

PROJECT LEARNINGS FROM DIWALI SALES ANALYSIS USING PYTHON:

- ➔ Performed data cleaning and manipulation
- ➔ Performed exploratory data analysis(EDA) using pandas , matplotlib and seaborn libraries
- ➔ Improved customer experience across different states , occupation , gender and age groups
- ➔ Improved sales by identifying most selling product categories and products , which can help to plan inventory and hence meet the demands