



BRAINSTORMING TIPS

1

Focus on The Topics

Try to keep the discussion on the topic.



Invite Wild Ideas

All ideas are possible.

3

Defer Judgement

Do not criticize or analyze ideas during the brainstorming.



4

Go for Quantity

Set a time limit for the brainstorming. Try to generate ideas as much as possible.

5

Build on The Ideas of Others

Encouraging the team to brainstorming.

