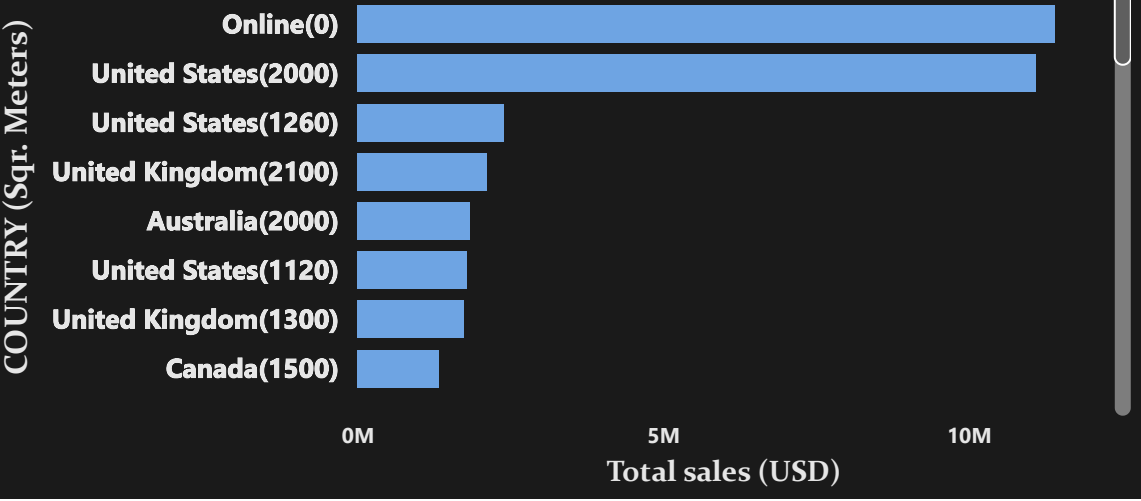
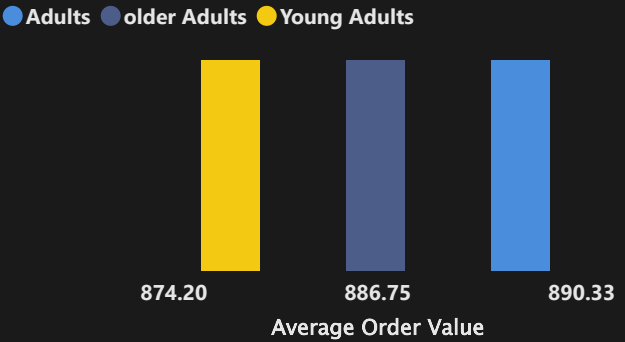


Store performance with respect to location and size

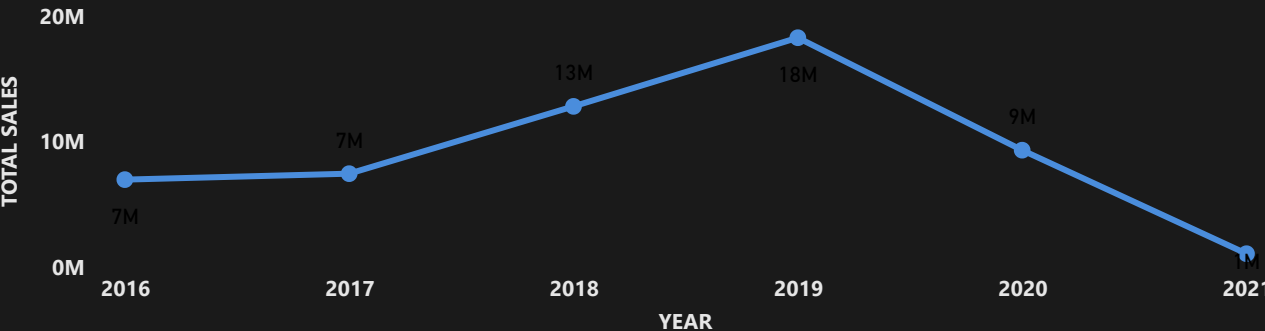


Average Order value based on Customer Demographics

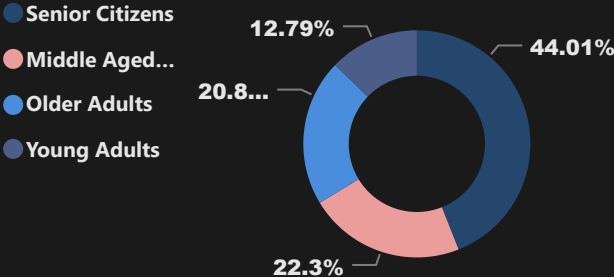


32.66M
Sum of Profit Margin

SALES OVER THE TIME

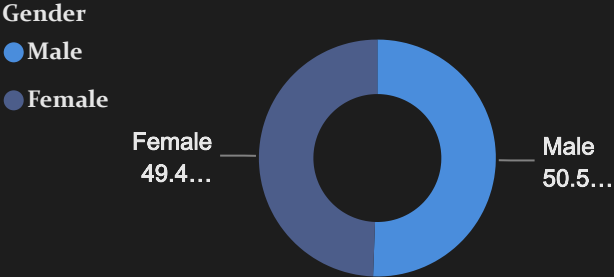


Distribution of Customers based on Age

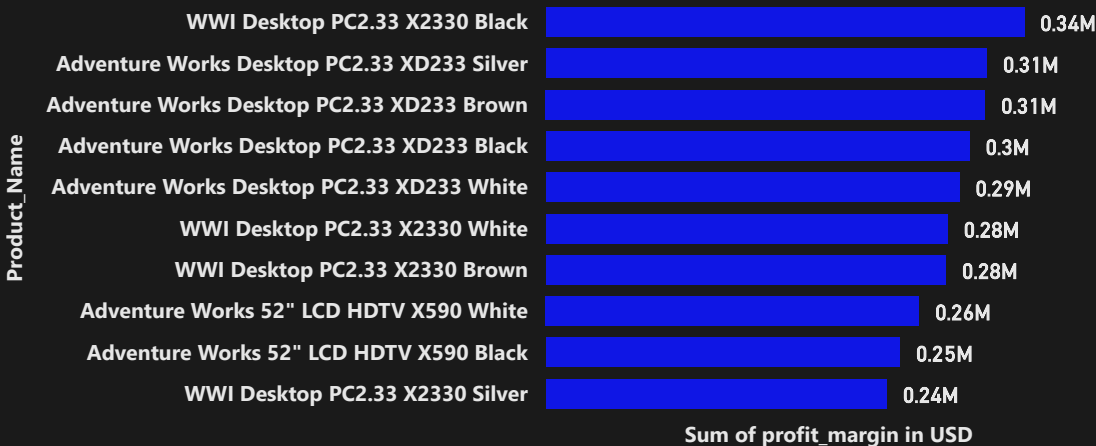


55.76M
Sum of Total Sales

Distribution of customers based on gender



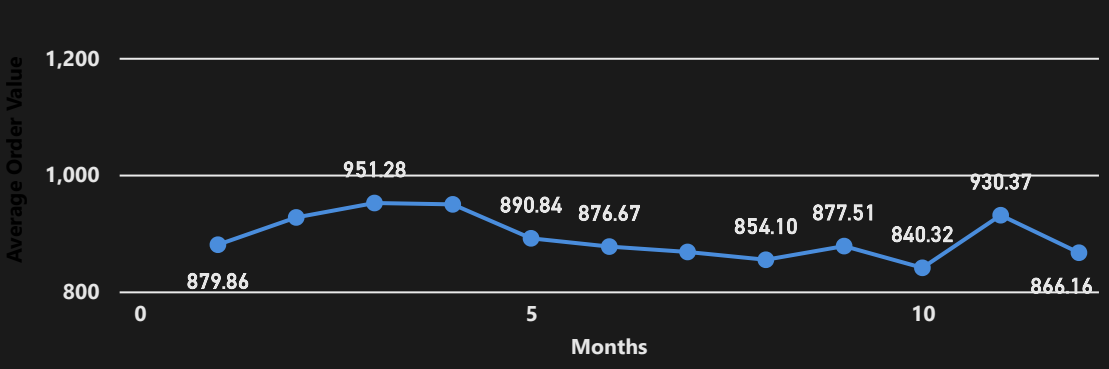
PROFIT MARGIN OF EACH PRODUCT



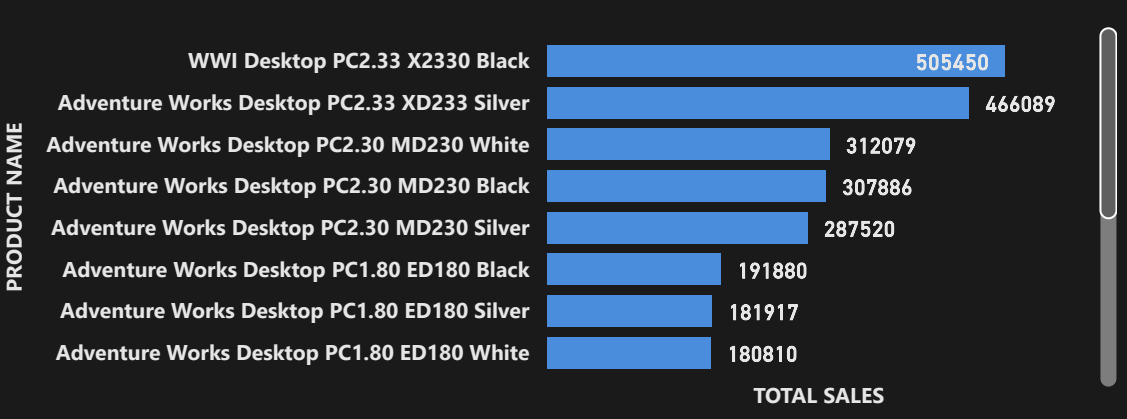
TOP PRODUCTS IN-TERMS OF QUATITY SOLD

Product_Name	Sum of Quantity
Adventure Works Desktop PC1.60 ED160 White	505
WWI Desktop PC1.80 E1801 Black	505
WWI Desktop PC1.60 E1600 Silver	507
WWI Desktop PC1.60 E1600 Black	509
Adventure Works Desktop PC2.30 MD230 Black	514
Adventure Works Desktop PC1.80 ED180 Black	520

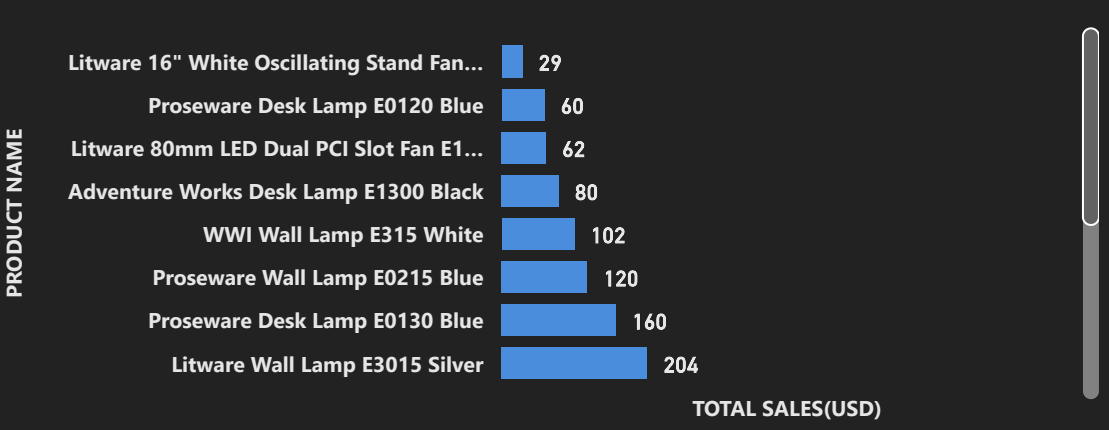
AVERAGE ORDER VALUE (MONTHLY)



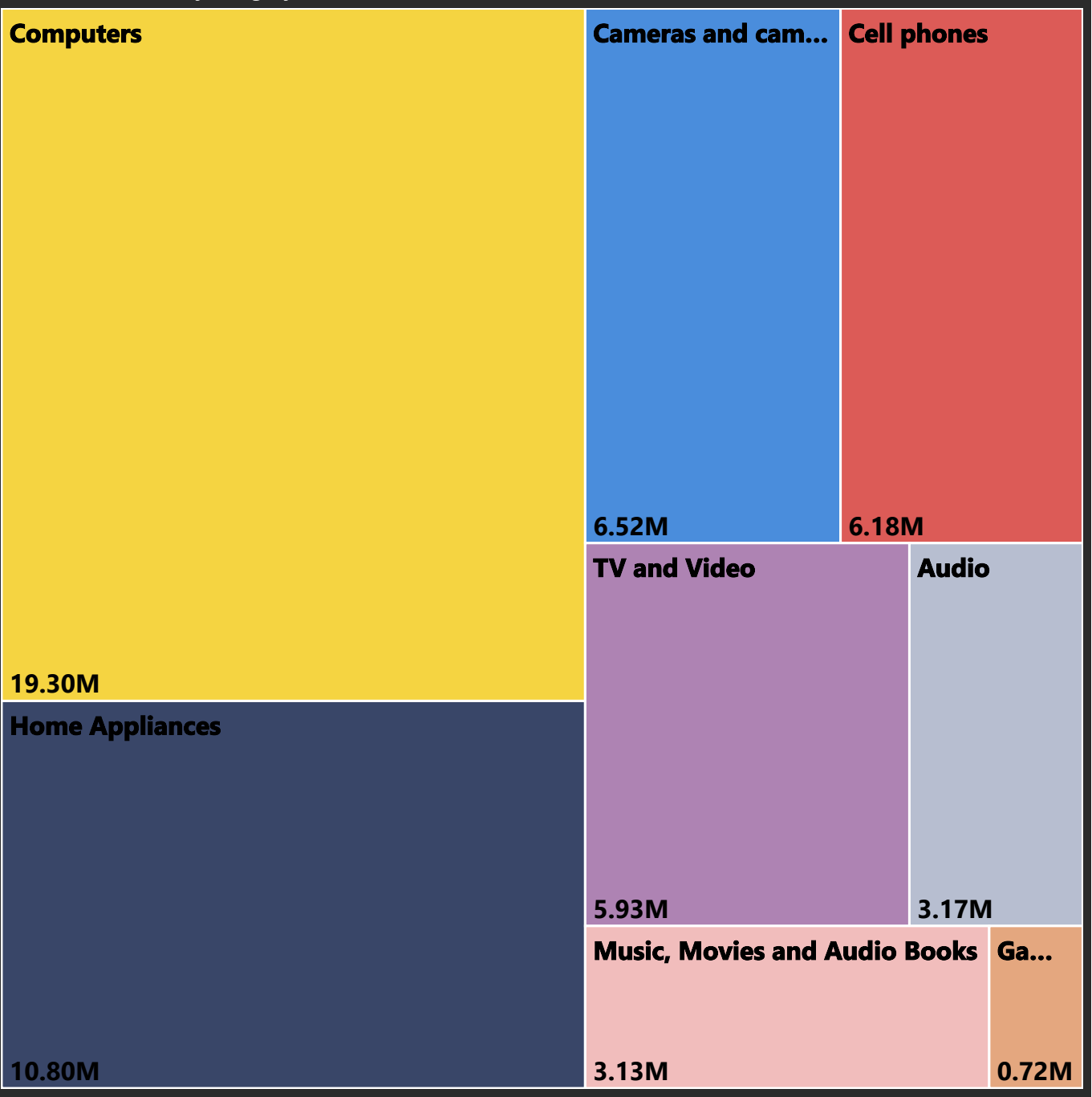
TOP 15 MOST POPULAR PRODUCTS BASED ON SALES DATA



TOP 15 LEAST POPULAR PRODUCTS BASED ON SALES DATA



TOTAL SALES (USD) by Category





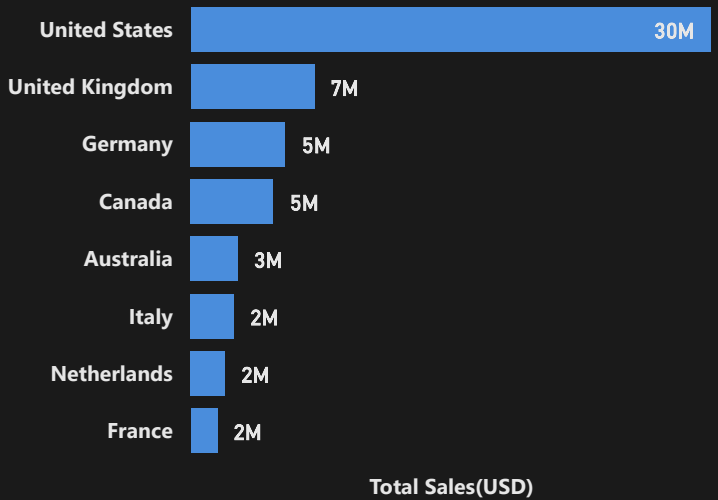
TOTAL SALES BASED ON LOCATION

TOTAL SALES BASED ON L...

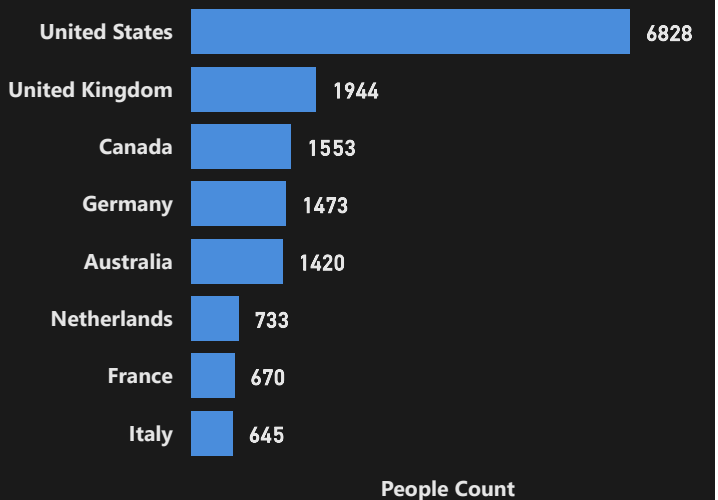
- ☐ Australia
- ☐ Europe
- ☐ North America

CUSTOMER NAME	TOTAL SALES
Paige Dickerson	1.99
Ebony Fizelle	3.35
Julia Wurfel	3.35
Lee Elkins	3.35
Leland Glover	3.35
Logan Plunkett	4.06
Maryann Johnson	4.06
Tobias Muller	4.06
Eugene Burkholder	4.98
Leona Zenon	4.98
Kieran Dodd	4.99
Total	5,57,55,479.52

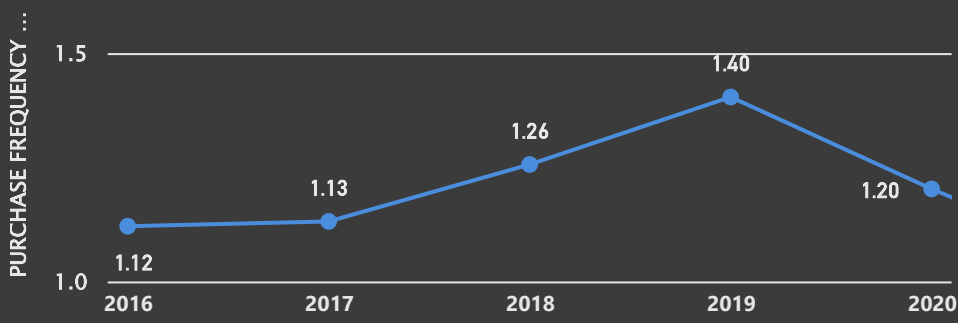
TOTAL SALES FOR EACH COUNTRY



DISTRIBUTION OF CUSTOMERS BASED ON LOCATION



AVERAGE PURCHASE FREQUENCY OF CUSTOMERS FOR EVERY YEAR



NAME	PURCHASE FREQUENCY	TIME PERIOD
Aaron Hughes	3	2020
Aaron Taylor	3	2019
Abby Plowman	3	2019
Abigail Parker	3	2018
Adam Šimon	3	2018
Adam Cook	3	2020

SALES PERFORMANCE ACROSS DIFFERENT PRODUCT SUB-CATEGORIES

