

Reservation Status

Confirmed

Hotel

All

Country

All

Actual Revenue

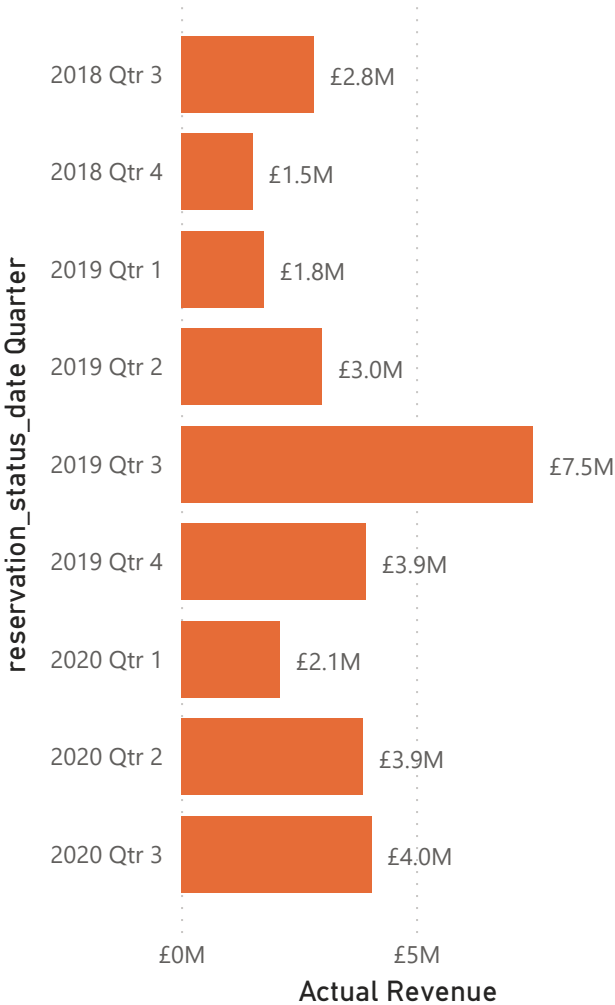
£30.54M

Lost Revenue due to cancellations

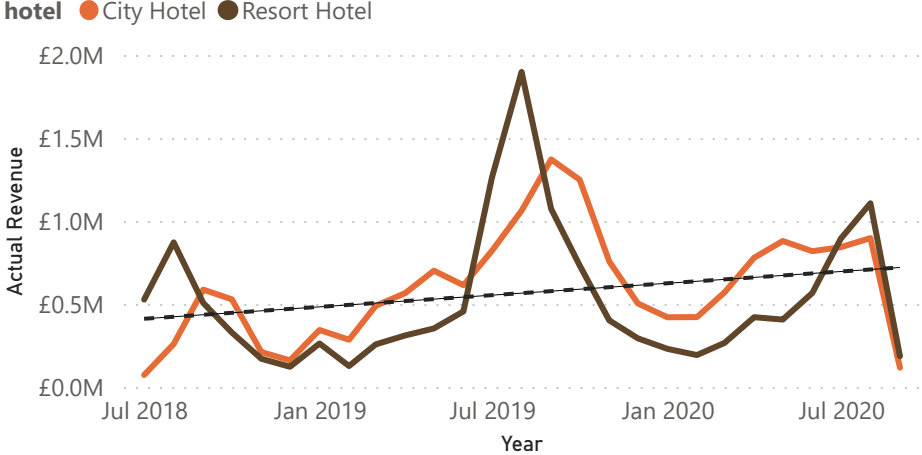
£0

Year	Total Amount expected	Actual Revenue
2019	€ 16,185,984.46	£16,185,984.46
Qtr 3	€ 7,489,636.87	£7,489,636.87
Qtr 4	€ 3,934,193.65	£3,934,193.65
Qtr 2	€ 2,998,932.10	£2,998,932.10
Qtr 1	€ 1,763,221.84	£1,763,221.84
2020	€ 10,012,547.72	£10,012,547.72
Qtr 3	€ 4,042,781.98	£4,042,781.98
Qtr 2	€ 3,869,626.99	£3,869,626.99
Qtr 1	€ 2,100,138.75	£2,100,138.75
2018	€ 4,342,191.78	£4,342,191.78
Total	€ 30,540,723.96	£30,540,723.96

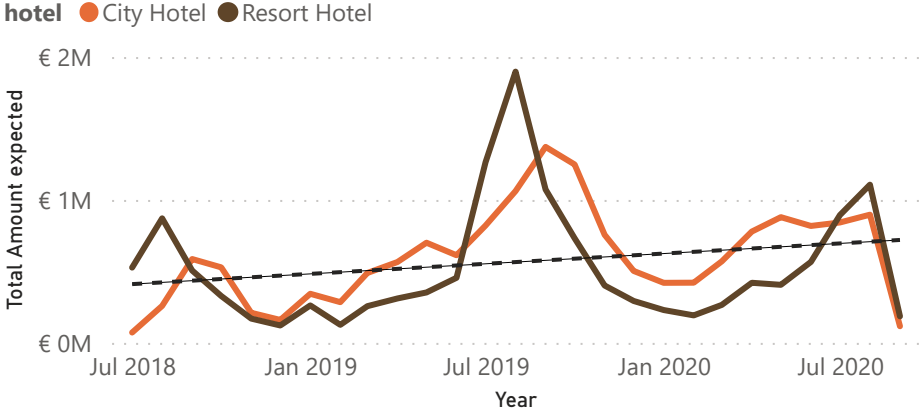
Actual Revenue by Year and Quarter



Actual Revenue



Expected Total Amount





Market Segment

All

Meal

All

07/01/2018

13/08/2020



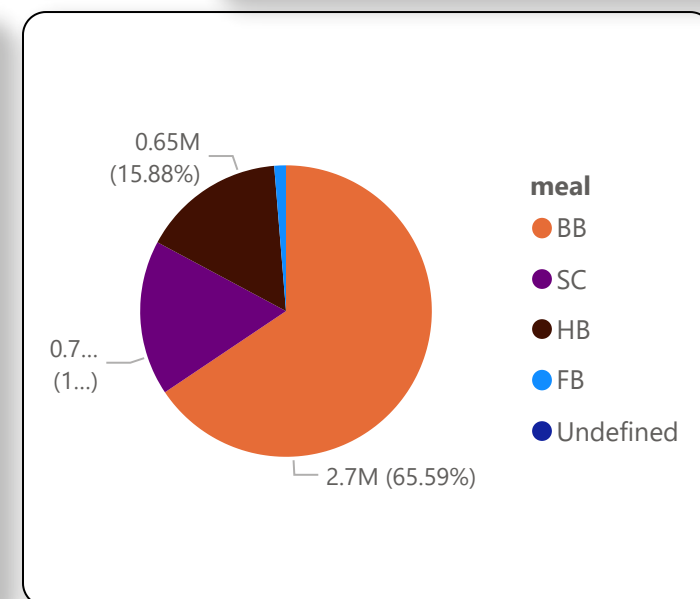
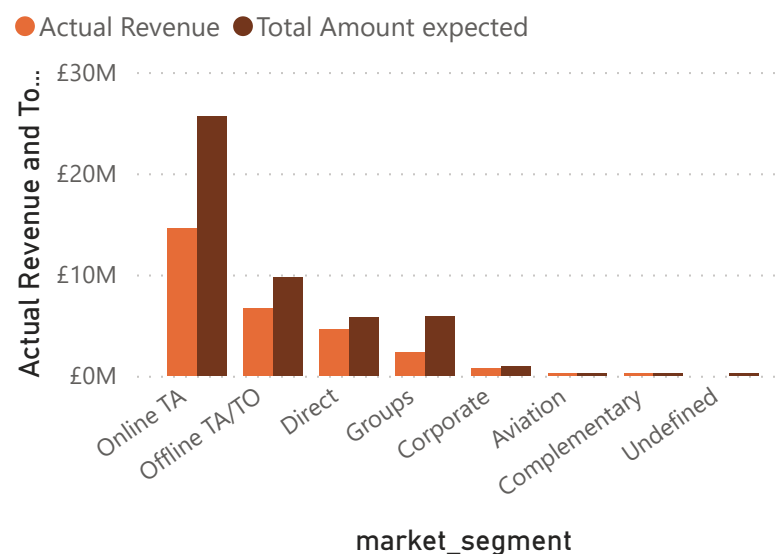
Revenue including meal

52.11M

Total Count

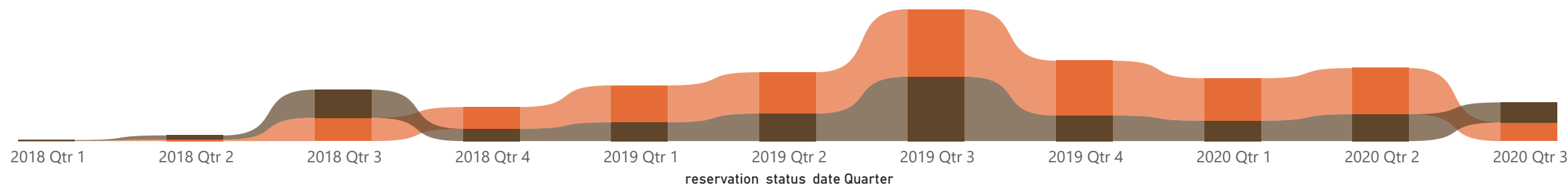
138.49K

Booking Status	Actual Revenue	Total Amount expected	Meal Cost
<input checked="" type="checkbox"/> Confirmed			
Online TA	£14.61M	€ 14.61M	1.33M
Offline TA/TO	£6.72M	€ 6.72M	0.53M
Direct	£4.61M	€ 4.61M	0.35M
Groups	£2.34M	€ 2.34M	0.22M
Corporate	£0.72M	€ 0.72M	0.09M
Complementary	£0.01M	€ 0.01M	0.02M
Aviation	£0.07M	€ 0.07M	0.00M
Total	£29.07M	€ 29.07M	2.53M
Total	£29.07M	€ 48.00M	4.11M



Revenue including meal by Year, Quarter and hotel

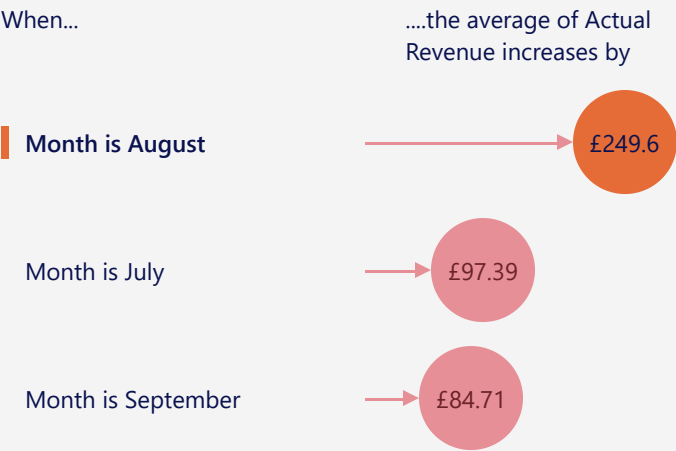
hotel City Hotel (orange) Resort Hotel (dark brown)



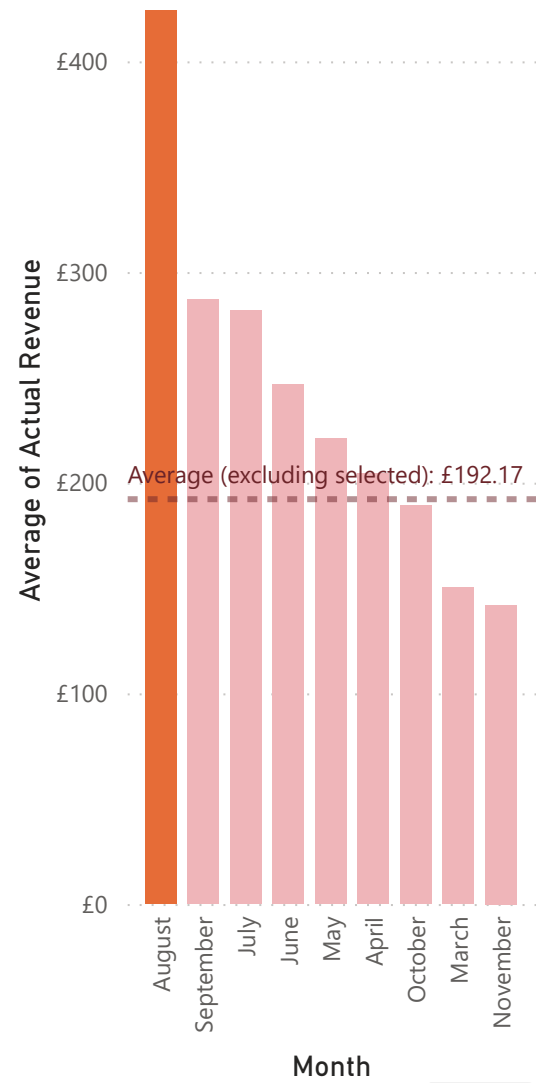
Key influencers



What influences Actual Revenue to Increase ?



← Actual Revenue is more likely to increase when Month is August than otherwise (on average).



☐ Only show values that are influencers

- Select all
- 2018
- 2019
- 2020

Total Amount

