

Caitlyn Meyer Personal Statement

I pride myself in giving 100% effort in everything I do. Whether it is in sports, in the workplace, or at home, I am always pushing myself to be the best I can be. I find myself wanting to learn something new every day and believe that relentless effort and the willingness to learn is the key to success in life. These values are things that I apply to my daily life, especially in sports.

I have played volleyball for twelve years of my life, and now that the “student-athlete” chapter of my life is coming to an end, I find myself wanting something new to put my effort and passion into. In my undergrad program, I took a class called COB 300 - Integrated Business. In this class, I used aspects of finance, operations, marketing, and management to create a business plan with a group of six of my peers. This project taught me a lot about the business world and really got me thinking about what I wanted for my future. I loved how all four of these areas worked together in creating our final plan, and I found myself wanting to learn more about how each department in a company can collaborate to reach a common goal. I want to become a businesswoman that understands the ins and outs of a company, from the marketing side to the IS side. I want to get my MBA at Daemen because I have felt the passion for business before, and I want to build that passion into a career.