

MADHU

Sr. Graphic Designer, UI Designer & Art Director

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SUMMARY

Highly creative and multi-talented Graphic designer who conceptualizes design solutions for Retail sector, FMCG, POS, B2B, Automobile, In-Sales products and 360 degree solutions. Skilled in variety of Poster, Mailer, Brochures, Leaflets, Invites, Product Spec sheets, Banner, Exhibition stall Art work, Press Ad, Webpage UI design, Gif, Video making and editing, Logo design, Newsletter Magazines and Branding.

HIGHLIGHTS

- Corporate designs
- Knowledge in Print Media & Digital
- Webpage UI design
- Time Management
- Photoshoot
- Image Enhancing
- Marketing support
- Quick and hard work
- Knowledge in both in-house and Ad agency
- Design to Artwork till Print

EXPERIENCE

Senior Graphic Designer

L&T Construction & Mining Machinery - Bengaluru, Till now

Senior Graphic Designer

Freelancer - Northampton UK, 2017

Mailers, Brochures, Facebook & Website Ads

Senior Graphic Designer

L&T Construction & Mining Machinery - Bengaluru, 2014 -2017

- All In-house Creative – few to list spec sheets, mailers, posters, brochures, Press Ads
- Marketing related activities in promoting sales support
- All-rounder designing to Artwork and till Print

Art Director

DDBMudra Group - Bengaluru, 2012 - 2014

- In-sales design to promote the retail Sales like brand Big Bazaar shopping mall
- Pitching a new client
- Poster and press Ads

Visualizer

Saatchi & Saatchi - Bengaluru, 2010 - 2012

- Layout designs, posters, folder to promote the Bosch and Coats products
- Exhibition stall Design and Art works

Artist

Fourth Dimension India PVT. LTD - Bengaluru, 2006 - 2009

- Retail Solution designs for brands Britannia, Coke and GSK
- Complete below the line communication design and art works

SOFTWARE

Illustrator, Photoshop, InDesign, Adobe Premiere, Corel draw, and (3ds Max)

EDUCATION

(Bachelor of Arts - Mysore University) – Karnataka
Computer Science – Hassan, Karnataka
Graphics & Animation – Bengaluru

ADDRESS

Madhu
No.11 (2nd Floor) 3rd cross, Krishnegowda layout,
Behind Raghavendra people tree hospital,
Jalahalli cross, T. Dasarahalli, Tumkur road
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