

## CREDIT CARD FINANCIAL DASHBOARD USING POWERBI AND MYSQL

### PROJECT INSIGHTS

- ➔ Developed an interactive dashboard using transaction and customer data from SQL database to provide real-time insights.
- ➔ Streamlined data processing and analysis to monitor key performance metrics and trends.
- ➔ Shared actionable insights with stakeholders based on dashboard findings to support decision making processes.
- ➔ Connected MYSQL to POWERBI and developed interactive credit card financial dashboard.

### Overview:

- ➔ Overall revenue is 55M
- ➔ Total interest is 8M
- ➔ Total transaction amount is 44.5 M
- ➔ Male customers are contributing more in revenue 30 M, Female 25 M
- ➔ Overall activation rate is 57.4%
- ➔ Overall Delinquent rate is 6.07%