

# SoK: Blockchain Technology and Its Applications

Anonymous

**Abstract**—Abstract goes here.

**Keywords**—keyword;

Possible reader goals. Jeremy's suggestions:

- 1) ???
- 2) ???
- 3) I no longer have to read the 100+ industry whitepapers, as they are summarized here.

Scott's suggestions:

- 1) What is Blockchain and what is it not? What are its key properties? What are not properties of Blockchain?
- 2) What are possible use case areas for Blockchain research. How do I know if my research area might benefit from Blockchain?

## I. INTRODUCTION (ROB/ARKADY/JEREMY)

Short history of Bitcoin (1–2 paragraphs) Summary of the research ideas that are part of Blockchain (Jeremy's article) Bitcoin itself

Blockchain technology Evolved from bitcoin What can we do besides cryptocurrency?

Why industry? Academia was slow to appreciate Bitcoin and later Blockchain technology Industry saw potential and began running with it Most of the interesting work is happening outside of academia Academia is more focused on important, but more ticky-tacky details Industry has built up knowledge around Blockchain, its properties, and its uses

Open question: how do we integrate what we've learned from academia into the intro and elsewhere in the paper.

## II. METHODOLOGY (SCOTT)

Motivation Separate out the data from the hype Collective knowledge of the masses Justify grounded theory.

### A. Source Selection

### B. Data Analysis

After collecting our initial set of **UPDATE # XXX** papers, we analyzed them using a four-stage grounded theory approach (open coding, axial coding, selective coding, and theory generation). Throughout the analysis of the documents we kept detailed research notes that outlined our thoughts as we reviewed and analyzed the literature. Additionally, we conducted intensive discussion between the various researchers to ensure that we were correctly understanding and evaluating the source material. As is often the case in grounded theory, these notes and discussion were

every bit as important, if not more so, than the concepts, categories, and theories we generated.

1) *Step 1—Open Coding:* In this first step, documents were assigned to one of four reviewers. Each reviewer would read the document, assign codes to words and sentences in the document. These codes were generated using a mixture of open coding (assigning a code that summarizes the document's statement) and in situ coding (using the document's own words as the code). To ensure that we were assigning the correct codes, we paid careful attention to the context of each statement.

In particular, reviewers made sure to code the following four concepts found in documents:

- 1) **Properties.** What are the building blocks for Blockchain technology? What capabilities does it provide?
- 2) **Challenges.** What challenges must be addressed when building systems using Blockchain technology?
- 3) **Limitations.** What inherent limitations are there when using Blockchain technology?
- 4) **Use cases.** What use cases are suitable for Blockchain technology?

At this stage of the grounded theory process, reviewers were instructed to avoid evaluating the validity of the coded concepts. Instead, every attempt was made to include all possible codes, helping to ensure that our results were grounded in the data and not reviewers' biases.

The reviewers continued reviewing documents until each felt that the last 3–5 documents they had read had no concepts that had not already been brought up by previous documents. This is a commonly accepted stopping criteria in grounded theory and is indicative that all core (i.e., not truly one-off) ideas have been discovered. In total, **UPDATE # XXX** documents were coded in this stage.

2) *Step 2—Axial Coding:* In the second stage, our research team used the constant comparative method to group codes into concepts. Specifically, we collapsed distinct codes referring to the same topic (e.g., one was an open code, the other in situ) into a single code, reducing the original set of **UPDATE # XXX** codes to a more manageable **UPDATE # XXX** codes. As needed, we referred back to the original documents to ensure that our understanding of the code was fresh, and that we were assigning it to the appropriate concept. Also, at this stage we continued to avoid evaluating the validity of concepts, ensuring that the ideas of the reviewed documents were fully reflected in the codes.

### C. Interlude—Additional Open Coding

After completing axial coding, one reviewer coded (i.e., open coding) another **UPDATE # XXX** documents. These documents were all blog posts, representing the most up-to-date thinking on Blockchain technology. In this process, no new codes were discovered, indicating that our process had produced concepts that thoroughly describe Blockchain technology.

1) *Step 3—Selective Coding:* In the third stage, two researchers transferred all of the concepts onto sticky-notes. They then drew connecting lines between the concepts, describing how the concepts related to one another. Based on these interconnections, concepts were divided into five different categories:

- 1) **Primitives.** These are the primitives that are used to enable Blockchain technology. Unlike properties, they have no useful by themselves, but only when combined with other primitives to achieve specific properties. Examples include on-chain tokens, authenticated data-structures, and zero-knowledge proofs.
- 2) **Technological properties.** Technological properties are the core building blocks and features of Blockchain technology. Examples include decentralized governance, append-only ledgers, and data replication.
- 3) **Normative properties.** Normative properties differ from technological properties in that they are not technical, but rather represent properties that people hope to achieve through the use of Blockchain technology. Critically, these properties cannot be achieved through reliance on the technical properties alone, but require the system built on top of Blockchain technology be designed to accomplish these goals. Examples include censorship resistance, ease-of-entry for miners, low cost to participate.

**TODO: Does this belong somewhere else? Seems to be too much commentary for here.”** In general, normative properties roughly correlate to the hype attached to Blockchain technology. Based on our analysis, we believe that much of the confusion surrounding Blockchain technology arises from a failure to separate technological and normative properties. Conflating this two properties makes it difficult to see the technology benefits of Blockchain technology, as they are overshadowed by normative properties that are difficult to achieve in real-world applications.

- 4) **Capabilities.** Capabilities are high-level features provided by Blockchain technology. Examples include on-chain asset provenance, anonymity, and resilience.
- 5) **Use cases.** Use cases are the areas where the properties and capabilities of Blockchain technology would be useful in building systems. Examples include cryptocurrencies, supply chain management, and identity management.

While we divide the concepts into five categories, we note that there were inter-category connections, indicating that concepts frequently relied on or were relied on by other concepts.

At this stage of the research, we allowed researcher expertise to begin influencing the results. First, by its very nature drawing connections between concepts is subjective. As much as possible, we attempted to identify text in the underlying documents that supported our connections, but in several cases we created connections that were not explicitly mentioned in the text. Second, a handful of primitives were added that we determined were necessary to build some of the technological properties, but had not been discussed in the documents. Third, we identified several misconceptions that either shared no connections with the rest of the concepts or were obviously false (e.g., cryptographic signatures do not provide confidentiality). In each of these three cases, our research notes kept track of what was explicitly supported by the analyzed data and what was the result of researcher interpretation.

2) *Step 4—Theory Generation:* In the fourth and final stage, we used the categories, their connections, and our results to derive several theories (i.e., research results from our analysis) regarding Blockchain. First, we derived a concrete set of properties and capabilities describing precisely what Blockchain technology is, and what it isn’t. Second, we were able to produce a clean split between Blockchain technology’s technological primitives and its normative properties (i.e., hype). Third, we identified criteria that help determine whether a given problem can benefit from the use of Blockchain technology.

### D. Limitations

Due to the nature of grounded theory, our analysis of the data represents one view on that data. Different researchers coding the same data may have focused on different aspects leading to differences in categories, connections, and the theories they focused on. To address this limitation, we will make the documents we reviewed and our coding of those documents public. I

## III. RESULTS (BEN)

In our concept dependency graph, use cases depend on capabilities, which are specific high-level functions that blockchain can provide to solve real-world problems. In turn, capabilities are enabled by technological properties, which are provided by specific primitives. See Fig. XX for an example. The primitive **hash chain** provides the property **append-only transaction ledger**, which in conjunction with other properties enables the capability for **internal auditability**. Use cases in the provenance family require internal auditability to ensure valid provenance trails. **TODO: figure showing graph and style legend**

We will begin with an overview of the capabilities we generated during selective coding, then discuss results gained by analyzing the construction of the graph and applying some simple heuristic analysis such as identifying nodes with especially high or low degrees of connectivity.

#### A. Capabilities

*Provenance:* These systems track and store records of how assets are created, handled, accessed, and modified. A blockchain can serve three different capabilities by associating **on-chain tokens** with different types of assets: **physical off-chain asset provenance** (e.g., for real-world objects like diamonds), **digital off-chain asset provenance** (e.g., copyrighted digital media like songs), or **digital on-chain asset provenance** (e.g., Bitcoin), in which the tokens themselves are the asset being tracked. As events happen to an asset (e.g., it is accessed, modified, or it changes ownership), the state of the token is updated accordingly, creating a provenance ledger on the blockchain. For on-chain assets, this correspondence can be ensured, but **off-chain stapling** is necessary to ensure that events on off-chain assets are properly recorded on the blockchain.

Provenance capabilities all rely on an **append-only transaction ledger**, because provenance must be immutable to be useful. The ledger consists of a series of **transactions**, which are ordered through **timestamping** and stored in an **authenticated data structure** (a **hashchain**, **hash DAG**, or **Merkle tree**).

*Smart contracts / automatic code execution:* A program stored on a blockchain can be executed automatically in response to function calls added in later transactions. These programs, sometimes called **smart contracts**, can modify the global state of the blockchain (i.e., by moving Ether from one address to another). Miners enforce **replication rules** on transactions to determine what types of programs the blockchain supports. This property depends on the **governance** capability, its primitive dependencies **Sybil resistance** and **game theory**, and the following additional primitives: **transactions**, **authentication**, and **off-chain oracles**.

*Auditability:* Blockchain-based systems operate by enforcing **replication rules**, which define what state changes are valid. Because the **append-only transaction ledger** stores the full history of state changes, it is possible to audit the system to determine what operations occurred and that they were validated. Any blockchain permits **internal auditability**, meaning that validators can perform audits. Blockchains that allow **public participation** can further support **public auditability**, meaning that anyone can perform an audit.

*Resilience:* Broadly speaking, resilience describes the ability of a system to recover from compromises and maintain operation even when in a compromised state. There are three key blockchain capabilities in the resilience family. First, **data replication** mitigates attacks that target data at

rest. Second, the properties of Blockchain as a **distributed ledger** and an **append-only ledger** allow for **verifiable data store rebuilding**. Finally, **decentralization** (and particularly **decentralized governance** and **peer-to-peer communication**) results in **no single points of failure**, removing obvious targets for attack such as transaction processors or centralized communication servers.

*Access control for tokens:* This capability permits various data sharing use cases by allowing for access control policies to be enforced using tokens. The primitives that directly support it are: **PKI**, **key management**, **authentication**, and **on-chain tokens**.

*Data discoverability:* This capability relies on a **distributed data store** to replicate data across many peers, permitting collective maintenance and access to the data. Peers agree on the contents of the store by running a **consensus protocol**, which in turn relies on **peer-to-peer communication** and **timestamping**.

#### B. Graph Analysis Theories

*Decentralized governance is the central capability of Blockchain:* **Decentralization** is enabled by **consensus**-based governance, of which Blockchain permits two types: **public governance** and **permissioned governance**. Either can rely on **on-chain incentives** (such as Bitcoin block rewards) or **off-chain incentives** (e.g., contractually obligated payment) to encourage honest behavior from governors. Full decentralization – i.e., public governance – further relies on **Sybil resistance** to prevent individuals from presenting multiple identities to increase their governance share.

This subgraph is central in our dependency graph; it makes use of a large proportion of primitives, is strongly interconnected to other capabilities, and supports many use cases. As such, we interpret the ability to operate a shared system and transact between parties without reliance on any centralized parties as a core feature of Blockchain technology. Many of the use cases in our graph, such as **payments**, **identity management**, and **gambling**, are well-studied problems with obvious or widely known centralized solutions; the primary benefit of developing blockchain-based solutions to these problems is to eliminate centralized processing. Thus, we pose the following question as an initial litmus test for evaluating whether a problem well-suited for applying blockchain: *does it require decentralized governance or operation?* While an answer of “no” does not necessarily mean that Blockchain is not necessary, a “yes” is a very strong indicator that a blockchain may be the right solution.

*Anonymity and privacy are orthogonal to the core functions of a blockchain:* Several authors in our corpus cite **anonymity** or privacy as features of Blockchain, although these terms are rarely defined precisely. The main belief seems to be that Blockchain has the property of **anonymous transactions** – i.e., it hides the sender and

receiver of asset transfers and disassociates on-chain identities from real-world identities. These notions are connected to Blockchain's reputation for enabling illicit activity (see section III-C for a discussion of this challenge). The thinking goes that because Bitcoin is the currency of choice for illicit online purchases, it must be "untraceable", and as the most prominent blockchain-based system, distinctions are not drawn between properties of Bitcoin and properties of Blockchain.

Copious literature demonstrating the lack of privacy and anonymity in Bitcoin aside (**TODO: add citations**), our graph reveals that anonymity is a weakly-connected capability, leveraging few of Blockchain's core primitives and and supporting **no** use cases. While advanced cryptography like **multi-party computation**, **functional encryption**, and **zero-knowledge proofs** could be layered on top of a blockchain to provide some form of anonymity, only the last primitive appeared in our corpus. **Key-based ownership of tokens** is the only property that supports anonymity and also derives from at least one core blockchain primitive (specifically, **authentication**).

*Resilience is a broadly supported capability that is easy to overlook:* As described above, there are three capabilities that provide resilience: **data replication**, **verifiable data store rebuilding**, and **no single points of failure**. These capabilities are supported by key technical properties (**distributed data store**, **distributed ledger**, and **decentralization**), but resilience as a whole is only directly required by a few use cases. This makes the significance of the capability easy to overlook. However, there are a few pieces of important auxiliary information that underscore its importance:

- 1) In general, distributed systems aim to be resilient to disruption. This is one of the reasons to distribute a system rather than run it centrally. Because most blockchain applications are distributed systems, we judge that this capability is of high value even though it does not directly enable many use cases. In other words: although there are few Blockchain applications that cannot exist without resilience, there are many that benefit from it.
- 2) Resilience is more of a principle than a specific technical capability, and it can only be defined or measured with respect to a specific threat model. The three capabilities that we identify as providing resilience each do it along a different technical vector, protecting against different threats and thus providing a very broad definition of resilience. This too contributes to the high value we ascribe to the capability.

*Normative and technical properties are cleanly separable:* When reading papers or participating in discussions about Blockchain, it can be difficult to separate normative statements from technical ones (see section III-C for a discussion of this challenge). In our concept graph, how-

ever, technical properties and normative properties cleanly separate. No capabilities have dependencies on normative properties, and removing them from graph does not lessen the value of the graph as an exploration of technical concepts. The injection of ideology into a technical field causes confusion and suboptimal design choices – not to mention muddying discussion and prevent clarity – so we believe this surprising result is of value to the field in so far as it may help to resolve these issues.

*Blockchain can serve as both a ledger and a data store, but it's better as a ledger:*

### C. Key challenges and limitations

## IV. LESSONS LEARNED (SCOTT)

What was missing in the graph? Off-chain stapling  
Anonymity MPC Functional encryption Authenticated data structure

### Terminology

Normative vs. technical properties public participation is a huge normative property. Not gauntleted to be in a Blockchain. There are risks of thinking they are the same Using blockchain assuming you get normative properties, not just technical properties Get saturated on normative properties, ignore the technical properties Diffused trust vs. trustfulness Decentralization Governance and communication are required to be decentralized Disintermediation is normative, and may or may not be part of a Blockchain There are always intermediaries. Decentralization limits their power.

How do we know which use cases are good fits for Blockchain? Criteria 1) Decentralized governance (\*) 2) Auditability 3) Resiliency Is there a question tree we can create?

## V. USE CASE EVALUATION (JERAMEY)

Open question: should we also discuss applications that are discussed in the literature, but turn out to not be great fits? If so, where does this fit. This section and the last are really more centered around us imposing knowledge.

List application areas Why are they good Interesting research questions

## VI. DISCUSSION (ALL)

Fast/cheap is because of deregulation Do things that are legally questionable

Degrees of decentralization Single - not really a blockchain, or is it? Oligarchy Embarrassingly decentralized

There are risks of thinking they are the same Using blockchain assuming you get normative properties, not just technical properties Get saturated on normative properties, ignore the technical properties

Blockchain is not only for global system

Lighter options when all of blockchain not needed Distributed data sources with auditability/replication

## VII. CONCLUSION

Blockchain is good when used right. Let's use it correctly!

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