

### Task 3: Data Visualization & Storytelling

## Create your charts

If you've lost your spreadsheet, we've attached one here again for you to use.



[Cleaned data set for analysis](#)

[Click to download file →](#)

The final step of this task is **to populate slides 7 - 10 with your data insights.**

We know that the client wants to understand the top 5 content categories. Have a think about what are the best ways to present this? In a pie chart? In a bar chart?

There are also some other interesting insights that we might want to share with them. For example:

- How many unique categories are there?
- How many reactions are there to the most popular category?
- What was the month with the most posts?

If you get stuck, [here](#) is a resource on how to make charts in excel.