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Enfection is the Home of Performance Marketing.

Digital is in our DNA.

We learnt UTM before ABC.

We Solve for Marketers

The beginning

We started our journey in 2017 with the aim of providing comprehensive marketing solutions to our customers. We are not merely a service provider, but we partner with brands so that we achieve meaningful progress. We believe we can do things differently and Enfection was born to provide true virality to the marketing fraternity.

Continuously Evolving

With experience spanning across diverse industries, we believe we bring value to our customers. We are innovative and forward thinking in our approach, and our solutions go beyond digital. We are continuously learning and we share our knowledge with the world.

Global Outlook

We provide world-class solutions and services, which maximises on existing opportunities while also seeking for new avenues that would essentially enable growth and business transformation.

Originating from Sri Lanka, we are present in Malaysia, Singapore, UK and we are focusing on further expansion into the EU and ANZ.

We mine opportunities for brands

through data-driven insights.

Content

TV Commercials

Strategy

SEO

Design

Campaign Management

MarT ech

CRO

Predictive Marketing

Digital Reputation Management

W eb Development

Online PR

Display

SEM

Email Marketing

Social Media

Commercial Photography

We understand that every brand faces unique challenges, it is for this reason that all our solutions are customised. We are data-driven, therefore we solve identified problems. We ensure progress that is meaningful and elevates the brands of our clients.

Strategy

Our unique digital marketing strategies are research based and data-driven. We provide insights on the actual scenarios as well as future opportunities. We focus on the customer’s journey and identify the strategic routes and channels that will give our clients and their brands the best results. We adopt a holistic approach to digital and provide bespoke integrated solutions to our clients.

API for Growth Partners

We adopt a global outlook, from developing strategies and campaigns to implementation. We believe in being part of the marketing ecosystem and supporting upstream and downstream marketing partners. We place emphasis on nurturing a collaborative ecosystem and being an API for partner growth.

Sean Sim

Chief Executive Officer

McCann Worldgroup Malaysia

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MAS Holdings

Petronas

Zuellig Pharma

Keells

Honeywell

CDB

MillenniumIT ESP

IQOS

HNB

Rocell

Booking.com

ResMed

Melbourne Polytechnic

ACCA

Contact Information

651 Kotte Rd, Kotte, Sri Lanka

+94 11 214 4917

inquiries@enfection.com

google-partner

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