

product_category_name	Sum
cama_mesa_banho	4,
relogios_presentes	4
Total	38,1

Top 10 product category sales



product_category_name
cama_mesa_banho
moveis_decoracao
beleza_saude
esporte_lazer
Total

Product category wise delayed orders

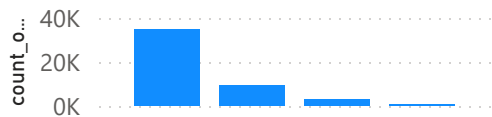


Month wise delayed and on_time orders



payment_type	count_of
credit_card	
boleto	
Total	

Customer payment method preference



Customer payment method preference



48K

count_of_payments

product_id
2722b7e5f68e776d18fe901638034e54
8b6ed41158b194711f83b
Total

Top 10 highest rated products



product_id
0009406fd7479715e4bef61dd91f2462
0011c512eb256aa0dbbb544d8dff
Total

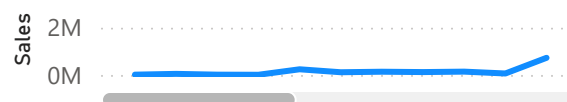
Bottom 10 lowest rated products



customer_state	Sum of price
SP	22,12,487.00
Total	22,12,487.00

customer_state	Sum of price
RR	1,404.76
Total	1,404.76

State and region wise highest sales

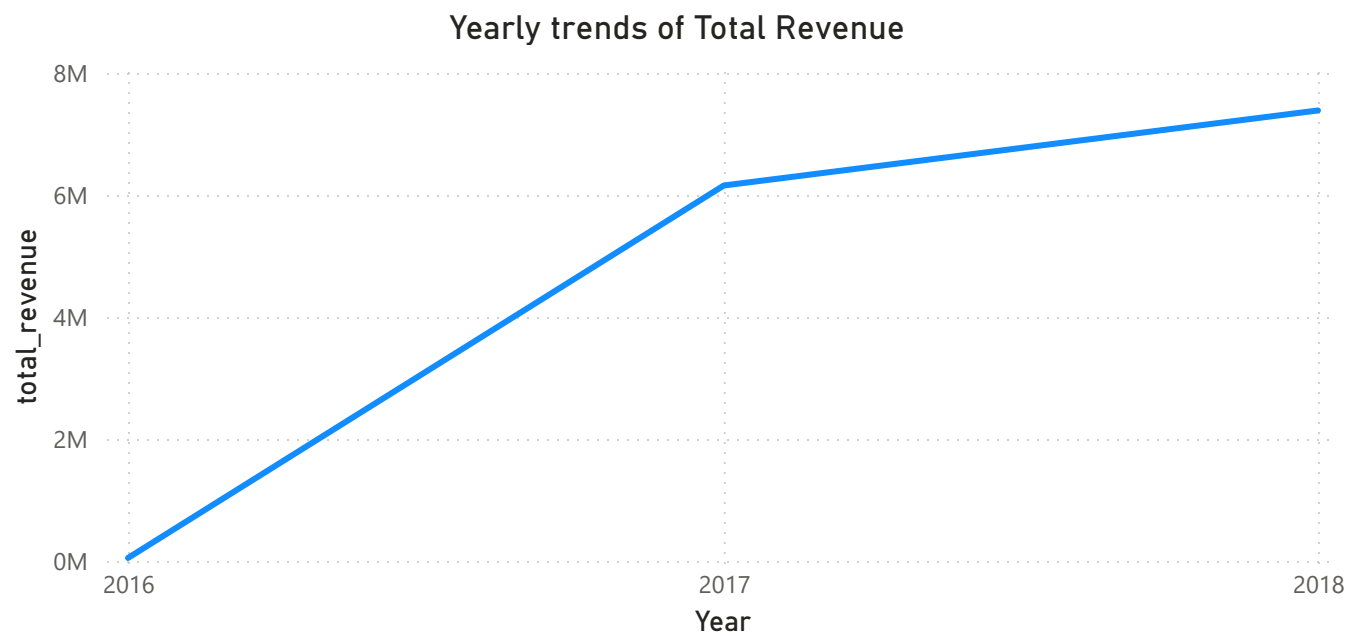


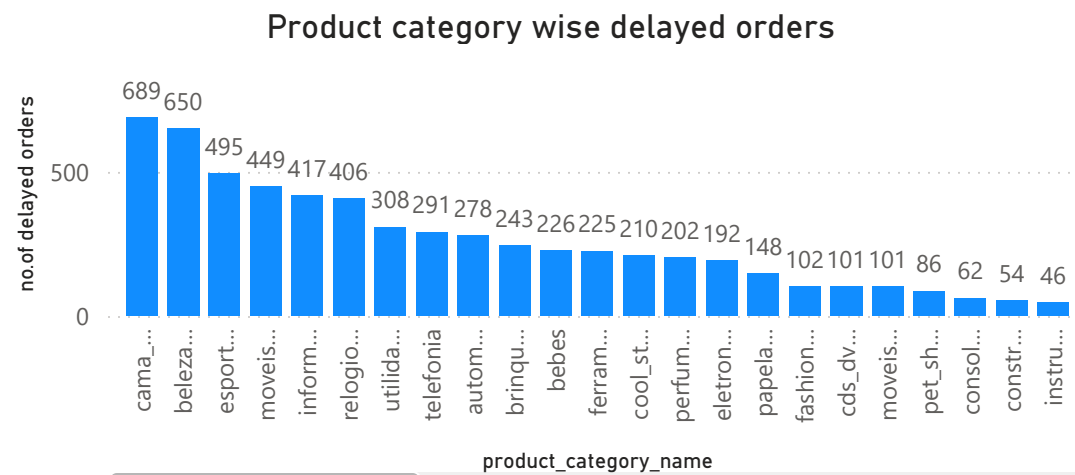
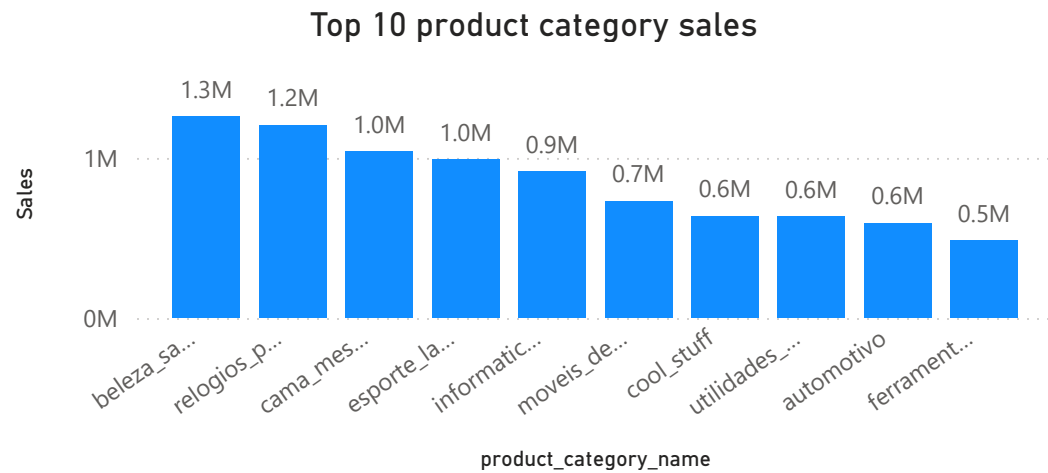
Year	Sum of price
2017	61,55,806.98
Total	61,55,806.98

Quarterly trends of Sales over the course of year



Year	Sum of price
+ 2018	73,86,050.80
+ 2017	61,55,806.98
+ 2016	49,785.92
Total	1,35,91,643.70

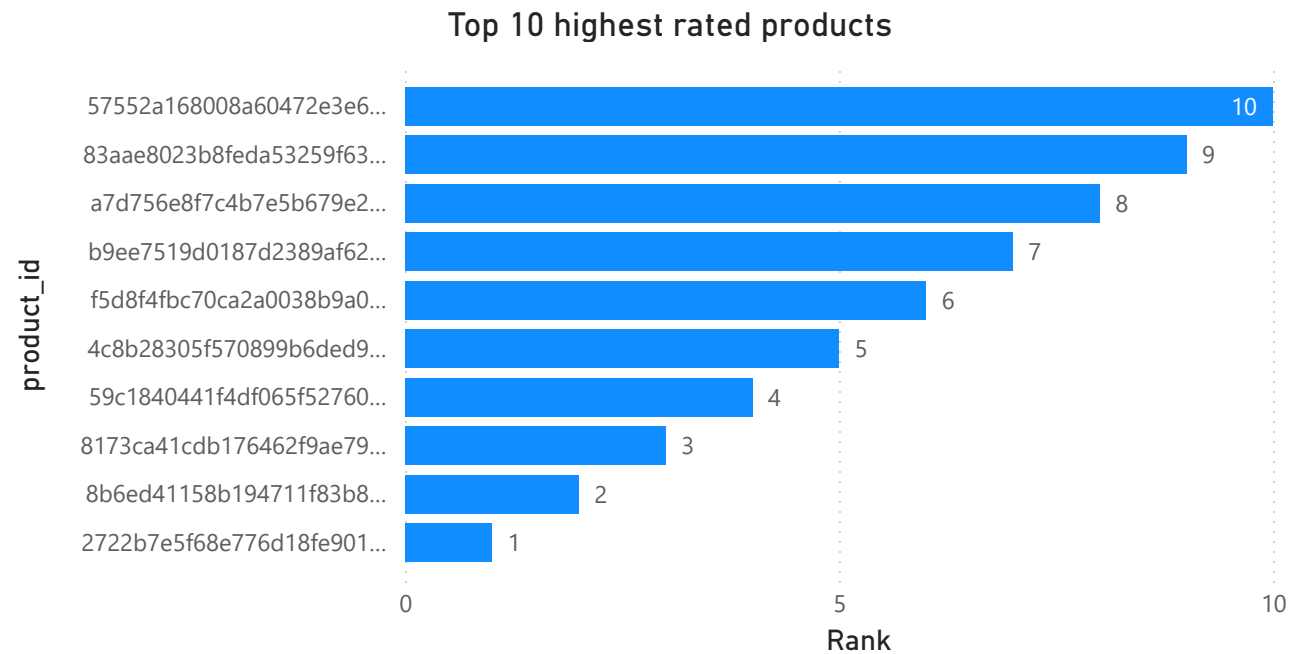




product_category_name

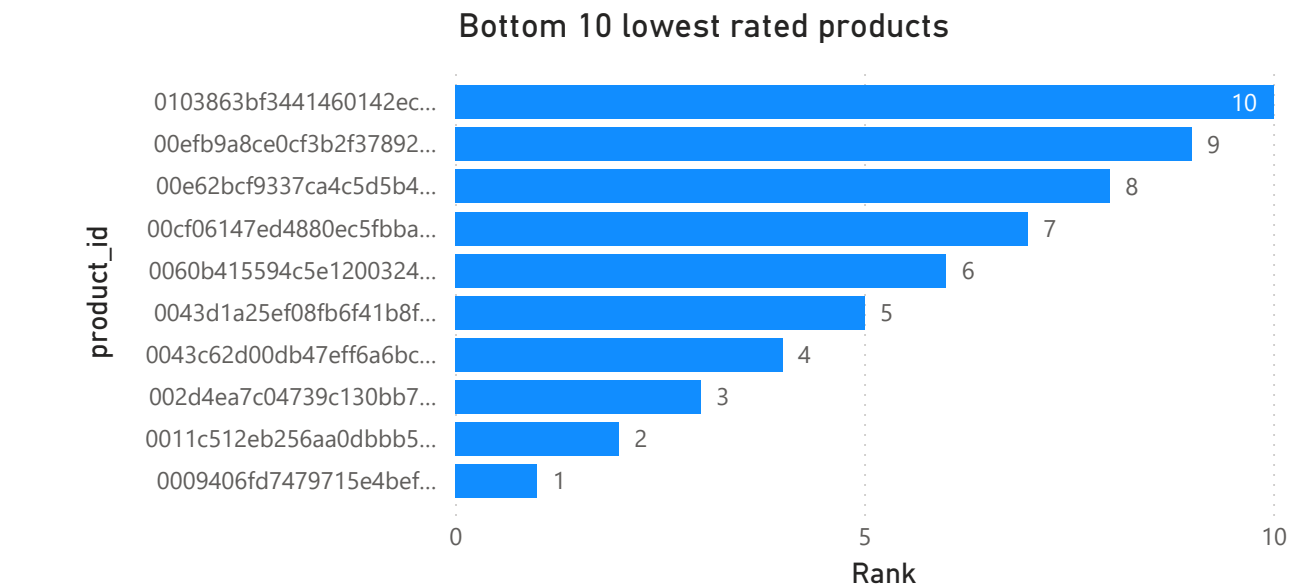
- ☐ utilidades_domesticas
- ☐ telefonia_fixa
- ☐ telefonia
- ☐ tablets_impressao_imagem
- ☐ sinalizacao_e_seguranca
- ☐ seguros_e_servicos
- ☐ relorios_presentes
- ☐ portateis_casa_forno_e_cafe
- ☐ pet_shop
- ☐ perfumaria





product_id	ranking_key	Sum of
2722b7e5f68e776d18fe901638034e54	5000013.0000000000000000-0000005180	
8b6ed41158b194711f83b8da92757544	5000011.0000000000000000-0000017926	
8173ca41cdb176462f9ae79821a48404	5000011.0000000000000000-0000016719	
59c1840441f4df065f52760bf51a8442	5000011.0000000000000000-0000011648	
4c8b28305f570899b6ded964ddd234a9	5000011.0000000000000000-0000009950	
f5d8f4fbc70ca2a0038b9a0010ed5cb0	5000010.0000000000000000-0000031654	
b9ee7519d0187d2389af62ba6c612963	5000010.0000000000000000-0000023885	
a7d756e8f7c4b7e5b679e248a57d91ec	5000010.0000000000000000-0000021497	
83aae8023b8feda53259f63e0ec06390	5000010.0000000000000000-0000017012	
57552a168008a60472e3e6bb351422e7	5000009.0000000000000000-0000011339	

Total



product_id	ranking_key	Sum c
0009406fd7479715e4bef61dd91f2462	1000001.0000000000000000-0000000003	
0011c512eb256aa0dbbb544d8dffcf6e	1000001.0000000000000000-0000000006	
002d4ea7c04739c130bb74d7e7cd1694	1000001.0000000000000000-0000000020	
0043c62d00db47eff6a6bc4cf6bfaeda	1000001.0000000000000000-0000000033	
0043d1a25ef08fb6f41b8fa6f91742ab	1000001.0000000000000000-0000000034	
0060b415594c5e1200324ef1a18493c4	1000001.0000000000000000-0000000041	
00cf06147ed4880ec5fbba2adbb20e1d	1000001.0000000000000000-0000000089	
00e62bcf9337ca4c5d5b4c5c8188f8d2	1000001.0000000000000000-0000000108	
00efb9a8ce0cf3b2f37892ab003edc10	1000001.0000000000000000-0000000110	

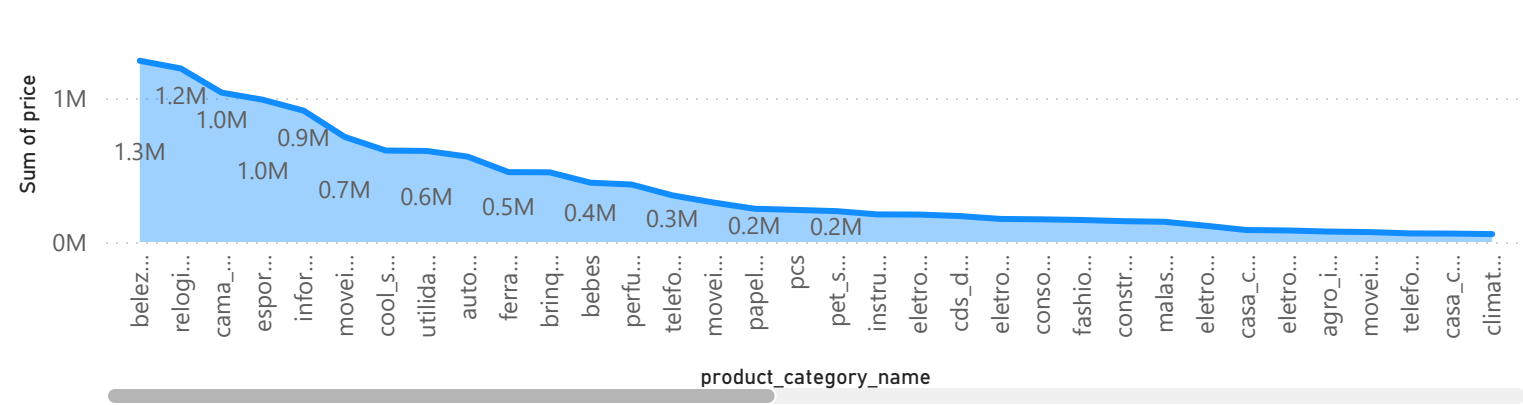
Total



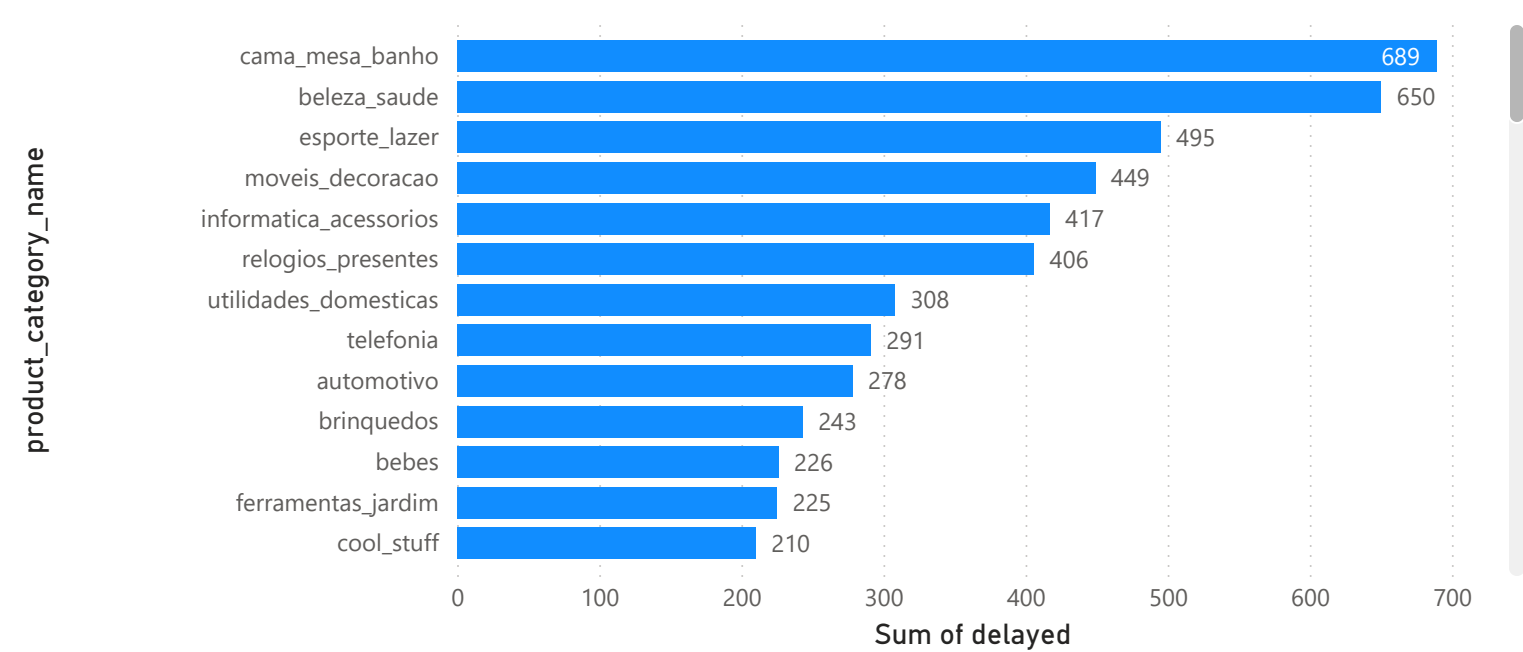
product_category_name	Sum of price
beleza_saude	12,58,681.34
relogios_presentes	12,05,005.68
cama_mesa_banho	10,36,988.68
esporte_lazer	9,88,048.97
informatica_acessorios	9,11,954.32
moveis_decoracao	7,29,762.49
Total	84,75,957.56

product_category_name	Sum of delayed
cama_mesa_banho	689
beleza_saude	650
esporte_lazer	495
moveis_decoracao	449
informatica_acessorios	417
relogios_presentes	406
utilidades_domesticas	308
Total	6534

Product_category_name wise total price



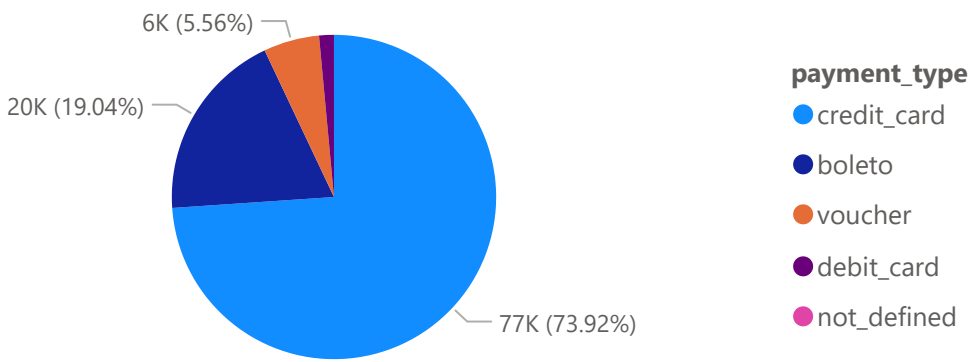
Product_category_name wise delayed orders count



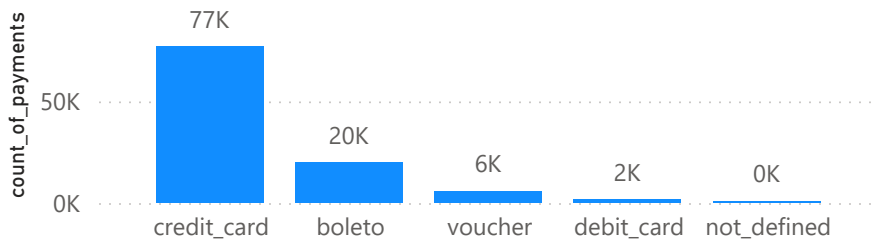
payment_type	count_of_payments
credit_card	76795
boleto	19784
voucher	5775
debit_card	1529
not_defined	0
Total	103886



Customer payment method preference



Customer payment method preference



Month wise delayed and on_time orders

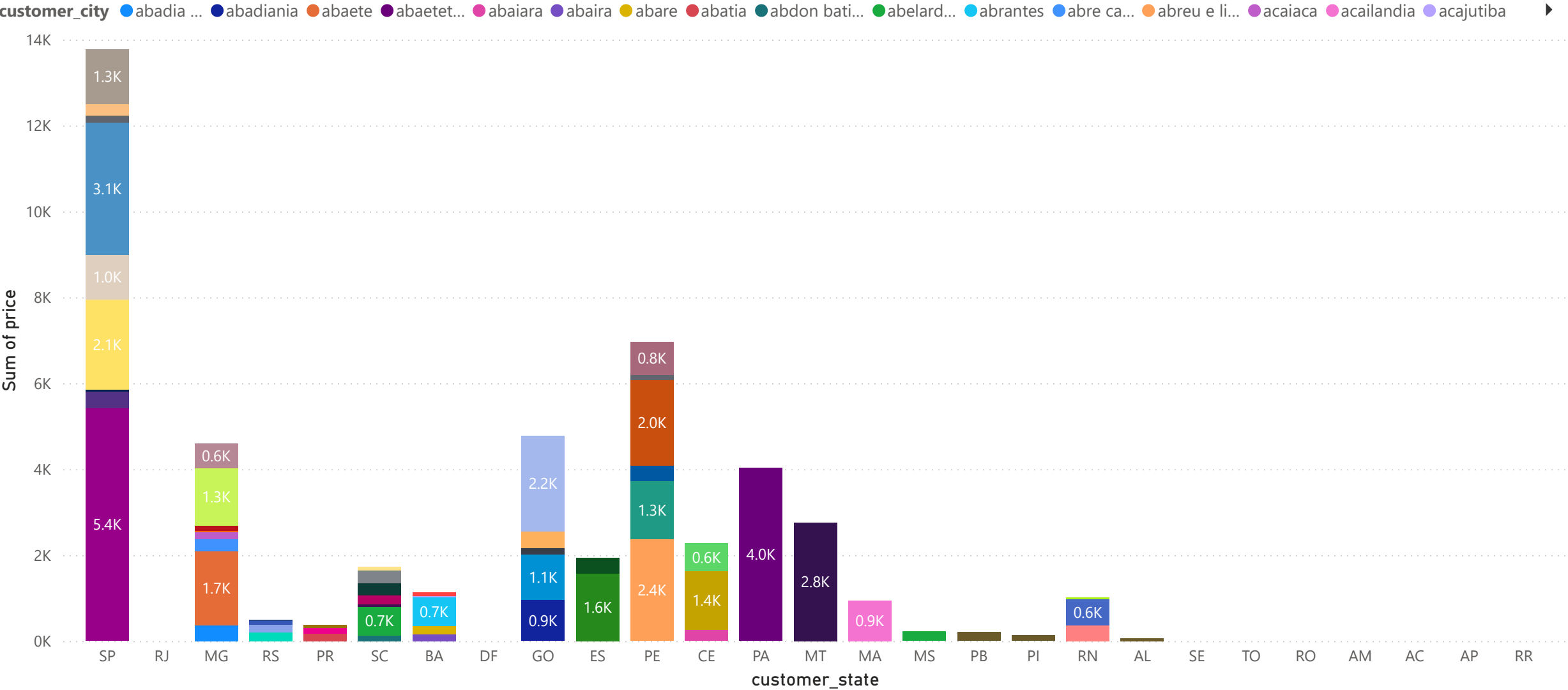
● Sum of delayed ● Sum of is_not_delayed



customer_state	Sum of price
SP	52,02,955.05
Total	52,02,955.05

customer_state	Sum of price
RR	7,829.43
Total	7,829.43

Customer_state and city sales



Quarterly trends of Sales over the course of year

