



INTRODUCTION



The Pizza Sales Analysis project focuses on exploring sales data to uncover key insights into the performance of a pizza business. This analysis involves examining sales trends, customer preferences, and product performance using data visualization and statistical methods. The primary objectives include identifying the top-selling pizzas, understanding sales distribution across different categories, and providing actionable recommendations to improve sales strategies. By leveraging data analysis tools, this project aims to support data-driven decision-making for business growth and customer satisfaction.

PRESENTED BY:- MADHURESH RAJ





Pizza Sales Report



817.86K

Total Revenue



38.31

Average Order Value



50K

Total Pizzas Sold



21K

Total Orders



2

Avg. Pizzas Per Order

BUSIEST DAYS & HOURS

DAYS

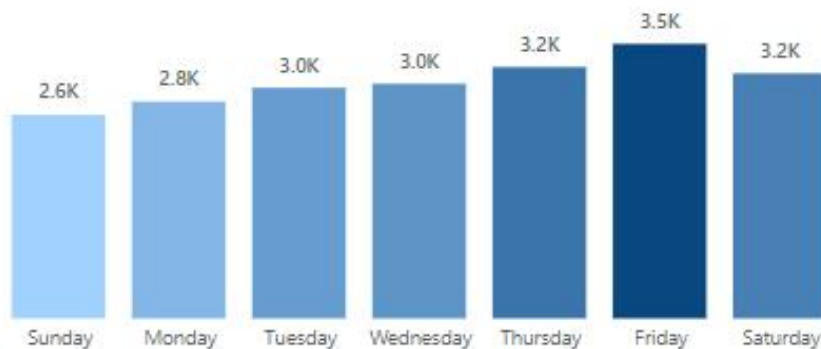
Busiest days are

Thursday, Friday & Saturday

HOURS

Peak hours are **12pm - 1pm, then 5pm - 6pm**

Order Trends by Day



Hourly Order Trends

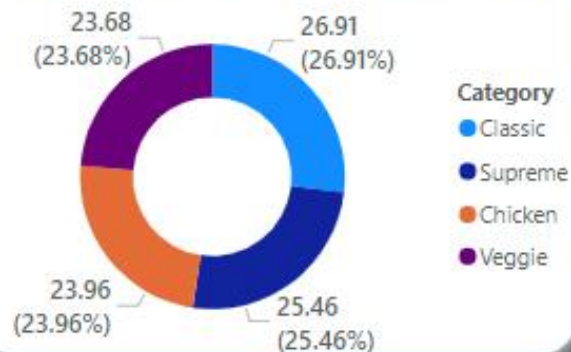


SALES

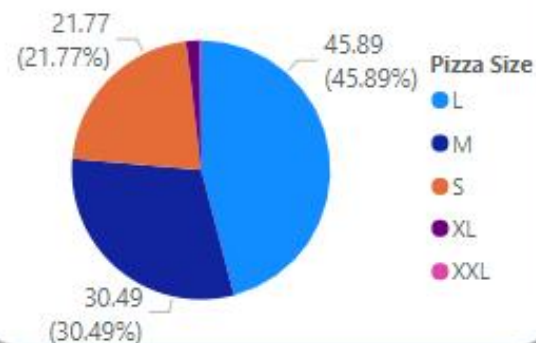
Classic Pizza has the highest sales

Large Size pizza have the highest sales

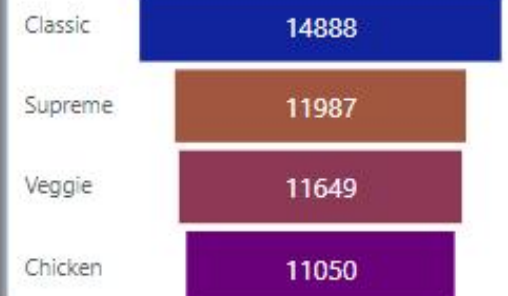
Percentage Sales by Category



Percentage Sales by Pizza Size



Pizzas Sold by Category





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TOP SELLING PIZZAS

Classic Deluxe, Barbecue Chicken & Hawaiian pizzas are the top 3 best sellers

Top 5 Best Selling Pizzas



WORST SELLING PIZZAS

Brie Carre, Mediterranean & Calabrese pizzas are the bottom 3 sellers (poorest)

Bottom 5 - Worst Selling Pizzas

