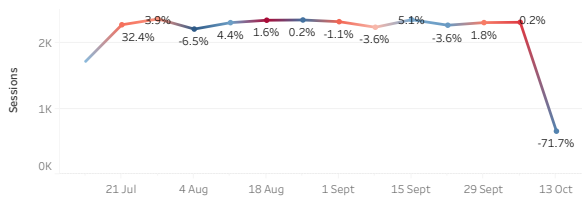


KPIs

Bounce rate	Sessions	Total page views	conversion rate	Avg. Avg. Sessi...	Avg. Page View...
22.7%	30,110	150,704	45.6%	5.5	4.8

Wow Sessions



LP vs Campaign

New vs Returning V...	Landing Page				
	Blog	Checkout	Contact Us	Homepage	Product Page
New	44.8%	44.5%	46.3%	45.2%	44.9%
Returning	45.4%	40.6%	45.8%	48.4%	46.4%

System Vs Campaigns

New vs Ret...	Operating System				
	Android	iOS	Linux	macOS	Windows
New	44.2%	46.7%	46.5%	44.6%	44.6%
Returning	47.6%	47.3%	51.7%	43.7%	46.5%

- Browser Type
- ☒ Chrome
 - ☒ Edge
 - ☒ Firefox
 - ☒ Internet Explorer
 - ☒ Safari

- New vs Returning Visit...
- ☒ New
 - ☒ Returning

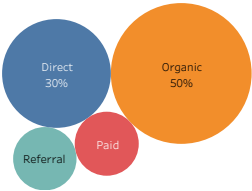
- Traffic Source
- ☒ Direct
 - ☒ Organic
 - ☒ Paid
 - ☒ Referral

- Device Type
- ☒ Desktop
 - ☒ Mobile
 - ☒ Tablet

Date

16/07/2024 to 14/10/2024

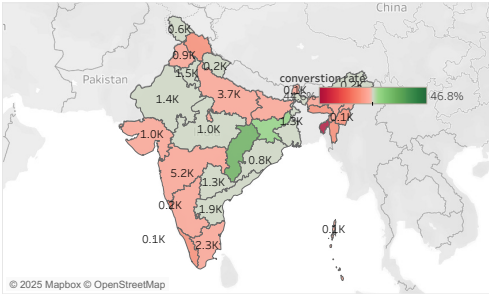
Session By Traffic Source



By Device



Location



Campaigns

