

Product Roadmap for Play Doggie Play LLC		
Product	Q4 20XX	Q1-Q4 20XX
Training Toys	<ul style="list-style-type: none"> * Develop dishwasher-safe training toy line * Increase larger toy offerings 	<ul style="list-style-type: none"> * Launch new "boredom buster" series * Develop mentally-stimulating toys
Chew Toys	<ul style="list-style-type: none"> * Resize Current Offerings * Develop multi-pack offerings 	<ul style="list-style-type: none"> * Develop holiday-themed series * Establish a new "Eco-Friendly" series
Squeaky Toys	<ul style="list-style-type: none"> * Improve internal squeaker devices * Improve Durability 	<ul style="list-style-type: none"> * Increase treat dispensing toy options * Release the "Destructive Dogs" toy series

Exercise 5: Product Roadmap for Project Alpha

Product	Timeline
	Q1-4 2024
new dual HEPA purifier	January: Begin design of the new dual HEPA purifier with an air freshener and cleaning option. February: Design the new HEPA filter.
easy-to-remove and replace HEPA filter	April: Develop the new dual HEPA purifier with an air freshener and cleaning option. May: Develop the new HEPA filter.
eliminating or significantly reducing all ozone generation	September: Prepare for the final production run. October: Begin final production of the new purifier line.

Perfect Purifier LLC	
	Q1-4 2025
ual HEPA purifier option.	January: Officially launch the new HEPA air purifier line to the market.
er that is easy to purifier with an	February: Monitor initial sales and customer April: Expand distribution channels to reach a broader customer base.
with extended introduction phase.	May: Implement targeted marketing campaigns to August: Develop and test new features based on customer needs. September: Plan for the next iteration of the