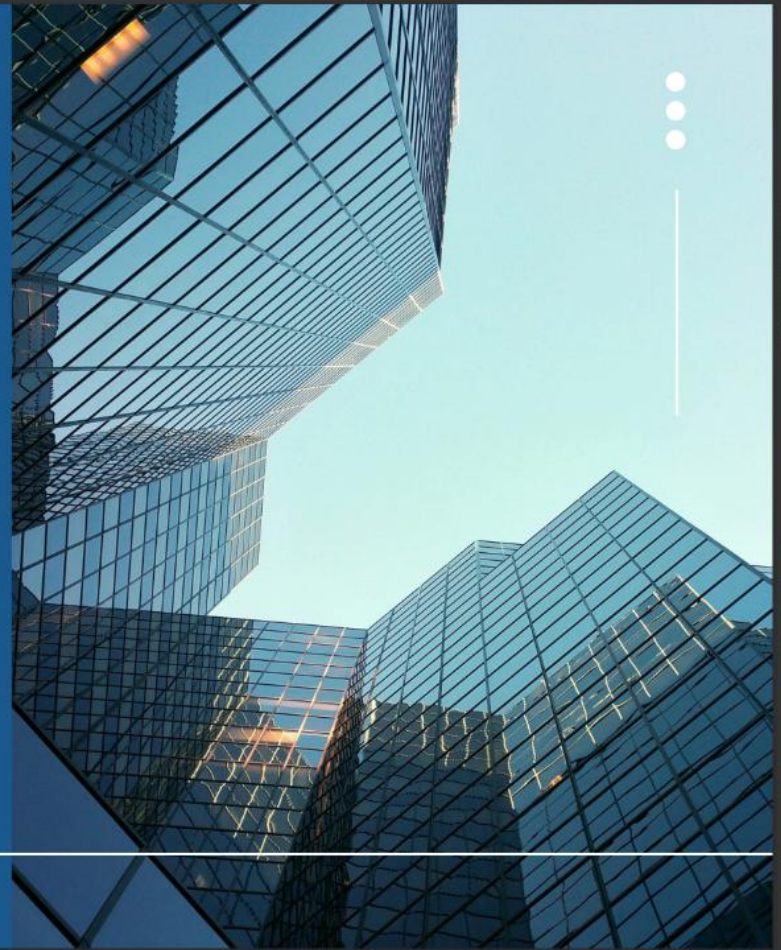


SALES DASHBOARD USING POWER BI

- SALE OVERVIEWS
- CUSTOMER DETAILS
- PRODUCT DETAILS

madhureshraj2004@gmail.com

Presented By : Madhuresh Raj



Sales Overview

Year

2019

2020

2021

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec



Sales Review

Sales, Budget and Sales / Budget

Sales vs Budget

5,797,224

0.00

5,797,224 ↑

Sales by Product Category

Access... 2,147 (0.04%)



Product Category

● Accessories

● Bikes

● Clothing

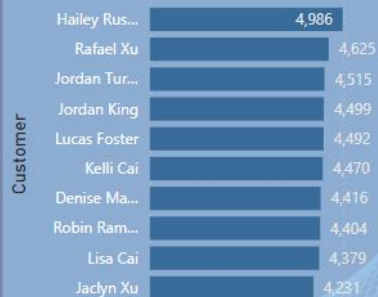
Bikes 57,94,117 (99.95...)

Sales and Budget by Month

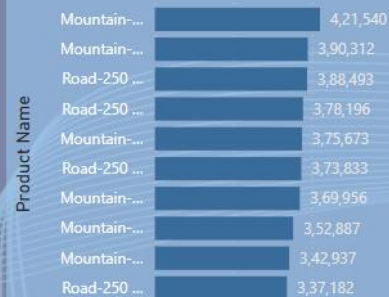
● Sales ● Budget



Sales by Top 10 Customers



Sales by Top 10 Products



Sales by Customer City



Customer Details

Year

2019

2020

2021

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec



CUSTOMER
DETAILS

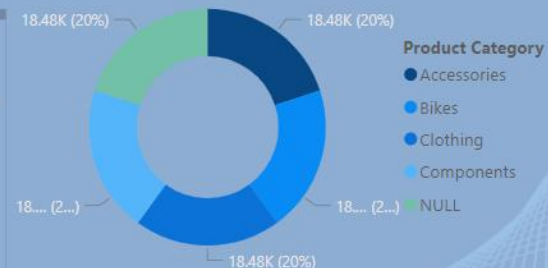
1,63,...

1,53,...

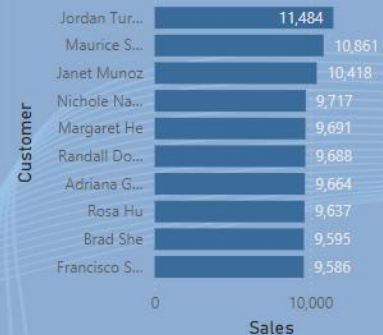
Sales and Budget by Month



Count of Customer City by Product Category



Sales by Top 10 Customers



Customer City

All

Sub Category

All

Category

All

Product Name

All

Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Zoe Watson								89					89
Zoe Torres					15								15
Zoe Sanders									5				5
Zoe Sanchez							77						77
Zoe Rivera						1,229							1,229
Zoe Richardson								27					27
Zoe Reed								575					575
Zoe Ramirez											63	35	98
Zoe Peterson						2,332							2,332
Zoe Murphy		75							50				125
Zoe Morris								62					62
Zoe Morgan			50										50
Zoe Kelly											40		40
Zoe James									69	236			305
Total	8,57,690	7,71,349	10,49,907	10,46,023	12,84,593	16,43,178	13,71,676	15,51,066	14,47,496	16,73,293	17,80,920	18,74,360	1,63,51,550

Product Details

Year

2019

2020

2021

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

PRODUCT
DETAILS

Product Name
Customer City
Sub Category
Category
Product Name

Customer City

All

Sub Category

All

Category

All

Product Name

All

1,63,...

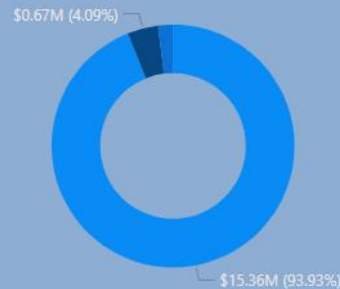
1,53,...

Sales and Budget by Month

● Sales ● Budget



SalesAmount by Product Category



Product Category

● Bikes
● Accessories
● Clothing

Sales by Top 10 Product



Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Clothing	8,729	21,306	26,795	25,397	26,563	29,425	29,487	29,835	27,628	33,683	30,154
Women's Mountain Shorts, S	210	1,750	2,170	1,960	1,330	1,120	1,750	2,100	1,820	2,310	1,680
Women's Mountain Shorts, M	210	1,540	2,520	2,240	2,240	2,520	1,750	1,330	1,540	2,730	2,030
Women's Mountain Shorts, L	490	2,030	1,960	1,680	2,170	2,450	1,960	2,520	2,170	2,520	1,540
Short-Sleeve Classic Jersey, XL	756	1,242	1,836	1,404	1,458	1,836	1,566	2,322	2,106	1,890	1,944
Short-Sleeve Classic Jersey, S	756	1,134	1,674	1,836	1,782	2,430	2,052	1,782	1,674	2,376	1,836
Short-Sleeve Classic Jersey, M	918	1,404	1,512	1,836	1,836	2,214	2,106	1,728	1,242	1,728	1,944
Short-Sleeve Classic Jersey, L	756	1,404	1,944	1,296	1,404	1,620	1,944	1,512	1,350	1,944	1,998
Racing Socks, M	36	207	198	225	270	270	279	261	171	207	207
Racing Socks, L	27	189	225	207	198	162	198	180	207	243	225
Long-Sleeve Logo Jersey, XL	550	1,450	1,350	1,800	1,850	1,850	2,050	1,500	2,000	1,900	1,650
Long-Sleeve Logo Jersey, S	400	1,350	1,300	1,100	1,500	1,800	2,000	2,400	2,000	1,950	2,350
Long-Sleeve Logo Jersey, M	400	1,350	1,950	1,350	1,600	1,700	1,800	1,850	1,900	2,150	2,450
Total	8,57,690	7,71,349	10,49,907	10,46,023	12,84,593	16,43,178	13,71,676	15,51,066	14,47,496	16,73,293	17,80,920