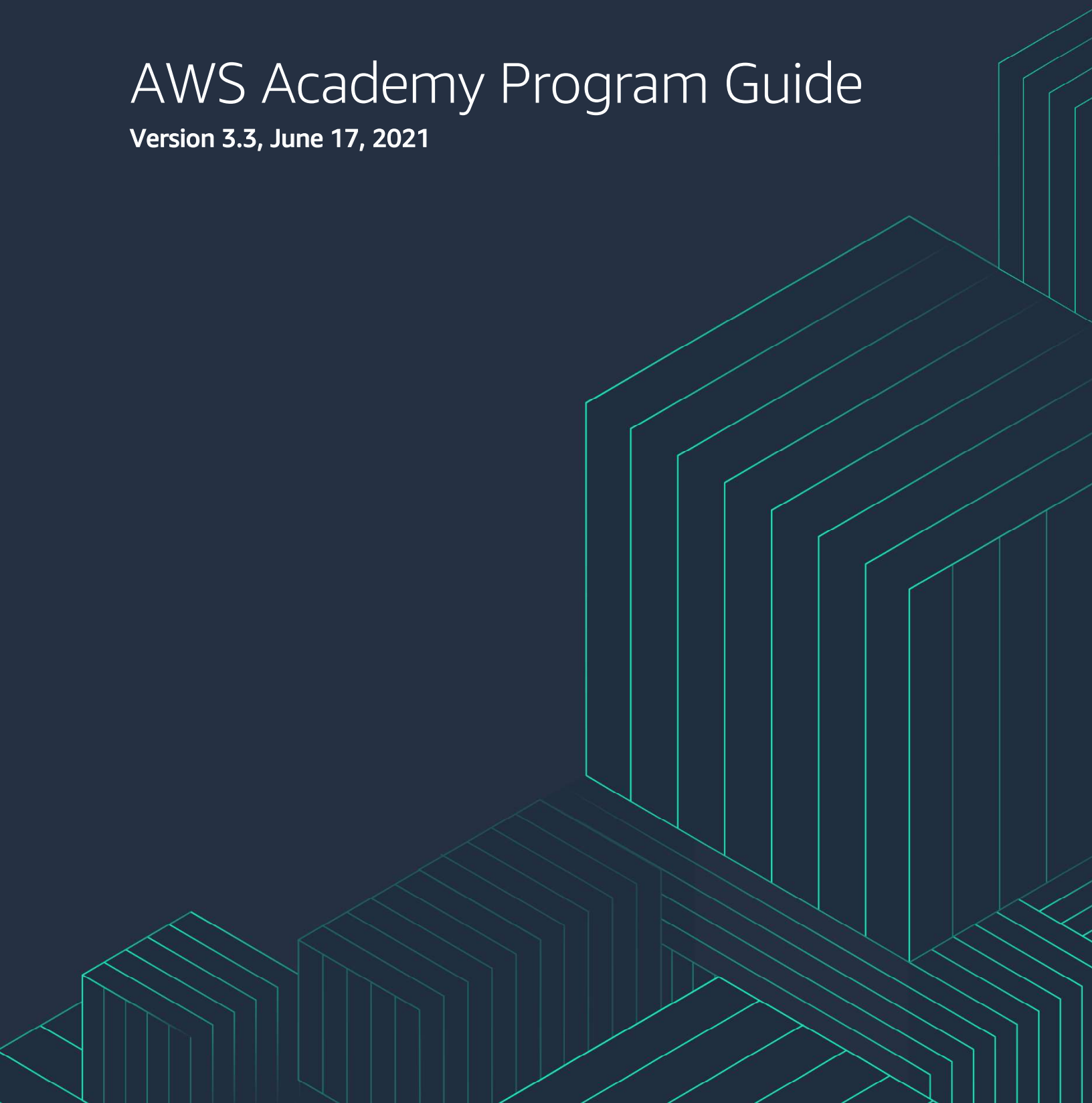**aws** academy

AWS Academy Program Guide

Version 3.3, June 17, 2021

Welcome

Introduction

AWS Academy is a global program that provides educational institutions and non-profits (collectively, "institutions") with access to an AWS-authored curricula so they can offer cloud computing courses to their students. By participating in AWS Academy, institutions can help students become proficient in Amazon Web Services (AWS) technology and gain industry-recognized AWS Certifications.

This Program Guide provides an overview of AWS Academy, including curricula, program benefits, requirements, and information about how to participate. Besides the Program Guide, please read the AWS Academy Terms & Conditions, located on the AWS Academy Portal and any successor or related locations designated by us, which govern your participation in the program.

AWS develops and maintains AWS Academy courses. Each learning path within the AWS Academy curricula addresses different subject areas. AWS Academy packages courses in a format that may be delivered to students as synchronous or asynchronous learning in either an educator-led, blended or fully online courses.

Several of the AWS Academy learning paths are designed to help students prepare for an AWS Certification. AWS Academy provides students with access to free certification practice exams and discounted certification exams aligned to the course. There are two types of curricula, foundation and associate. All AWS Academy educators that complete the Educator Orientation for foundation level are considered approved educators and can deliver foundation level courses and use the foundation level Learner Lab. For associate level courses, educators require certification and accreditation before being approved and allowed to teach the associate level courses to students, and access both foundation and associate level Learner Labs.

Requirements for Delivery

Member institutions and AWS Academy educators must:
- Comply with the AWS Academy Terms & Conditions, located on the AWS Academy Portal, and any successor or related locations designated by us and all requirements described in this AWS Academy Program Guide;
- Be approved by AWS Academy for each AWS Academy course they intend to deliver to students;
- Deliver AWS Academy courses only to students enrolled at the institution;
- Deliver AWS Academy courses in their entirety (to accommodate time constraints or other considerations, a course may be truncated into segments, as long as all segments are delivered);
- Deliver AWS Academy courses over the specified duration as found in the course outlines;
- Keep AWS Academy courses updated with most recent version of the provided content;
- Deliver AWS Academy courses to students as synchronous (i.e. real time) or asynchronous learning in either an educator-led or fully on line environment;

Note: For members delivering AWS Academy courses asynchronously: Institutions can request to integrate the AWS Academy courseware into their Learning Management System (LMS) with proper business justification. Member requests for LMS integration should be sent to the member's AWS Academy Program Manager. Institutions must strictly adhere to the guidelines for content usage as defined in the AWS Academy Terms & Conditions, located on the AWS Academy Portal, and any successor or related locations designated by us.

AWS Academy Membership

As an AWS Academy member, your institution has access to AWS Academy courses and Learner Labs that can be delivered to students by AWS Academy approved educators.

How Institutions Can Apply

Membership in AWS Academy is open to academic institutions at the secondary and higher education levels, as well as nonprofits. More information about how to apply is available at aws.amazon.com/training/awsacademy. To deliver AWS Academy courses, you must become an AWS Academy approved educator and possess AWS technical knowledge.

Requirements for Institutions

To participate in AWS Academy, institutions must:

- Agree to the AWS Academy Terms & Conditions, located on the AWS Academy Portal, and any successor or related locations designated by us and all requirements described in the AWS Academy Program Guide;
- Nominate educator(s) within 2 weeks of signing the AWS Academy Terms & Conditions;
- Agree to use the AWS Academy name, logos and branding materials as per the Public Relations ('PR') and brand guidelines found on the AWS Academy portal on the "Resources" tab;
- Administer and deliver AWS Academy courses only in AWS-approved countries. For a list of approved countries, please contact your AWS Academy Program Manager or use the 'Contact Us' field on the AWS Amazon home page.
- Appoint an institutional central point of contact (CPOC) responsible for overseeing all AWS Academy program requirements and activities within the educational institution and the institution's communications with AWS. This includes ensuring that educators are informed of relevant program updates that AWS Academy provides to the CPOC;
- Have an AWS Academy approved educator deliver the AWS Academy course(s). An 'approved' educator is an educator whose nomination is accepted for foundation level and the educator onboarding course is complete. For associate level, an approved educator is an educator whose nomination was accepted, the educator onboarding course is completed, and they have obtained certification for a course, and completed a technical validation with the AWS Academy Technical Program Managers for the specific associate level course they wish to teach.
- Agree to have any collaboration organizations (aka 'third-party') who requires access to AWS Academy content for purposes of LMS integration or delivery to students sign and abide by the AWS Academy terms and conditions.
- Ensure 75% of students in each class complete a course evaluation. The evaluation, provided by AWS Academy through a survey software platform, will help assess student satisfaction with AWS Academy content and delivery.

AWS Academy will review each member institution annually to determine whether it continues to meet program compliance requirements. AWS Academy reserves the right to terminate the membership of AWS Academy institutions that do not meet the requirements set forth in the AWS Academy Terms & Conditions, located on the AWS Academy Portal, and any successor or related locations designated by us and Program Guide.

Upon termination of an institution's participation in AWS Academy as set forth in the AWS Academy Terms & Conditions, the institution must cease all activity related to participation in AWS Academy, including:
- Ceasing to identify as a participant in AWS Academy;
- Removing the AWS Academy logo from all the institution's websites and marketing materials;
- Discontinuing use of AWS Academy program benefits.

Benefits for Member Institutions

AWS Academy members receive a number of benefits that are solely for use by institutions, educators, and students participating in AWS Academy, including:

- Access to courses and a Learner Lab environment developed and maintained by AWS Academy;
- Course updates that reflect new AWS releases and best practices;
- Listing in the AWS Academy directory of participating institutions on the AWS Academy website after delivering a class;
- Access to AWS Academy logos and branding, which must be used in adherence with the PR and brand guidelines, found on the AWS Academy portal;
- Access to free practice exams and serialized discount certification coupons for AWS Academy approved educators and AWS Academy students within their institution;
- Invitation to AWS Academy events, such as AWS Academy conferences and webinars. Your AWS Academy Program Manager will notify you when opportunities to participate are available. AWS Academy events are also posted to the AWS Academy Forum.

AWS Academy Educators

To deliver AWS Academy courses, you must become an AWS Academy accredited educator and possess advanced AWS technical knowledge.

How to Become an AWS Academy Accredited Educator

To become an AWS Academy approved educator, you must be nominated by an AWS Academy member institution central point of contact ('CPOC'). AWS Academy reviews each nomination to determine whether candidates meet program requirements.

Educator candidates who successfully complete the educator requirements for an AWS Academy course gain approval to teach the course(s) at their respective AWS Academy member institution. Foundation level educator requirements include foundation level nomination and completion of the educator orientation course after which, the educator is 'approved' for all foundation level content. Associate level educator requirements include nomination for each associate level course they wish to teach, completion of the educator orientation course, completion of the AWS certification exam for each associate level course they wish to teach, and successfully passing the technical validation held with the AWS Academy Technical Program Managers (aka 'teach back') referred to as 'Accreditation'.

AWS Academy will confirm approval of your status as an AWS Academy accredited educator in writing to both you and the AWS Academy CPOC at the sponsoring member institution.

If you do not successfully complete the above steps, AWS will provide you with feedback on any areas that need correction or improvement, as well as any steps that may be taken to continue the approval process.

Benefits for Educators

AWS Academy educators receive the following program benefits:

- Access to complete courses and a Learner Lab environment developed and maintained by AWS Academy;
- Course updates that reflect new AWS releases and best practices;
- Complimentary seats in AWS-delivered courses relevant to AWS Academy courses they are preparing to teach;
- Access to the AWS Academy educator logo;
- For certified educators, access to the AWS Academy Accredited Educator badge;
- Access to free certification practice exams and discounted certification exams;
- Invitation to AWS Academy conferences, webinars, and other events;
- Technical support for AWS Academy courses

Requirements for Educators

AWS Academy educators must:

- Be nominated by an approved AWS Academy member institution CPOC to become an AWS Academy educator;

- Acknowledge the Program Guide in the AWS Academy portal no later than 7 after nomination is accepted (link to acknowledge the Program Guide will expire after 7 days);
- Complete the Educator Orientation Course within 30 days of acknowledging the Program Guide;
- Complete foundation level course review before teaching
- Complete associate level course review, certification, and accreditation within six months of acknowledging the AWS Academy Program Guide
- If applicable, take the respective AWS Certification exam no more than 30 days after completing the course
- Comply with the AWS Academy Terms & Conditions located on the AWS Academy Portal, and any successor or related locations designated by us and all requirements described in the AWS Academy Program Guide;
- Agree to use the AWS Academy name, logos and branding materials as per the PR and brand guidelines found on the AWS Academy portal;
- Deliver AWS Academy courses only from the AWS Academy member institutions and within the country that is on the member institution's profile;
- Deliver only the AWS Academy courses for which they are approved;
- Access and use AWS Academy Learner Labs only with
- Deliver a minimum of one complete AWS Academy course each academic year if accredited at the associate level (there is no requirement to teach annually for foundation level courses);
- Stay current on AWS services and the AWS Academy courses that an educator is approved to deliver;
- For AWS Academy courses where the AWS Academy educator approval process requires AWS Certification, AWS Academy accredited educators must meet re-certification requirements as described at https://aws.amazon.com/certification/recertification;
- Provide a current institution email address to accept all AWS Academy-related communications from AWS;
- Ensure 75% of students in each class complete an AWS Academy course evaluation form.

AWS Academy Marketing Guidelines

Logos and Marketing Assets

AWS Academy logos and branding, i.e., "AWS Marks," may be used per the AWS Trademark Guidelines at https://aws.amazon.com/trademark-guidelines/ and the brand guidelines found in the AWS Academy portal under the "Resources" tab, which may be updated from time to time at our discretion. Logos and other digital marketing materials can be accessed by participating institutions and accredited educators at https://www.awsacademy.com/AcademyDocs. Below, please find some examples of the assets we provide to member institutions.

Program logo

The AWS Academy logo may be used in digital or print media:

- to promote the program and associated courses
- to promote an institution's or educator's participation in the program
- to acknowledge that AWS Academy provided the course material your institution teaches

Please review the brand guidelines in detail for instructions and restrictions.

AWS Academy accredited educator logo

This logo is awarded to an individual who has successfully been accredited to teach AWS Academy courses at their member institution. It can be used:

- in a digital or print educator profile (e.g., faculty bio, LinkedIn, email signature);
- in conjunction with promotion of the program and associated course(s) being taught by the educator.

Please refer to the brand guidelines for additional instructions and restrictions.

Other Marketing Assets

AWS Academy offers a number of marketing resources that member institutions can use online or in print, including flyers and social media ads. Institutions can access these materials in AWS Academy portal. They must be used in compliance with the brand guidelines.

AWS Academy Marketing Guidelines

Program Name and Titles

Use the approved names and titles below in all marketing and promotions.

Item	Approved	Do not use
Program name	AWS Academy	Academy
Accredited educator	AWS Academy accredited educator	AWS accredited educator AWS accredited instructor AWS academy educator AWS academy instructor AWS authorized educator AWS authorized instructor
Courses	AWS Academy Cloud Foundations AWS Academy Cloud Architecting AWS Academy Cloud Operations AWS Academy Cloud Developing AWS Academy Data Analytics AWS Academy Foundations Learner Lab AWS Academy Associate Learner Lab	AWS Cloud Computing Architecting AWS Cloud Architecture AWS Cloud Foundations AWS Cloud Operations AWS Cloud Developing AWS Academy Data Analytics Learner Lab AWS Learner Lab …or any variation thereof

AWS Academy Marketing Guidelines

Involvement in AWS Academy

We are grateful for your institution's participation in AWS Academy. Following is some information about AWS Academy that may be shared with students.

About AWS Academy	AWS Academy provides higher education institutions with free, ready-to-teach cloud computing curriculum developed and maintained by AWS. With professional development opportunities and courses aligned to AWS Certifications, AWS Academy empowers educators to deliver hands-on learning experiences that prepare students for industry-recognized certifications and in-demand cloud jobs.
About the curriculum	The AWS Academy curriculum is designed to help students develop technical expertise in cloud computing and help them prepare for AWS Certification.
About AWS Certification	Upon successful completion of an AWS Academy course, students get access to a free practice exam and serialized discounted certification coupon for AWS Certification exams.
	AWS Certifications recognize individuals with the technical skills and expertise to design, deploy, and operate applications and operations on AWS. For more information about AWS Certification, visit https://aws.amazon.com/certification/.

Please contact your AWS Academy Technical Program Manager if you have any questions.

If you have additional questions about AWS Academy, contact your Technical Program Manager.