**Subject:** Request for Sponsorship – Thai Pongal 2025 Cultural Exchange Program at University of Ruhuna

**Dear Sir,**

I hope this message finds you well.

I am **Madushan Prabod**, the Treasurer of the organizing committee for the **Thai Pongal 2025** event at the **University of Ruhuna**. I am writing to request your esteemed support as a sponsor for this upcoming cultural exchange event, which will take place on **22nd of January 2025**. The purpose of this event is to celebrate the rich traditions of the Tamil community and promote cultural exchange among students and the wider community.

Thai Pongal is a significant festival celebrated by the Tamil community, and through this event, we aim to provide a platform for cultural learning, community engagement, and the sharing of traditions. The event will include traditional rituals, cultural performances, food, and much more.

We would be honored to have **[Company Name]** as a key sponsor for this event. Your generous contribution will enable us to organize a memorable and impactful experience for the participants and help us cover various essential expenses for the event.

**For further details, please find the attached Project Proposal.**

**Event Budget & Sponsorship Details:**

You can view the Detailed Budget Breakdown in the following link.

[**Thai Pongal 2025 Budget**](https://docs.google.com/spreadsheets/d/1xiwDjDX8TtgsPuzX5XMla2J95sSrOvQZEoQjF5uuWBA/edit?usp=sharing)

**Sponsorship Levels**

We offer multiple sponsorship tiers, and we are happy to discuss customized packages to suit your company’s needs and preferences. The available sponsorship levels are:

* **Platinum Sponsor**: LKR. 200,000
* **Gold Sponsor**: LKR. 100,000
* **Silver Sponsor**: LKR. 50,000
* **Custom Partnership**: Budget Flexible

**Benefits for Sponsors**

By partnering with us as a sponsor, your company will gain significant visibility and recognition throughout the event. The sponsorship benefits include:

* **Logo Placement** on event promotional materials (banners, flyers, etc.)
* **Acknowledgment** during the opening and closing ceremonies
* **Social Media Mentions** and event promotions
* **Other benefits depending on sponsorship level**

We believe that this partnership will not only contribute to the success of the event but also strengthen the community ties between the University of Ruhuna and local businesses like yours.

Should you have any questions or require further information, please feel free to contact me directly. I would be happy to discuss the sponsorship opportunities in more detail.

Thank you for your time and consideration. We look forward to the possibility of collaborating with you to make **Thai Pongal 2025** a grand success.

Best regards,  
**R.D. Madushan Prabod**  
Treasurer, Organizing Committee  
Thai Pongal 2025  
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