

project name :

**One lamp is enough**



# Project Description

Awareness video about saving electricity through a comparison between a scene of a house that consumes a lot of electricity and another house that conserves electricity.

# Objectives & Goals:

Raise awareness about the importance of energy conservation.

Encourage responsible energy usage behavior.

Highlight the financial impact of electricity consumption.

Provide practical solutions to reduce electricity usage.

Link energy saving to a better future.

# Key Activities:

- Preparation and planning
- Scriptwriting
- Character and element design
- Scene and shot determination
- Music and sound effect selection
- Filming/obtaining footage + Adding text and titles
- Project working
- Draw the storyboard
- Divide the project tasks + Design the scenes in Illustrator
- Design and animate the characters in Adobe Character Animation
- After preparing the scenes, animate them in After Effects
- Use Audition to record the voiceover
- Assemble the video scenes in Premiere with added effects
- Project completion
- The project was delivered on time

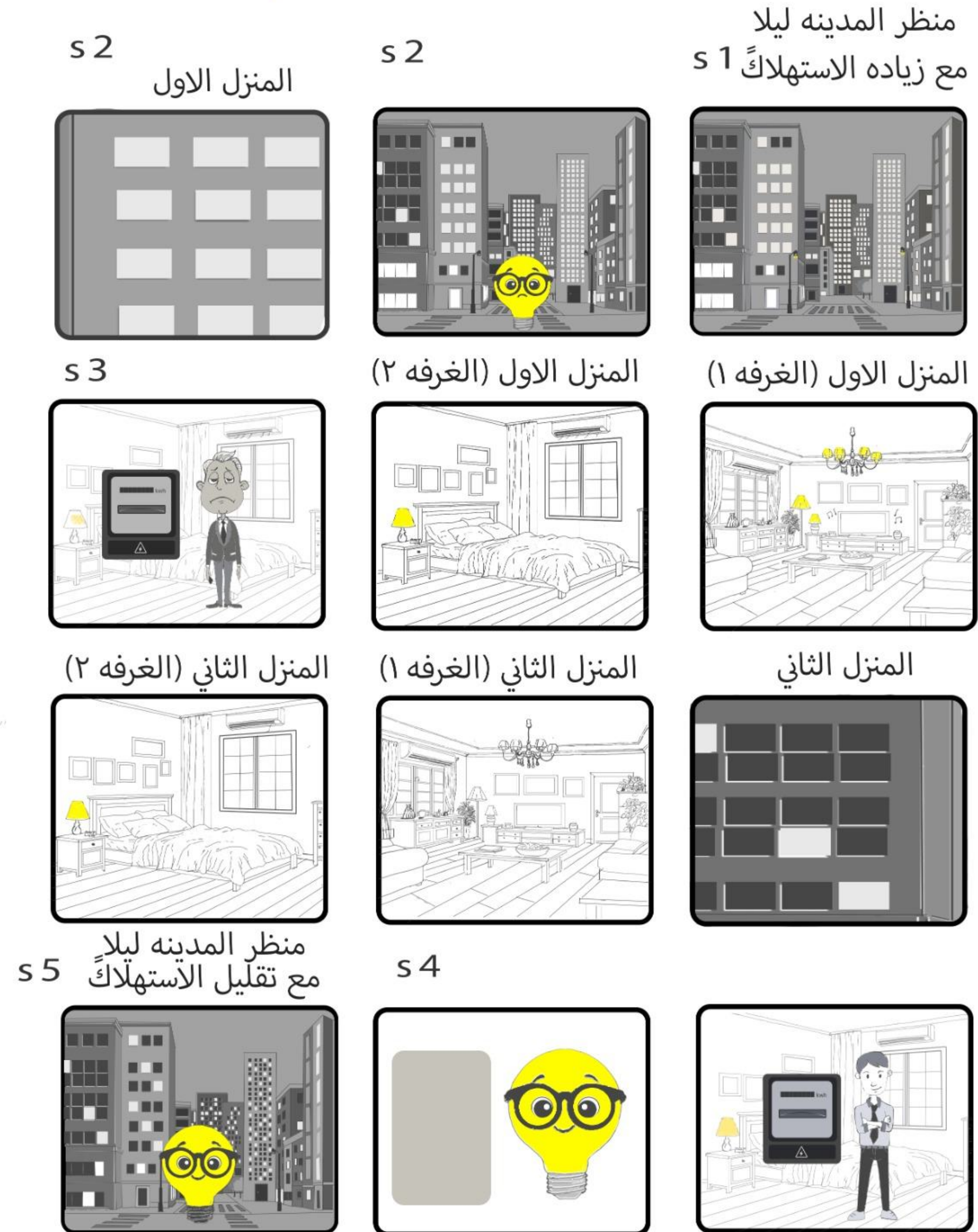
# Timeline:

Week 1:

- Select team members
- Prepare the script
- Choose the idea
- Create visual references

## Week 2:

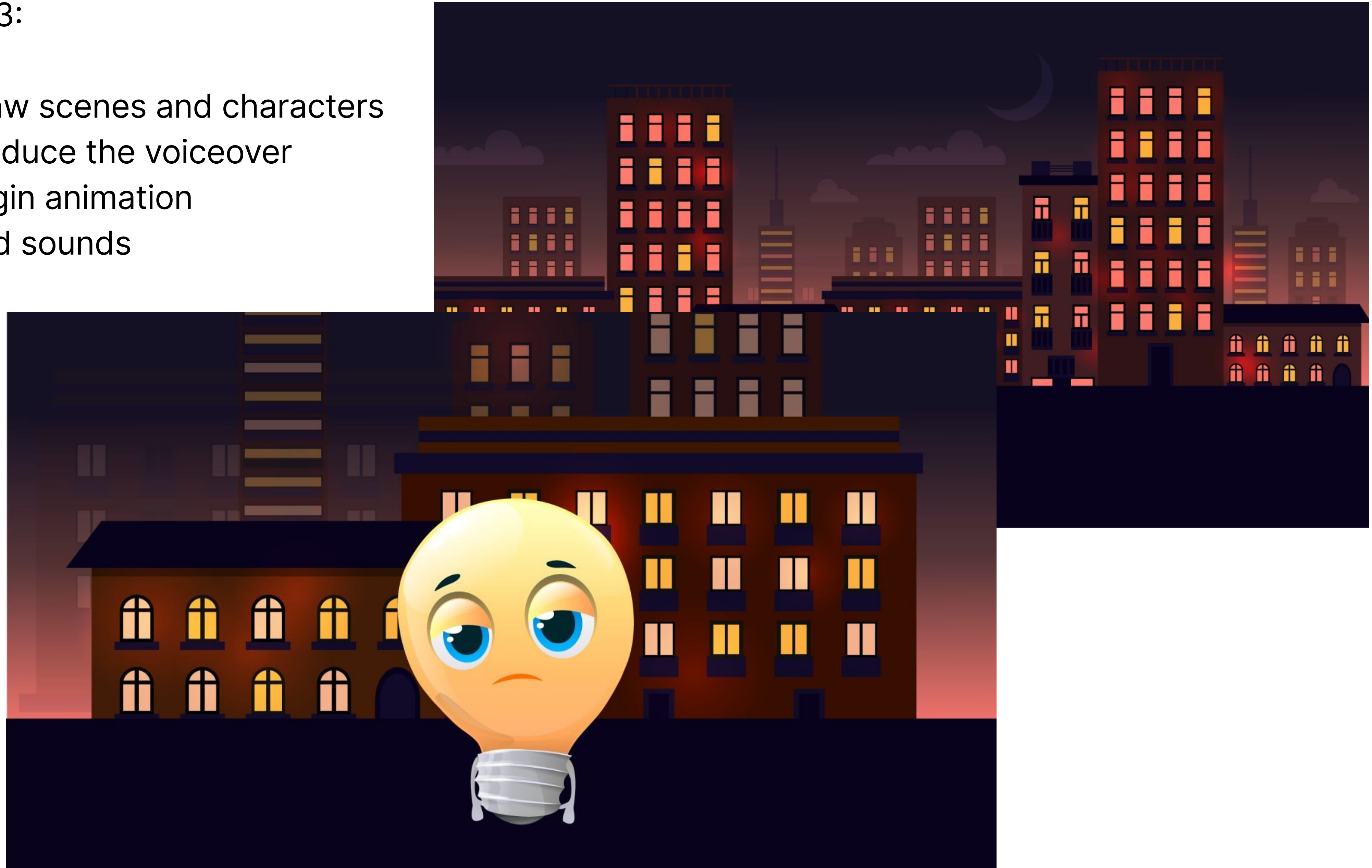
- Draw the storyboard
- Choose the drawing style
- Gather elements
- Divide tasks

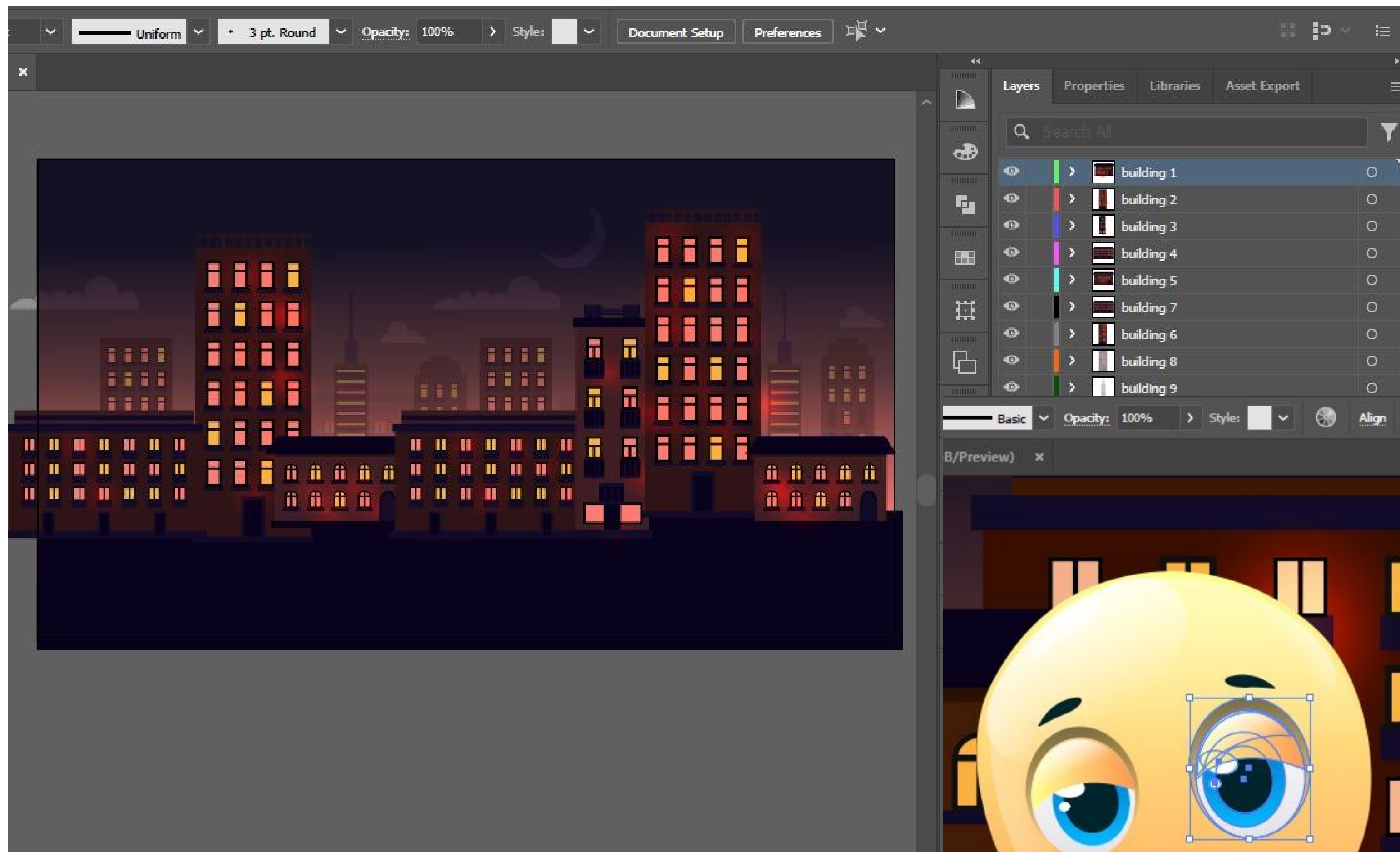




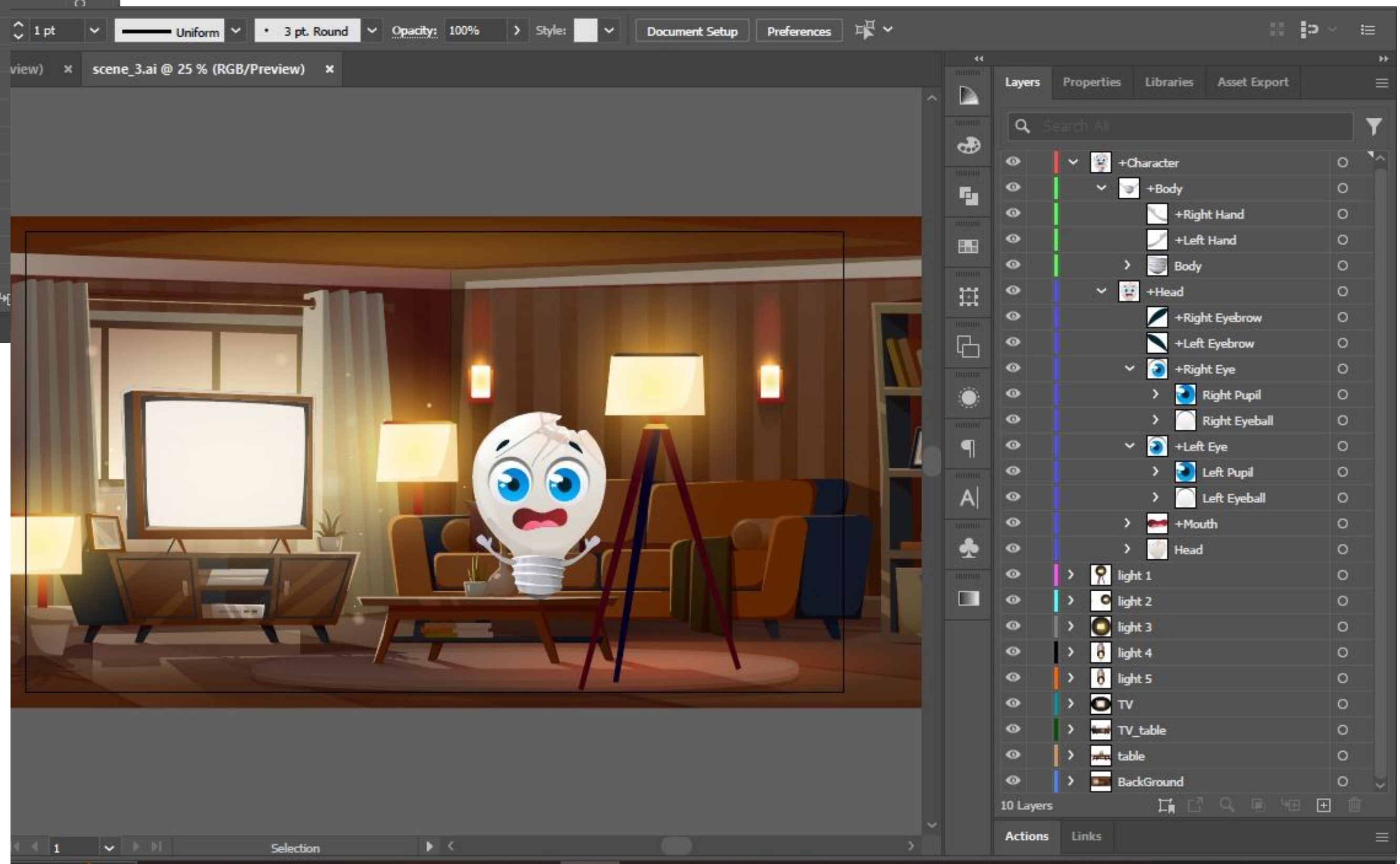
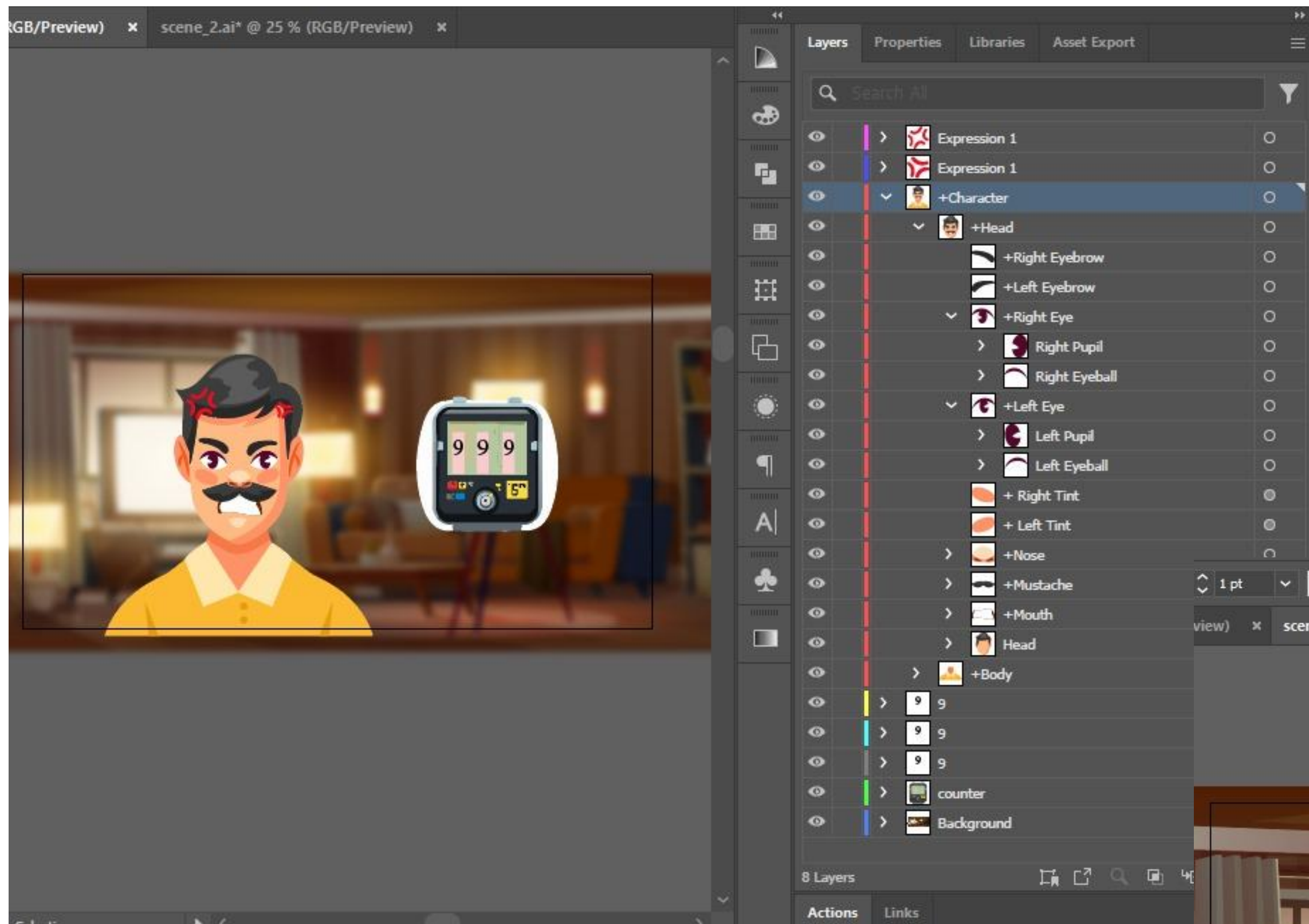
## Week 3:

- Draw scenes and characters
- Produce the voiceover
- Begin animation
- Add sounds











Project Animation Composer 3 Effects

s7 ▾, used 1 time  
1920 x 1080 (960 x 540) (1.00)  
Δ 0:00:15:01, 30.00 fps

body s9

لمبة

hand

hand

l hand s9

leaf s8

MOUTH

MOUTH Layers

mouth move

Mouth Rig -AR

Mouth R...ayers

Origina...Deleted

s7

Footage blub/s7.ai

Duik Rigging


Duik Bones

Duik Angela

Composition s7

video < s7 < s9 < blub

نصائح عملية لتقليل استهلاك الكهرباء



This project contains expression errors: error 1 of 2

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0:00:14:27

video

Render Queue

s7

0:00:14:27  
00447 (30.00 fps)

| # | Layer Name            | Mode     | T | Track Matte | Parent & Link | Stretch |
|---|-----------------------|----------|---|-------------|---------------|---------|
| 1 | [s9]                  | -        | - | 6. Shape ▾  | None          | 100.0%  |
| 2 | [s8]                  | -        | - | 6. Shape ▾  | None          | 100.0%  |
| 3 | ★ yellow 2            | Normal ▾ | Ⓢ | No Matte ▾  | None          | 100.0%  |
| 4 | T نصائح عم...كهرباء ع | Normal ▾ | Ⓢ | 3. yellow ▾ | None          | 100.0%  |
| 5 | ★ yellow              | Normal ▾ | Ⓢ | No Matte ▾  | None          | 100.0%  |
| 6 | ★ Shape Layer 2       | Normal ▾ | Ⓢ | No Matte ▾  | None          | 100.0%  |
| 7 | ★ Shape Layer 1       | Normal ▾ | Ⓢ | No Matte ▾  | None          | 100.0%  |

Expression: Opacity

Scale 100.0, 100.0%

Scale 100.0, 100.0%

Scale 100.0, 100.0%

var showCursor = effect("Cursor On/Off")(1);

Frame Render Time: 7ms

Anchor Point M

Align

Distribute Layers:

Audio

Effects & Presets

Properties: No Selection

Motion Tools 2

MOTION TOOLS v. 2.0

ABOUT

ELASTIC

BOUNCE

CLONE

SEQUENCE

FX Console

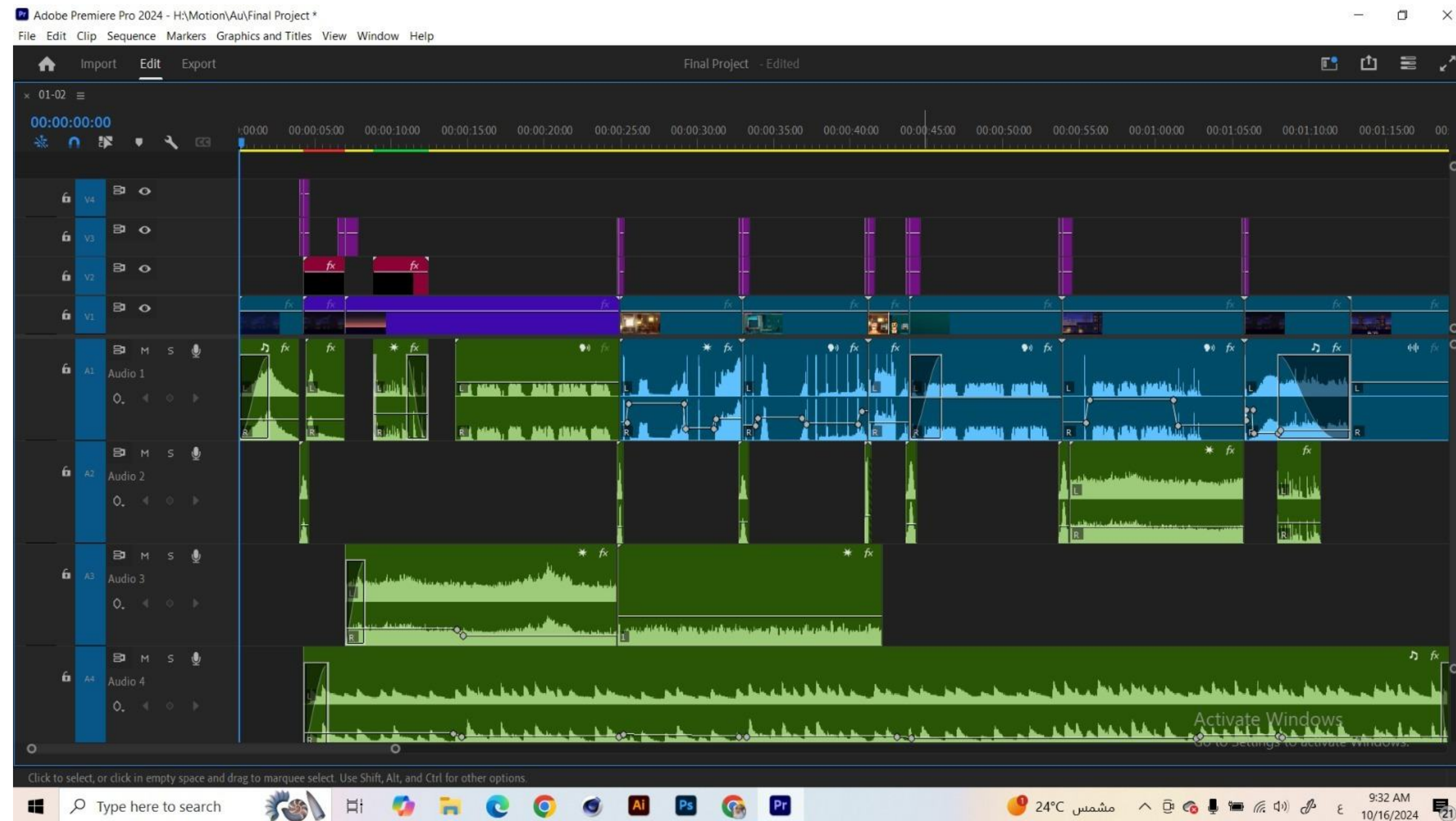
Activate Windows

Go to Settings to activate Windows



## Week 4:

- Complete scene and animation
- Assemble the videos and produce the final video
- Final Submission Date: October 15, 2024



## **Resources Needed:**

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Audition
- Adobe Premiere
- Adobe Character Animation



# Deliverables:

PDF files

Word files

MP4 files

MP3 files

PNG (png)

Adobe Illustrator Document (.ai)

Adobe After Effects Project (.aep)

## **Team Members:**

- Shimaa Hassan Mahmoud  
Video idea – Script – Motion – Logo
- Yara Ibrahim Ahmed  
Storyboard – Motion – Script
- Fatma Rabea Wageh Abdel Razi  
Sound effects – Montage – Render
- Mariam Saad Elsaied Ahmed Osman  
Drawing in Adobe Illustrator – Motion
- Ethar Osama Gazy  
Drawing in Adobe Illustrator – Voiceover – Sound effects
- Madiha Salama Mohamed  
Drawing in Adobe Illustrator – Motion