



# Google Play

The official Android marketplace with millions of apps across every category.

Apps

App Overview

Ratings & Reviews

Category

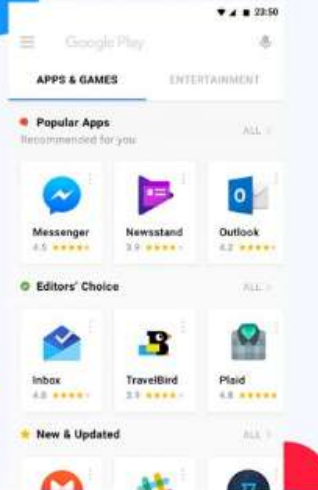
Features

Technical Specs

Updates



## Google Play Store Dashboard



Google Play



**Unlock powerful insights from over a thousands of apps**  
**Track installs, ratings, reviews, and monetization**  
**patterns Understand trends by category, developer, and**  
**region A complete visual journey into the Google Play**  
**Store ecosystem.**

**Total Apps: 407,434 | Total Installs: 323,184.5B +**



Download on the  
**App Store**



GET IT ON  
**Google Play**



Google Play

## App-Level Portfolio Summary



### APPS

- ☒ FIFA Soccer
- ☐ File Commander - File Manager & Free Cloud
- ☐ File Manager : free and easily
- ☐ Files by Google: Clean up space on your phone
- ☐ Firefox Browser: fast, private & safe web browser
- ☐ Fishdom



#### Top charts

Top free Top grossing Top paid

**Portfolio Overview: 1 apps | 100,000,000 total installs | 4.21 avg rating**  
**Monetization: 1 free apps | 0 paid apps**  
**Top Category: Sports (1 apps)**  
**Maintenance: 56 months avg update lag**  
**Install Range: 100000000 - 100000000 per app**

### Sports Performance



**Kickoff against soccer stars and friends in PvP matches, tournaments, and more!**



# Google Play

"Visualizing Global App Reach, Ratings, and Growth"

Total Apps

407K



Total Installs

323bn



Avg Rating

3.01



Total Reviews

1.93bn



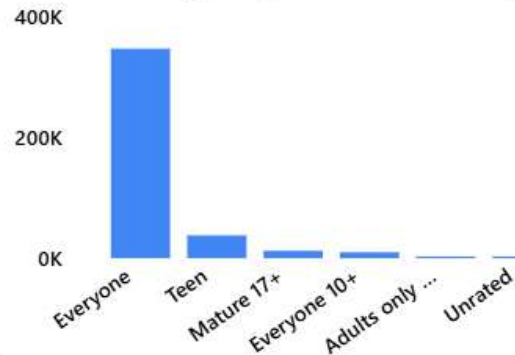
## Google Play Store App Landscape Overview

Released Year

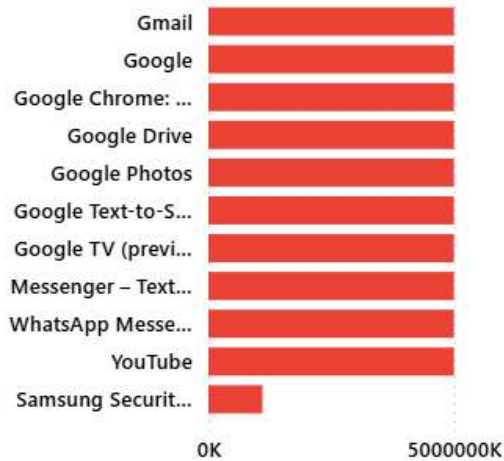
All



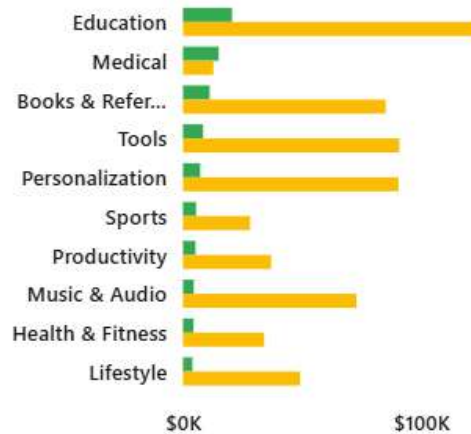
### Total Apps by Content Rating



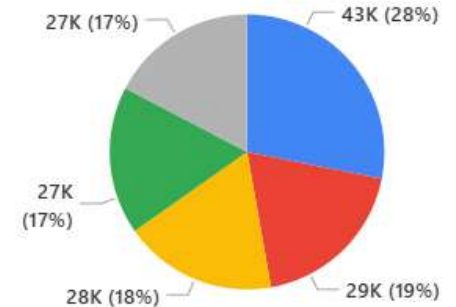
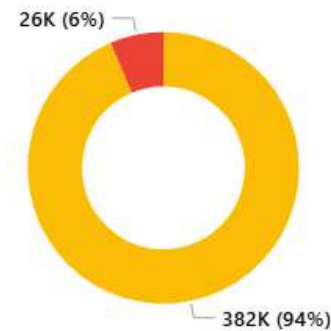
### Total Installs by App Name



### Price vs Rating



### Free vs Paid & Category Breakdown







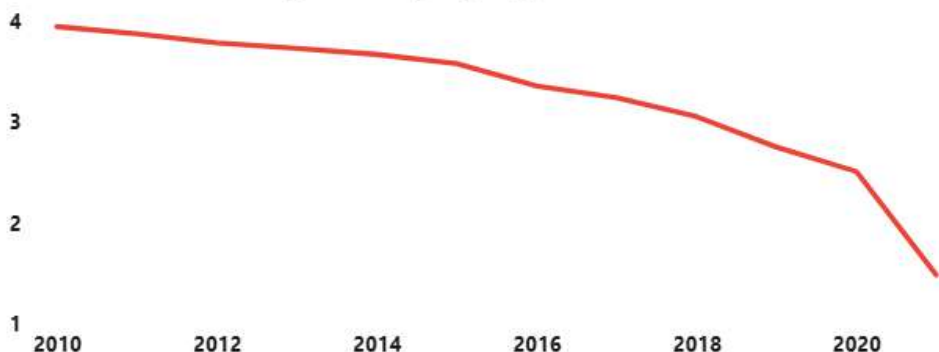
# Google Play Ratings & Reviews Analytics

13.12K  
Avg Rating Count per App

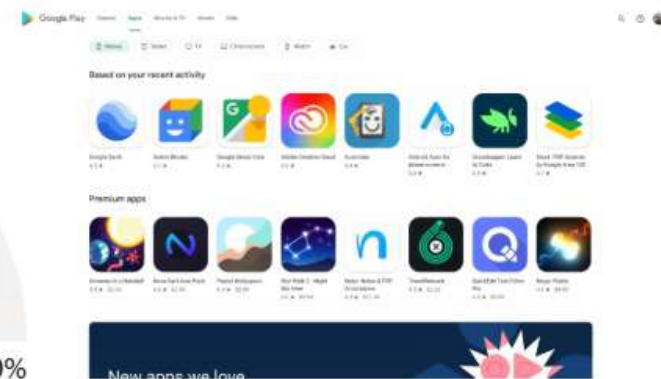
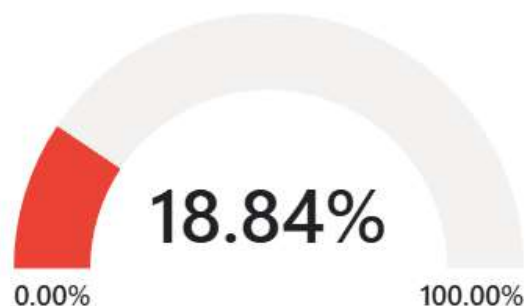
1.93bn  
Total Reviews



Average Rating by App Released Year

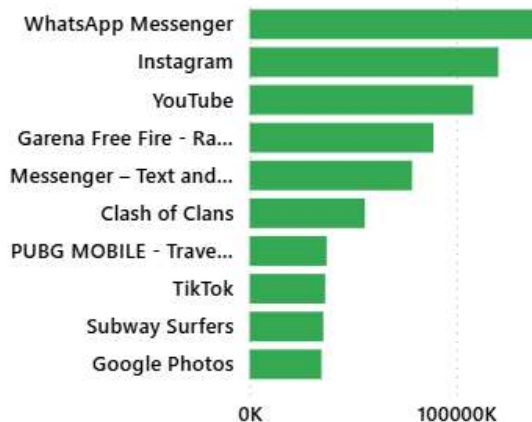


High Rating



Top 10 Apps by Rating Count

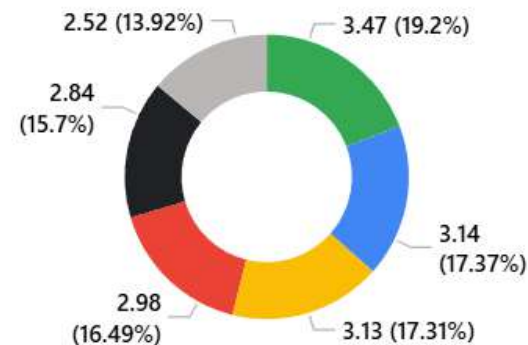
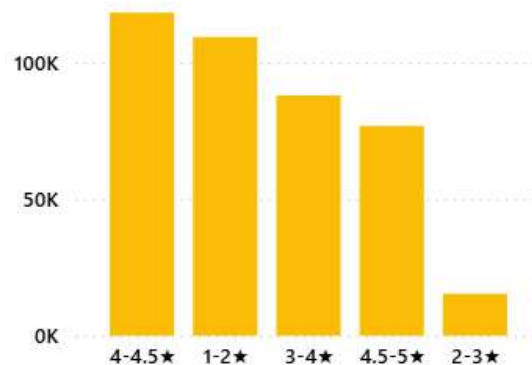
- Action
- Adventure
- Arcade
- Art & Design



Rating Distribution & Content Maturity Insights

3.01

Average Rating





## Category-Wise Performance Analysis



323bn

Category Installs

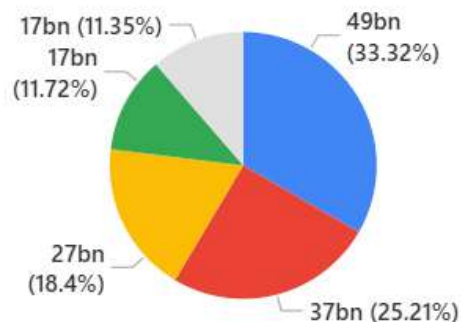
3.08

Category Rating

### Category Insights Summary



### Top 5 Installs by Category



Category	Category Installs	Category Rating	Free Apps	Paid Apps	Revenue Potential
Tools	48684808689	3.10	27140	2151	1,04,53,31,717.48
Communication	36834988966	2.91	6130	252	76,01,79,052.62
Productivity	26880469342	2.91	11742	962	58,49,74,298.47
Photography	17116305578	3.19	8460	434	40,38,62,350.49
Action	14245478913	3.50	5665	365	39,85,18,162.20
Music & Audio	9787748055	2.74	25675	939	37,26,82,608.96
Total	323184518927	3.08	381523	25911	7,82,15,24,485.29



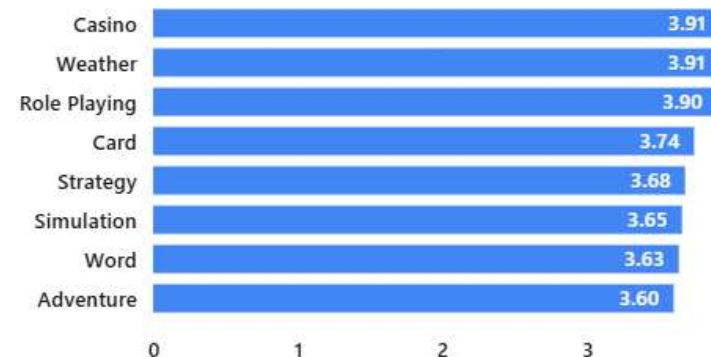
Google Play

App Released Year

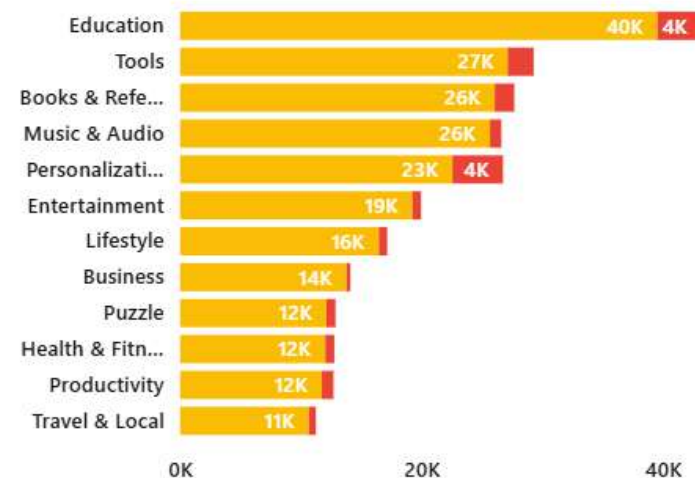
All



### Average Rating by Category

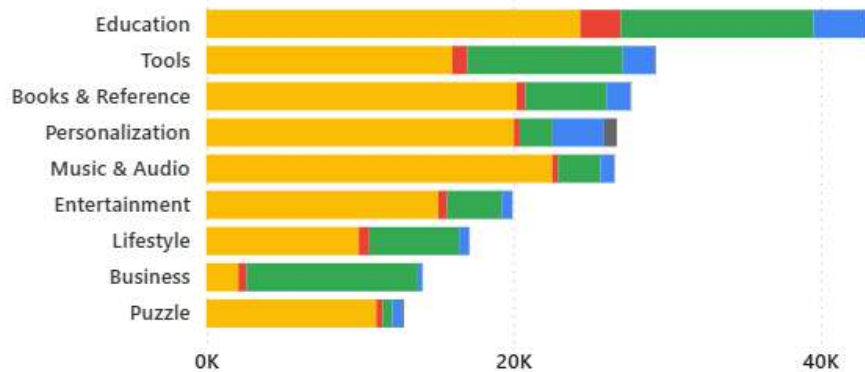


### Free Apps and Paid Apps by Category

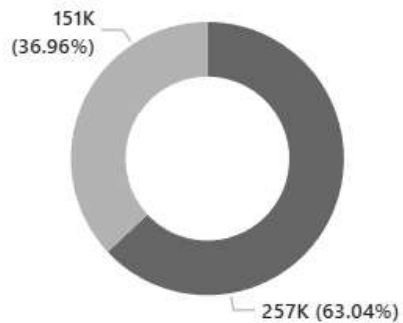


# Google Play Monetization & Features Dashboard

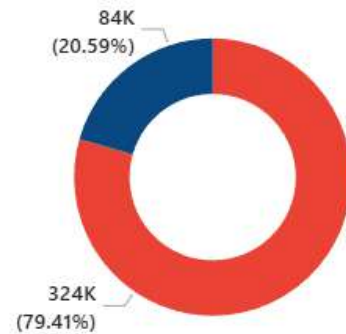
## Monetization Models by App Category



## Apps with Ads



## Apps with In-App Purchases



382K

Free Apps

26K

Paid Apps

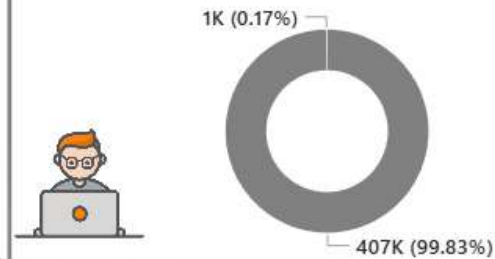
Category

Action

Adventure

Arcade

## Editor's Choice Apps



## Monetization Score Trend Over Time



63.04%  
Ad Supported App %

## Technical Specs & Compatibility

Category

All

### Version Update Trends Over Years

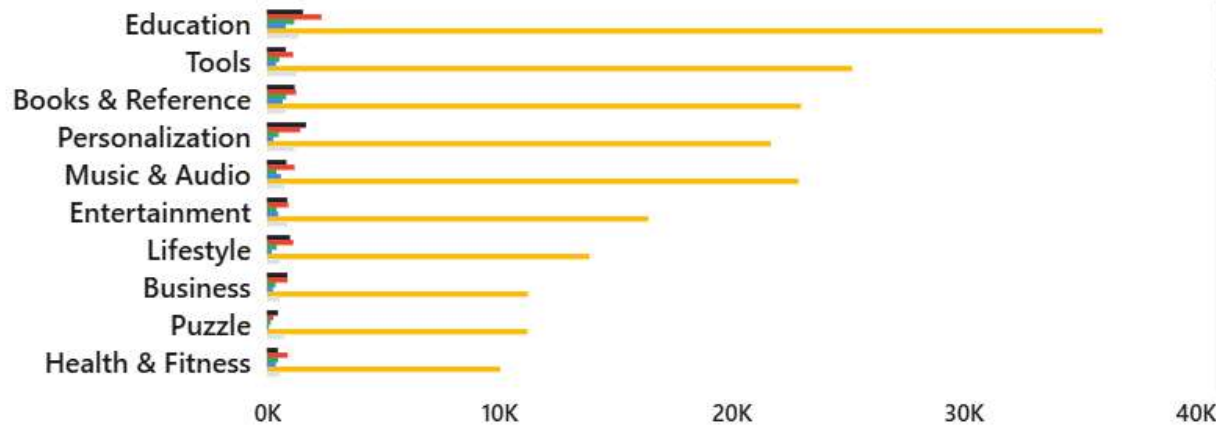
20K  
15K  
10K  
5K  
0K

2010 2015 2020

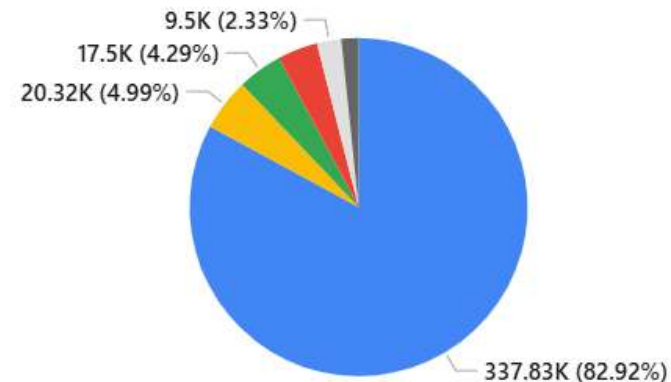
Google



### Android Version Requirements by Category



### Top Android Versions Used



### Average App Size by Category

