

Product Roadmap for Play Doggie Play LLC		
Product	Q4 20XX	Q1-Q4 20XX
Training Toys	<ul style="list-style-type: none"><li>* Develop dishwasher-safe training toy line</li><li>* Increase larger toy offerings</li></ul>	<ul style="list-style-type: none"><li>* Launch new "boredom buster" series</li><li>* Develop mentally-stimulating toys</li></ul>
Chew Toys	<ul style="list-style-type: none"><li>* Resize Current Offerings</li><li>* Develop multi-pack offerings</li></ul>	<ul style="list-style-type: none"><li>* Develop holiday-themed series</li><li>* Establish a new "Eco-Friendly" series</li></ul>
Squeaky Toys	<ul style="list-style-type: none"><li>* Improve internal squeaker devices</li><li>* Improve Durability</li></ul>	<ul style="list-style-type: none"><li>* Increase treat dispensing toy options</li><li>* Release the "Destructive Dogs" toy series</li></ul>

Exercise 5: Product Roadmap for Pe	
Product	Q1-4 2024
new dual HEPA purifier	January: Begin design of the new d with an air freshener and cleaning February: Design the new HEPA filt
easy-to-remove and replace HEPA filter	April: Develop the new dual HEPA p air freshener and cleaning option. May: Develop the new HEPA filter v
eliminating or significantly reducing all ozone generation	September: Prepare for the final pr October: Begin final production of purifier line.

Perfect Purifier LLC	
	Q1-4 2025
ual HEPA purifier option.	January: Officially launch the new HEPA air purifier line to the market.
er that is easy to	February: Monitor initial sales and customer
purifier with an	April: Expand distribution channels to reach a broader customer base.
with extended	May: Implement targeted marketing campaigns to
roduction phase.	August: Develop and test new features based on
the new HEPA air	customer needs.
	September: Plan for the next iteration of the