

New grid										
Agent	External Inputs	Expected Outputs								
segment research	CDP Observability	-> pricing objective does it even apply for this segment because of usecase?								
Competitor Deep Dive	Web-facing deep dive	for each customer segment -> where does your product and the messaging around your product stand in the competitive landscape								
Product	Confluence LLM	-> extract all features -> extract roadmap -> ICP -> unique insight in data model -> fixed costs of product delivery -> variable costs for common outcomes'								
ROI Estimator	CDP Observability	=> how much ROI is each customer segment getting from your product'								
ROI Gap Analyzer	CDP Observability	=> figure out if there are customer segments where there is a gap between delivered ROI vs proposed ROI'								
Experimental Planner	'	=> basically we need to generate a set of 2-3 new pricing plans'								
Run Simulations	CDP RL Environment	=> you need to collect user and revenue data from the pricing page as your RL environment modelling for things like price sensitivity and stochastic deviation								
Scenario Builder	Simulation Results	Time-series projections of revenue and usage								
Cashflow Analyzer	Consume revenue	Yes/No								
Feedback Agent	Feedback	Store feedback data to figure out where we went wrong and run RL there								
Marketing Mater	CDP Marketing	-> how are you talking about your product -> where are you talking about your product -> do existing and future customers believe what you are saying about your product?								