





Expected Amount

Active Opportunity

iscal real	×
All	~

Win Rate

Lead

Opportunity

Conversion Rate

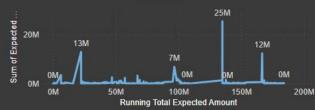
Loss Rate

228M

1272

35.71 31.06% 68.94%

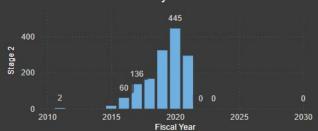
Expected Amount by Running Total Expected Amount



Expected Amount by Opportunity Type



Total Closed by Closed Won



Opportunity by Industry

