 4 9 0 4 1 9 4 7 7 9 1 0 0 3 7 7 7 0 3 1 1 0 0 4 9 0 0
3 9 9 3 0 7 0 0 1 7 4 0 7 9 3 7 1 1 0 1 7 0 9 7 7 3 3 0 1 4 4 0 3 3 0 3 3
3 7 4 1 3 9 0 3 0 9 1 9 7 3 4 0 7 7 9 7 7 0 4 0 9 9 0 0 3 0 0 3 0 4 3 4 9
4 0 9 1 0 9 4 9 1 0 7 0 1 4 7 7 3 0 1 7 7 3 4 4 9 3 9 9 3 9 3 9 7 1 9 0 0
4 1 1 7 0 3 4 0 9 9 7 7 3 9 1 0 7 1 3 9 3 4 4 0 4 3 1 0 7 0 0 4 0 3 0 4 3
4 0 4 1 9 1 4 1 7 7 9 9 3 7 3 9 1 4 4 0 1 7 4 0 9 4 0 0 9 1 0 9 3 4 3 9 0
3 3 7 4 3 7 4 0 9 0 9 3 9 3 4 4 7 9 7 9 0 7 7 4 9 9 3 1 7 4 4 0 7 3 1 0 4
3 4 9 4 7 0 4 4 7 3 9 7 7 9 4 4 3 9 4 0 7 4 4 9 4 4 0 7 7 3 9 7 1 3 9 9 1
9 1 7 9 7 0 9 7 4 9 0 1 3 4 3 4 9 0 4 7 7 7 3 0 7 0 9 0 4 0 3 9 7 7 4 7 3
4 3 9 1 3 3 7 0 4 9 7 7 9 7 9 0 0 7 7 0 3 9 4 7 0 7 0 7 4 4 9 9 7 0 4 3 4
0 4 9 7 0 7 4 9 7 7 4 0 4 0 1 4 3 7 3 9 7 4 7 3 1 4 9 9 9 9 9 3 7 4 0 7 0
9 9 9 4 0 4 4 1 4 7 7 3 7 0 0 1 9 7 1 3 0 4 3 9 3 9 4 4 3 1 7 0 0 0 9 9 7
0 7 4 7 9 4 0 9 7 3 4 0 9 0 4 4 1 0 9 7 0 9 0 9 3 4 9 7 7 9 4 9 7 7 4 7 4
7 1 4 7 7 7 7 3 1 1 1 3 9 0 9 4 3 3 3 9 3 7 0 4 3 4 3 0 9 3 3 9 9 3 4 0 3
3 0 3 0 1 7 8 9 9 8 9 8 7 8 8 8 4 1 1 8 4 8 9 8 4 8 0 8 8 8 8 8 0 8 8 9 8
8 8 4 0 8 8 8 0 8 8 8 0 9 9 8 8 8 8 8 8 9 9 0 8 9 4 4 8 8 8 8 8 8 0 0 7]
```

## Clustered column added to the data

```
[78]: ratings_data["Clus_km"] = labels
ratings_data.head(5)
```

```
[78]:   movieId  userId  rating  tag_encode  Clus_km
0    60756      2     5.00         774        2
1    89774      2     5.00         268        5
2   106782      2     5.00         141        5
3     1221     18     5.00         136        5
4     5995     18     3.75         725        2
```

## View the centroids

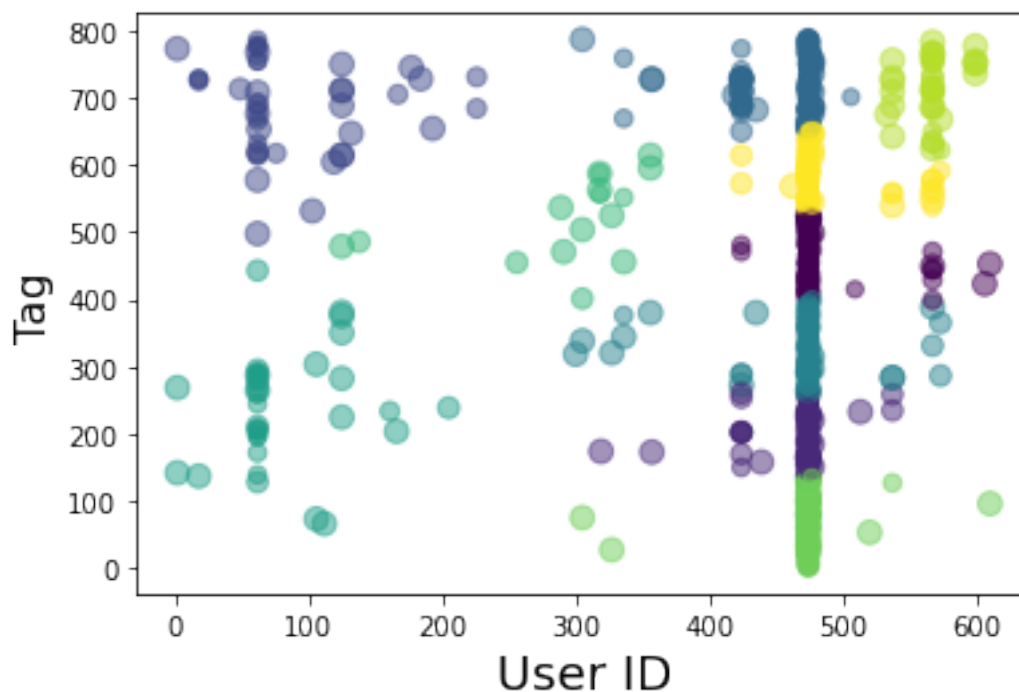
```
[79]: ratings_data.groupby('Clus_km').mean()
```

```
[79]:
```

	movieId	userId	rating	tag_encode
Clus_km				
0	10464.185185	479.748148	4.048560	470.244444
1	6613.020202	468.616162	4.313272	197.282828
2	59928.512195	90.219512	4.417683	686.585366
3	12524.934307	461.941606	4.166869	711.708029
4	9858.293333	470.326667	4.140741	329.366667
5	55843.400000	80.142857	4.403571	240.257143
6	32844.187500	293.250000	4.664062	523.312500
7	7678.373563	473.609195	4.190613	73.051724
8	48138.384615	565.923077	4.629630	716.076923
9	14456.977778	479.570370	4.091049	587.725926

### Clustered data

```
[80]: area = np.pi * ( X[:, 1])**2
plt.scatter(X[:, 0], X[:, 2], s=area, c=labels.astype(np.float), alpha=0.5)
plt.xlabel('User ID', fontsize=18)
plt.ylabel('Tag', fontsize=16)
plt.show()
```



### Plotting 3D

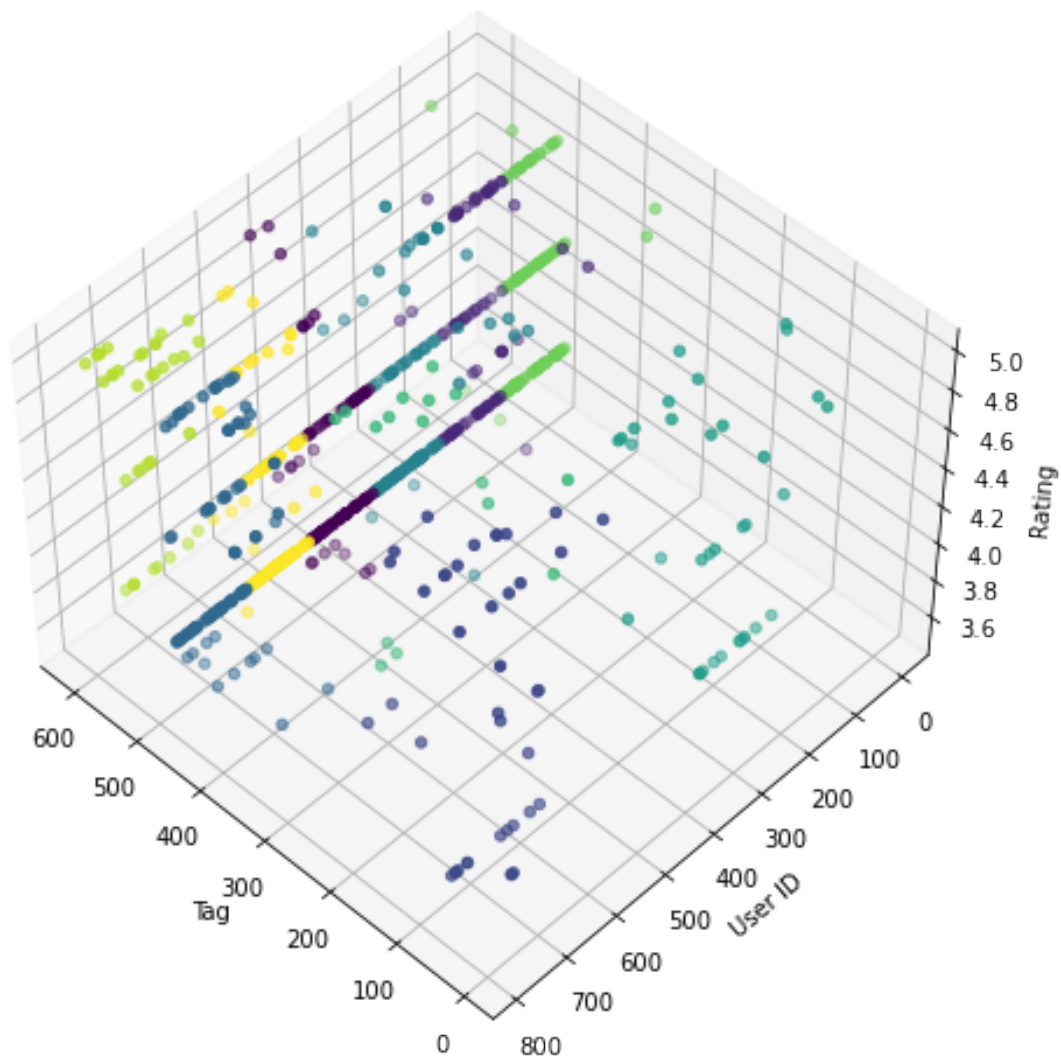
```
[81]: from mpl_toolkits.mplot3d import Axes3D
fig = plt.figure(1, figsize=(8, 6))
plt.clf()
ax = Axes3D(fig, rect=[0, 0, .95, 1], elev=48, azim=134)

plt.cla()

ax.set_xlabel('Tag')
ax.set_ylabel('User ID')
ax.set_zlabel('Rating')

ax.scatter(X[:, 0], X[:, 2], X[:, 1], c= labels.astype(np.float))
```

[81]: <mpl\_toolkits.mplot3d.art3d.Path3DCollection at 0x7f5374123250>



## Finding movie for movieId using movie dataset

```
[82]: # new column for movie name
ratings_data['Movie'] = ''
# assigning title for each row with respect to the movieId
for i in range(len(ratings_data)):
    movie_id=ratings_data['movieId'].values[i]
    for j in range(len(movies_data)):
        if (movies_data['movieId'].values[j] == movie_id):
            movie= movies_data['title'].values[j]
            ratings_data['Movie'].values[i] = movie
ratings_data.head()
```

```
[82]:  movieId  userId  rating  tag_encode  Clus_km  \
0      60756      2    5.00          774      2
1      89774      2    5.00          268      5
2     106782      2    5.00          141      5
3       1221     18    5.00          136      5
4       5995     18    3.75          725      2
```

```

                                Movie
0                Step Brothers (2008)
1                  Warrior (2011)
2  Wolf of Wall Street, The (2013)
3  Godfather: Part II, The (1974)
4                Pianist, The (2002)
```

## Printing the movies suggestion

```
[90]: user_data=ratings_data.userId.unique()
for i in user_data:
    user_bar=ratings_data.groupby(['userId']).get_group(i)
    print("UserID: "+str(user_bar.userId.unique())+"Cluster: "+str(user_bar.
→Clus_km.unique()))
    for j in range(len(user_bar.Clus_km.unique())):
        clu=user_bar.Clus_km.unique()[j]
        movies_bar=ratings_data.groupby(['Clus_km']).get_group(clu)
        print(str(movies_bar.Movie.values[:3]))
```

```
UserID: [2]Cluster: [2 5]
['Step Brothers (2008)' 'Pianist, The (2002)' 'Lucky Number Slevin (2006)']
['Warrior (2011)' 'Wolf of Wall Street, The (2013)'
 'Godfather: Part II, The (1974)']
UserID: [18]Cluster: [5 2]
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