

Question 1

Which statement best describes the business problem that Accenture is tasked to address for this project?

- 1) The clients financial stability has rapidly declined due to COVID-19 and they need to find new market opportunities to increase revenue.
- 2) The client is looking to raise a significant amount of money through private investment and needs support with this.
- 3) The client has reached a massive scale within recent years and does not have the resources internally to handle it.
- 4) The client has reached a massive scale within recent years and is having big issues retaining and hiring the best talent. The client needs help to find out why this problem has arisen.

Answer :

The client has reached a massive scale within recent years and does not have the resources internally to handle it.

Question 2

Which task out of these options is the most relevant to you as a data analyst, and therefore which one will you work on?

- 1) On-site audit of their data-center
- 2) Preparation of best practice document for IPO
- 3) Analysis of sample data sets with visualizations to understand the popularity of different content categories
- 4) Stress testing of their technology to identify weak spots

Answer:

Analysis of sample data sets with visualizations to understand the popularity of different content categories