

Credit Card Transaction Report

Revenue
55M

Amount
44.5M

Total Interest
8M

Count
655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

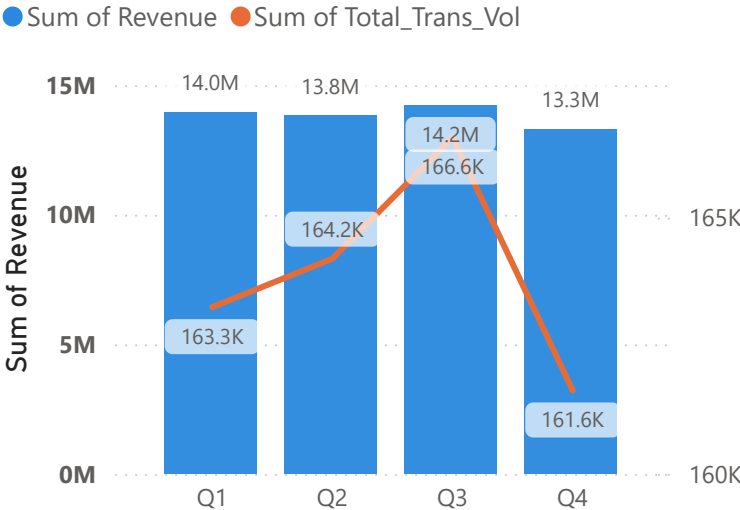
Q4

Q3

Q2

Q1

QTR Revenue and Transaction Count



Week_Start_Date

All

F

M

Silver

Blue

Gold

Platinum

Low

Medium

High

Revenue by Use Chip

Swipe

35M

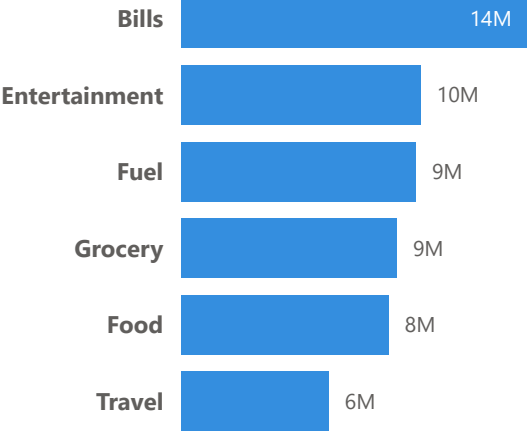
Chip

17M

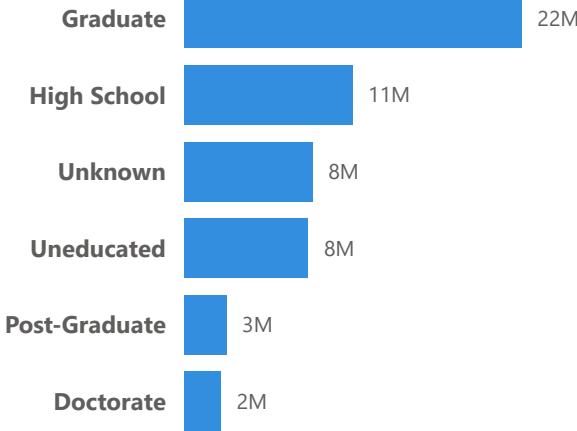
Online

3M

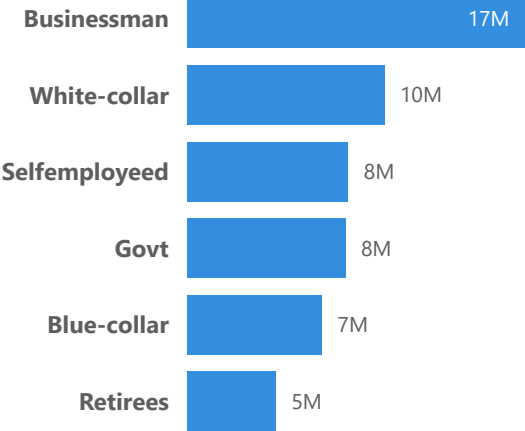
Revenue by Expenditure Type



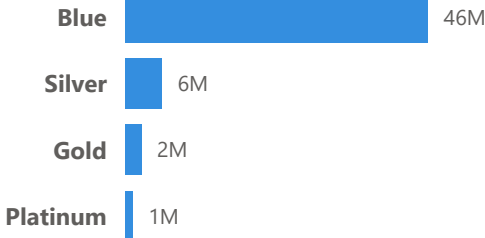
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Income

576M

Total Interest

8M

CSS

3.19

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

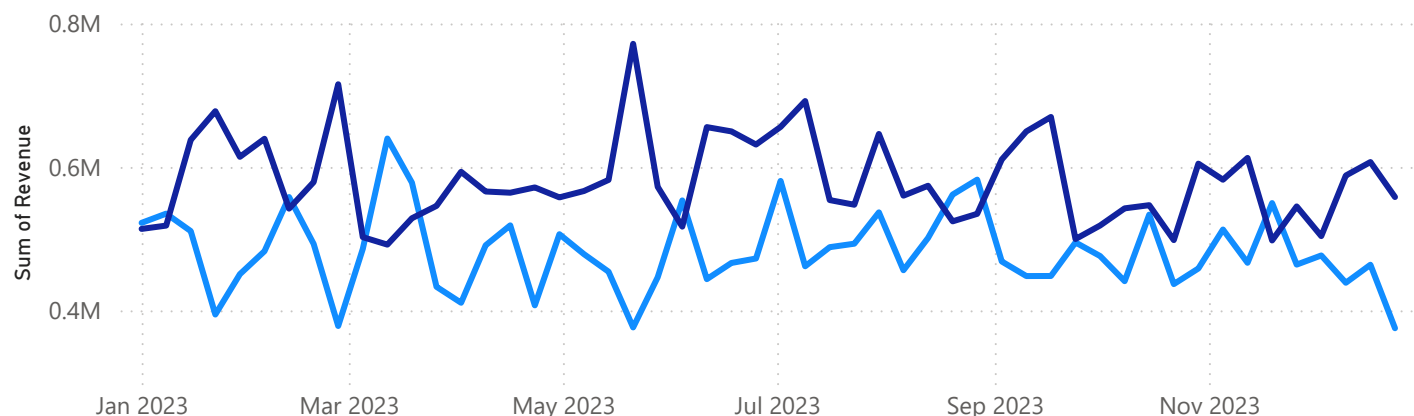
M

30M

F

25M

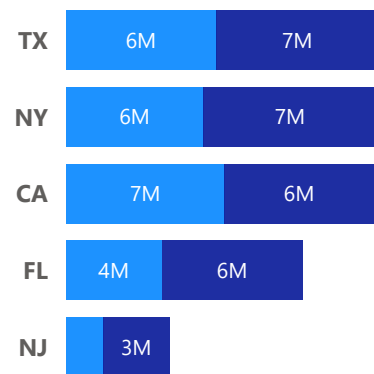
Revenue by Week



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployeed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
Total	55315410	7843382	575914439

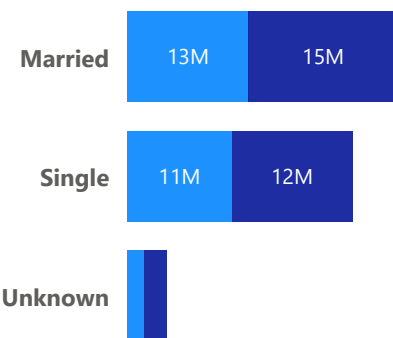
Top 5 States

Gen... ● F ● M



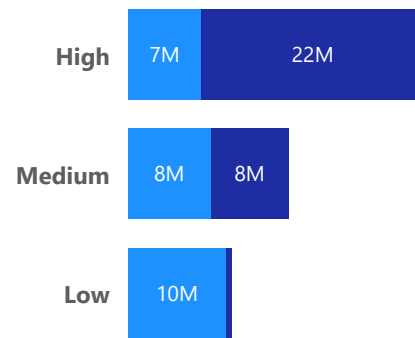
Revenue by Marital Status

Gen... ● F ● M



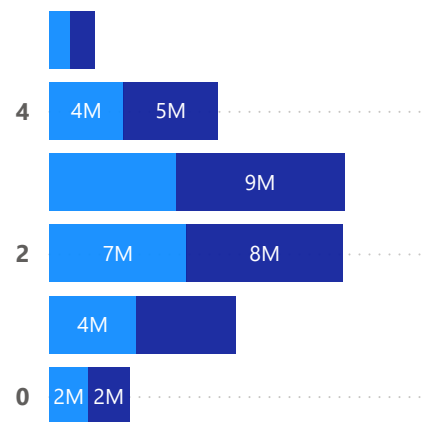
Revenue by Income Group

Gen... ● F ● M



Revenue by Dependent

Gen... ● F ● M



Revenue by Education

Gen... ● F ● M

