

Credit Card Transaction Report

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

57M

Total Interest

8.0M

Transaction
amount

46M

Transaction
count

667K

Gold

Silver

Blue

Platinum

High

Med

Low

F

M

card_category Sum of Revenue Sum of total_trans_amt Sum of interest_earned

Blue 47188612 37840749 66,14,172.62

Gold 2533682 2091362 3,84,755.16

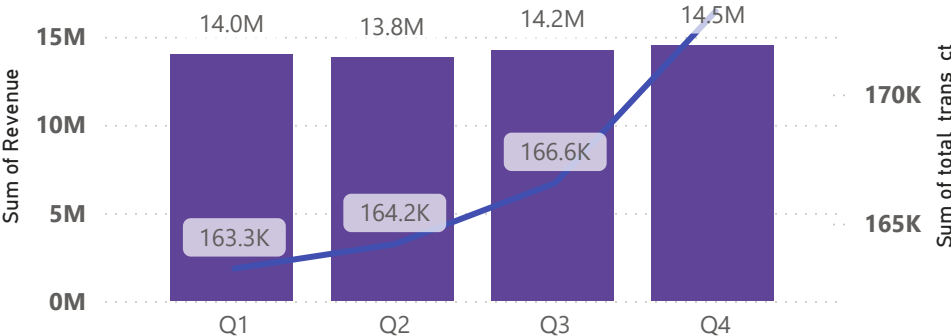
Platinum 1135608 953314 1,61,629.05

Silver 5659109 4647596 8,21,922.98

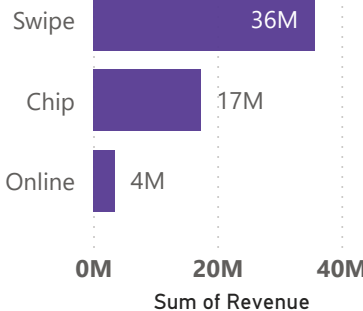
Total 56517011 45533021 79,82,479.81

Qtr Revenue and Transaction Count

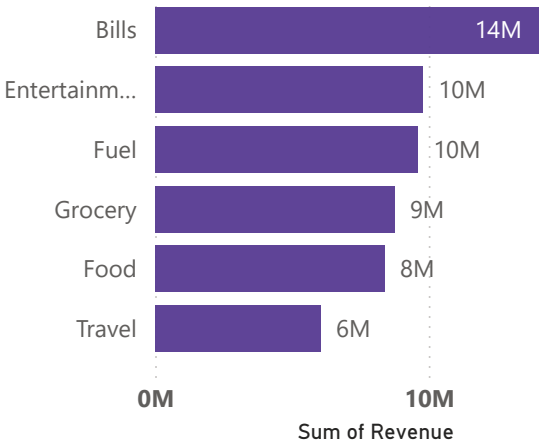
Sum of Revenue Sum of total_trans_ct



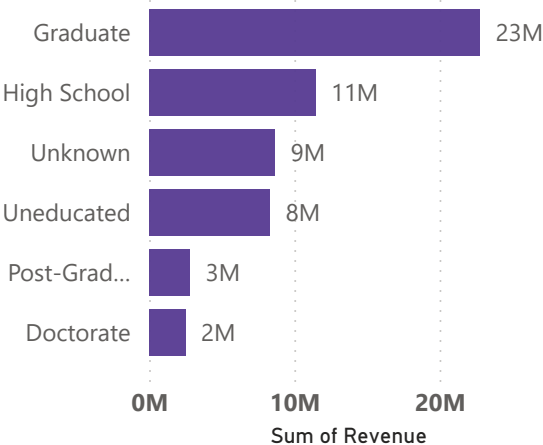
Sum of Revenue by
use_chip



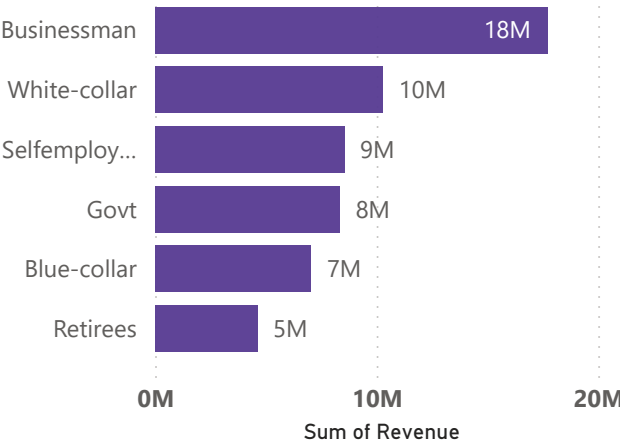
Revenue by Expenditure Type



Revenue by Customer Education



Revenue by Customer Job



Customer acq cost

